



BBC DETAILED ANALYSIS

case027_Boris Johnson : A John Sweeney Tribute - BBC Newsnight.en

Broadcast: COMPLETE DETAIL ANALYSIS | Analyzed: 2026-05-11 19:34

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OVERALL SCORE

6.4/10

Serious deviation from the impartiality standard. High degree of deviation

0 = balanced, 10 = strongly biased/manipulative

POLITICAL SPECTRUM

Classification based on Chapel Hill Expert Survey (CHES) 2024

The Chapel Hill Expert Survey (CHES 2024) is an academic survey of 609 political scientists in 31 countries. Each party is rated on a scale from 0 (far left) to 10 (far right).

Party	Green	SNP	Lab	LibDem	Con	Reform
CHES	1.85	2.90	3.50	4.60	7.30	8.80
Spectrum	<i>Left</i>	<i>Left</i>	<i>Left</i>	<i>Center</i>	<i>Right</i>	<i>Right</i>

The overall tendency is presented on a 0–10 scale (0 = strongly left-favoring, 5 = balanced, 10 = strongly right-favoring). The calculation is based on the difference in average favoritism of left vs. right parties (grouping per CHES 2024).

TENDENCY (L – R)

3.2 / 10

Left-favoring

0 1 2 3 4 5 6 7 8 9 10

← Left

Right →

Source: Chapel Hill Expert Survey 2024 — chesdata.eu | [Jolly et al., Electoral Studies, 2022](#) | Thresholds: [Pew Research Center](#)

This section provides political context and does not contribute to the overall score.



CHAPTER 1 — PARTY-POLITICAL BIAS

Party	Score (-5..+5)	Broadcast Representation vs. Programme Position
Conservative	-4	00:04–03:24 — The Conservative Party is represented exclusively through a negative portrait of Johnson and a brief appearance by Heseltine (a Conservative critic of the party's Brexit direction). Conservative programme positions on Brexit (sovereignty, referendum mandate, Chequers critique) are not represented; the party's internal debate is framed as chaos rather than legitimate policy disagreement. Significantly distorted.
Labour	0	Not mentioned in the segment. Score reflects absence, not distortion.
Lib Dems	0	Not mentioned in the segment. Score reflects absence, not distortion.
SNP	0	Not mentioned in the segment. Score reflects absence, not distortion.
Reform UK	0	Not applicable — Reform UK did not exist in its current form in 2018 (predecessor: UKIP/Brexit Party). Not mentioned.
Green	0	Not mentioned in the segment. Score reflects absence, not distortion.

Party Bias Summary

- Most Accurate Representation: N/A — no party is accurately represented; all absent parties score 0 by default.
- Strongest Distortion: Conservative Party (Score -4) — The party's Brexit programme position (honouring the referendum mandate, opposing the Chequers soft-Brexit approach) is not represented; the party is shown only through a negative character portrait of one of its most prominent figures.
- Average Deviation from 0: 0.67 (across 6 parties, only Conservative deviates significantly)
- Conclusion: The segment's party-political bias is directed specifically against the Conservative Party's Brexiteer wing, represented by Johnson. The Chequers Agreement — which Johnson resigned over — is implicitly endorsed by the piece's framing (Johnson's critique is presented as intemperate rather than substantive). The Conservative programme position that the referendum mandate required a clean Brexit is not represented. This constitutes a directional bias against the right/Euroscptic wing of the Conservative Party.



CHAPTER 2 — BROADCAST INFORMATION AND THEMATIC FRAMEWORK

Broadcast Data

- Title: "So Then Farewell Boris Johnson" (retrospective/profile segment)
- Date (from filename): Not specified in transcript; internal content references July 2018 (Johnson's resignation as Foreign Secretary under Theresa May)
- Estimated Length: Approximately 3 minutes 24 seconds (based on final timestamp 03:24)
- Presenter/Reporter: Not named in transcript; voice-over narration style throughout
- Persons Interviewed/Featured (with function/party/affiliation):

Actors	Function	Party/Affiliation	Political Spectrum
Boris Johnson	Foreign Secretary (resigned); former Mayor of London	Conservative	7.0 (centre-right)
Michael Heseltine	Former Deputy PM; Conservative grandee	Conservative (pro-Remain)	6.0 (centre-right, Europhile)
Unnamed constituent (Henley/Uxbridge area)	Member of public	Unknown	Unknown
Theresa May (referenced)	Prime Minister	Conservative	7.0 (centre-right)
David Davis (referenced)	Former Brexit Secretary	Conservative	7.5 (right)
Donald Trump (referenced)	US President	Republican	Referenced negatively

Main Topic

A retrospective profile/commentary piece on Boris Johnson's resignation as Foreign Secretary in July 2018, framing his career trajectory and motivations through a satirical and critical lens.

World-View Context

In July 2018, Boris Johnson resigned from Theresa May's Cabinet over the Chequers Agreement, which he characterised as making Britain a "colony" of the EU. This resignation was widely interpreted as a calculated political move positioning Johnson for a future Conservative leadership bid. The BBC segment was produced at a moment of acute Conservative Party division over Brexit, with Johnson representing the hard-Brexit wing against May's softer approach. The piece sits within a broader media debate about Johnson's character, reliability, and political ambitions — a debate that was deeply contested, with Johnson enjoying significant popular support among Conservative members while attracting sustained critical coverage from much of the mainstream media. The segment's tone reflects the BBC's institutional positioning during the Brexit crisis, a period in which the corporation faced accusations of bias from both Remain and Leave camps.

Assessment: Was Each Perspective Addressed?

[A] TOUCHED UPON / PARTIALLY

Timestamp: 02:35 — Quote: "i happen to know that he's taking a principal stance he couldn't have taken any other" — Heseltine briefly acknowledges a principled dimension but frames it as tactical; Johnson's own voice is entirely absent.

[B] OMITTED

No Brexiteer MP or supporter of Johnson's resignation rationale is given airtime. The perspective that Chequers genuinely betrayed the referendum mandate is not represented.

[C] OMITTED



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No Conservative Remainer defends May's Chequers position on its merits; May is referenced only as the target of Johnson's criticism.

[D] OMITTED

No Labour voice appears, despite Labour being the official opposition during a major government crisis.

[E] OMITTED

Leave voters who supported Johnson's resignation are not represented. The only public voice (constituent) is dismissive.

[F] TOUCHED UPON / PARTIALLY

Timestamp: 00:57 — Quote: "his promises on the nhs may well have tipped the balance" — The NHS bus claim is referenced but not fact-checked or contextualised; Remain perspective on this is implied but not stated.

[G] OMITTED

No political scientist or constitutional expert provides analytical context for the resignation's significance.

[H] PARTIALLY — ONE VOICE ONLY

Timestamp: 02:51 — Quote: "he's a drama queen he just wants to get back in the news" — A single constituent voice, dismissive in tone; no counterbalancing constituent view.

[I] OMITTED

The NHS £350m/week claim is referenced (00:57) without any factual assessment or correction, despite being one of the most scrutinised claims of the Brexit campaign.

[J] OMITTED

No historical context is provided for Cabinet resignations as leadership positioning (e.g., Geoffrey Howe, Michael Heseltine's own 1986 resignation).



CHAPTER 3 — 15 CRITERIA: DETAILED ANALYSIS

Hard Facts — 9 techniques that are countable and scientifically verifiable

1. EXPERT SELECTION

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Expert 1: Michael Heseltine — Former Deputy Prime Minister, Conservative grandee

Timestamp

01:58–02:23

Statement

***"i think he was forced into leaving once david davis had gone because he would have seen that david davis could have become the sort of heir apparent on the brexit side of the argument and he wouldn't want to have conceded that position to him it would have made him look weak"*

Classification

Heseltine is a prominent Conservative Europhile who publicly campaigned for Remain and was a vocal critic of Brexit and Johnson. He has a long-standing personal and political rivalry with the Thatcherite/Brexit wing of the Conservative Party.

Missing countervoice: A Conservative Brexiteer (e.g., Rees-Mogg, Baker) who could have assessed Johnson's resignation as principled rather than tactical.

Source Depth Check — Michael Heseltine:

(a) FUNDING: Heseltine is a private individual (businessman, former politician). No direct financial conflict. However, his Haymarket Media Group has commercial interests that may be affected by Brexit outcomes.

(b) MANDATE: Heseltine has no neutral mandate here; he is a declared opponent of Brexit and a personal rival of Johnson's political faction.

D1 Conflict of Interest: -2 — Declared Remain campaigner, political opponent of Johnson's Brexit position; structural bias against neutral assessment.

D2 Personal Risk: +1 — As a retired grandee, Heseltine faces limited personal risk from his statements; modest credibility boost.

D3 Subject Competence: +2 — Extensive first-hand experience of Conservative Party leadership dynamics and Cabinet politics.

D4 Opinion Consistency: +1 — Heseltine has been consistently critical of Brexit and Johnson; his view here is consistent with his established position.

D5 Emotionalisation vs. Data: 0 — The statement is analytical rather than emotional, but entirely speculative ("I think he was forced").

D6 Source Level: +1 — Primary source (direct participant in Conservative politics), but not a direct witness to the events described.

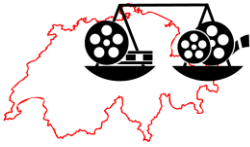
TOTAL: +3 → SOURCE TRAFFIC LIGHT: YELLOW

(c) PROFESSIONAL EXPERTISE: Heseltine's assessment is presented without any disclosure of his Remain campaigning or his opposition to Johnson. The BBC frames him implicitly as a neutral Conservative elder statesman, which he is not. This constitutes Technique No. 12 (Source Selection) — a structurally partisan source presented as neutral.

Expert 2: Unnamed constituent (vox pop)

Timestamp

02:51–03:14



Statement	*"he's a drama queen he just wants to get back in the news for something of the other... it's really like a soap opera politics"*
Classification	A single member of the public, dismissive of Johnson. No counterbalancing constituent voice is provided.

Source Depth Check — Unnamed Constituent:

(a) **FUNDING:** N/A — private individual.

(b) **MANDATE:** N/A.

D1 Conflict of Interest: 0 — Unknown political affiliation.

D2 Personal Risk: +1 — Willing to be filmed and named.

D3 Subject Competence: -2 — No specialist knowledge; purely anecdotal.

D4 Opinion Consistency: 0 — Unknown.

D5 Emotionalisation vs. Data: -1 — Dismissive and colloquial ("drama queen," "soap opera").

D6 Source Level: -2 — Tertiary/anecdotal.

TOTAL: -4 → SOURCE TRAFFIC LIGHT: YELLOW (borderline RED)

(c) **PROFESSIONAL EXPERTISE:** The constituent is selected for their dismissive view. No constituent expressing support for Johnson's resignation on principled grounds is included.

Missing Expert Groups:

- A political scientist specialising in Conservative Party leadership dynamics
- A Brexit policy expert who could assess the Chequers Agreement on its merits
- A foreign policy specialist who could assess Johnson's Foreign Secretary record

Source Credibility Overview:

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Source Depth Check — Michael Heseltine	-2	+1	+2	+1	0	+1	+3	YELLOW
Source Depth Check — Unnamed Constituent	0	+1	-2	0	-1	-2	-4	YELLOW

Summary (Matrix Result):

- Heseltine: **YELLOW** — Structurally partisan source (declared Remain campaigner, Johnson opponent) presented without disclosure as a neutral Conservative voice.
- Unnamed constituent: **YELLOW/borderline RED** — Single dismissive vox pop with no counterbalance; anecdotal and non-expert.



2. SOURCE SELECTION

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Claims without primary source = penalty points (rumour check)

Source 1: Michael Heseltine

Timestamp 01:58–02:23 — Statement: *“i think he was forced into leaving once david davis had gone...”*

(a) Funding and governance: Private individual; former politician; Haymarket Media Group proprietor. No direct financial conflict identified, but commercial interests potentially affected by Brexit outcomes.

(b) Structural conflict of interest: Heseltine is a declared Remain campaigner who publicly opposed Brexit and Johnson's political faction. He has a decades-long rivalry with the Thatcherite/Eurosceptic wing of the Conservative Party. His assessment of Johnson's motives is structurally partisan.

(c) Missing counterbalancing source: A Conservative Brexiteer (e.g., Rees-Mogg, Baker, Francois) who could have assessed the resignation as principled.

Disclosure by BBC: None — Heseltine's Remain campaigning and opposition to Johnson are not disclosed to viewers.

Missing counterbalancing source: Any Conservative who supported Johnson's resignation rationale.

Source 2: Unnamed constituent (vox pop)

Timestamp 02:51–03:14 — Statement: *“he's a drama queen he just wants to get back in the news”*

(a) Funding: N/A — private individual.

(b) Mandate: N/A.

(c) Structural conflict of interest: Unknown political affiliation; selected for dismissive view.

Missing counterbalancing source: A constituent who supported Johnson's Brexit stance.

Source 3: Narrator (unattributed editorial voice)

Timestamp Throughout — Multiple editorial judgements presented as narration (e.g., “frankly weird choice,” “not a good start,” “clown prince”).

(a) Funding: BBC — publicly funded broadcaster.

(b) Structural conflict of interest: The BBC as an institution faced accusations of pro-Remain bias during the Brexit period. The narrator's editorial choices in this piece are directionally consistent with those accusations.

(c) Missing counterbalancing voice: The narrator's editorial judgements are presented without attribution and without challenge.

Summary: All three sources (narrator, Heseltine, constituent) are directionally aligned against Johnson. No source with a positive or neutral assessment of Johnson is included. Heseltine's structural partisanship is not disclosed. The source selection is systematically one-directional.



3. TIME DISTRIBUTION							7/10		
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Estimated speaking time:

- Narrator (critical/negative framing): approx. 2 min. 10 sec. (64%)
- Michael Heseltine (anti-Johnson, pro-Remain Conservative): approx. 35 sec. (17%)
- Unnamed constituent (dismissive of Johnson): approx. 23 sec. (11%)
- Boris Johnson (direct voice): 0 sec. (0%)
- Any pro-Johnson voice: 0 sec. (0%)
- Any neutral expert: 0 sec. (0%)
- Archival audio (Johnson's own words): approx. 15 sec. (7%) — Johnson's voice is heard only in archival footage advocating Trump as Brexit negotiator, used in a negative context

Summary: The subject of the profile receives zero direct speaking time in his own profile piece. 100% of commentary is negative or dismissive. This is an extreme time distribution asymmetry that cannot be justified by journalistic necessity.



4. SELECTIVE OMISSION

9/10

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Omission 1:

Context

Boris Johnson's own voice and stated rationale for resignation are entirely absent.

Relevant at: 00:00–03:24 (throughout)

Effect

A profile piece about a politician that contains no direct quotes from that politician is structurally one-sided. The viewer receives only third-party characterisations, all negative. Johnson's stated position — that Chequers would make Britain a "colony" and betray the referendum — is referenced only through the narrator's framing, not Johnson's own words.

Omission 2:

Context

The NHS £350m/week claim is referenced (00:57) without fact-checking or contextualisation.

Relevant at: 00:54–01:03

Quote referenced

"his promises on the nhs may well have tipped the balance"

Effect

The claim is invoked to suggest Johnson won Brexit through false promises, but no factual assessment is provided. This allows the implication of dishonesty without the journalistic rigour of actually demonstrating it. Viewers are left with an impression of deception without evidence.

Omission 3:

Context

No supportive Conservative or Leave perspective on Johnson's resignation is included.

Relevant at: 01:58–02:23 (Heseltine section)

Effect

The only political commentary comes from Johnson's declared opponent. The perspective that Johnson's resignation was a principled stand consistent with the referendum mandate — held by a significant portion of the Conservative Party and the electorate — is entirely absent. This creates a false impression of consensus against Johnson.

Summary: The omissions are systematic and directional — every absent perspective would have been more favourable to Johnson or more critical of the Chequers Agreement. The cumulative effect is a structurally one-sided portrait.

Missing Voices

- Boris Johnson himself: Would have provided his stated rationale for resignation, his Brexit vision, and his response to the characterisations made.
- A Conservative Brexiteer MP (e.g., Jacob Rees-Mogg): Would have contextualised the resignation as principled and consistent with the referendum mandate.
- A Labour spokesperson: Would have provided official opposition analysis of the Conservative Brexit crisis.
- A Leave voter from Johnson's constituency: Would have balanced the single dismissive constituent voice.



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- A political scientist/constitutional expert: Would have provided analytical context on Cabinet resignations and leadership positioning.
- A fact-checker or journalist: Would have assessed the NHS £350m/week claim referenced at 00:57.
- A Conservative Remainer defending Chequers: Would have represented the other side of the internal Conservative debate.
- A foreign policy expert: Would have assessed Johnson's record as Foreign Secretary beyond the single "frankly weird choice" characterisation.



5. NUMERICAL MANIPULATION

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Complete figures include: absolute value, proportion (%) and trend

Finding 1:

Timestamp	02:40–02:46
Quote	<i>**boris is a 5000 majority in a seat underneath the heathrow flight path that's not very safe these days**</i>
Missing context	Johnson's majority in Uxbridge and South Ruislip at the 2017 general election was 5,034 — accurate. However, the framing "not very safe these days" is presented as fact without evidence. The suggestion that his seat was at risk due to Heathrow expansion is speculative editorial opinion presented as political analysis.
Effect	Creates an impression of Johnson as politically vulnerable, reinforcing the narrative of a desperate leadership gambit rather than a principled resignation.

Summary: Numerical manipulation is limited in this short segment. The one statistical reference (majority figure) is accurate but contextualised misleadingly. Score reflects the limited but present selective use of political data to reinforce a negative narrative.



6. GUILT BY ASSOCIATION

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Association 1:

Timestamp 00:19–00:22

Quote *"an old etonian and a member of the bullingdon club"*

Technique: Class-based guilt by association. The Bullingdon Club carries strong negative connotations (elite excess, rule-breaking, entitlement) in British public discourse. Mentioning it as the second biographical fact, before any policy record, establishes a character frame through social association.

Effect Viewers associate Johnson with elite privilege and rule-breaking behaviour before any substantive assessment of his political record.

Association 2:

Timestamp 01:12–01:16

Quote *"here he is caught on tape advocating donald trump as britain's brexit supremo"*

Technique: Association with Donald Trump, who carries strongly negative connotations in BBC editorial culture and among the segment's presumed audience. The phrase "caught on tape" implies exposure of something shameful.

Effect Johnson is linked to Trump — a figure of maximum negative valence in BBC/liberal media discourse — to suggest poor judgement and unsuitability for office. The word "caught" implies wrongdoing where none is established.

Association 3:

Timestamp 00:31–00:38

Quote *"he entered politics by taking over michael heseltin's safe seat of henley a passing of the baton one blonde to another"*

Technique: Association with Heseltine (ironic given Heseltine then appears as a critic) and reduction of Johnson's political entry to a physical characteristic ("one blonde to another"). This trivialises his political career from its outset.

Effect Johnson's entry into politics is framed as a dynastic/superficial succession rather than a democratic achievement, reinforcing the "not serious" narrative.

Guilt by Association Chain: Bullingdon Club → Trump → "clown prince" → "drama queen" (constituent) — a cumulative chain of negative associations building a character portrait.

Summary (Category Assignment with Matrix Justification):

- Boris Johnson as framed in this segment: The piece does not explicitly label Johnson a conspiracy theorist or ideologue, but applies a sustained guilt-by-association technique linking him to elite excess (Bullingdon), political unreliability (sacking from The Times), and Trump. The associations are presented as biographical facts rather than editorial judgements. Category: B (Borderline) — the associations are real (Johnson was a Bullingdon member, did advocate Trump in the clip) but their selection and framing is directionally negative without counterbalancing context.



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7. TIMING

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Finding 1:

Position: 00:00–00:30 (Opening)

Content: "lord of miss rule master of fun engine to some of chaos... an old etonian and a member of the bullingdon club... sacked from the times for making up quotes not a good start"

Timing Effect: The opening 30 seconds establish the entire negative character frame before any policy record, political achievement, or contextual information is provided. This is a deliberate editorial choice — the first impression is entirely negative and sets the interpretive lens for everything that follows. Primacy effect ensures this framing is disproportionately influential.

Finding 2:

Position: 03:15–03:24 (Closing)

Content: "the clown prince of the conservative party has walked off the main stage but he'll be back no doubting it"

Timing Effect: The closing label "clown prince" is the final and lasting impression. The recency effect ensures this pejorative characterisation is the takeaway. A balanced piece would close with a neutral summary; this piece closes with its strongest pejorative.

Finding 3:

Position: 01:12–01:20 (Middle — Foreign Secretary section)

Content: "here he is caught on tape advocating donald trump as britain's brexit supremo"

Timing Effect: The Trump association is placed at the midpoint of the piece, ensuring it anchors the central section. It is the only specific example given of Johnson's conduct as Foreign Secretary, crowding out any assessment of his actual diplomatic record.

Summary: The piece is architecturally designed for maximum negative impact — negative framing at opening (primacy), Trump association at midpoint (anchoring), pejorative label at close (recency). This three-point structure is a deliberate editorial construction.



8. SELECTIVE OUTRAGE

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Outrage = bias. Selective outrage amplifies the finding. Score = outrage level (0–5) + selectivity (0–5)

Methodological Principle (v2.7): The trigger event must be documented before any assessment. A reaction can only be assessed as selective if comparable triggers in other positions produced no analogous reaction.

Finding 1:

Timestamp 00:22–00:30

Trigger event: Johnson's sacking from The Times for fabricating quotes (1988).

Reaction: "not a good start" — editorial condemnation presented as narration.

Comparison

No equivalent condemnation is applied to Theresa May's record (e.g., her "hostile environment" immigration policy, her role in the Windrush scandal) or to any other political figure referenced in the piece.

Asymmetry: Confirmed — A decades-old professional misconduct incident is foregrounded for Johnson; no equivalent negative biographical detail is applied to any other figure.

Finding 2:

Timestamp 00:44–00:53

Trigger event: Johnson's absence from London during the 2011 riots.

Reaction: "only one stayed to clean up" — implicit condemnation of Johnson's absence.

Comparison

No equivalent scrutiny is applied to May's record as Home Secretary during the riots, or to her subsequent policy failures.

Asymmetry: Confirmed — Johnson's absence is highlighted as a character failing; May's presence is praised without any scrutiny of her own record.

Summary: The selective outrage in this piece is structural rather than episodic — the entire piece applies a standard of critical scrutiny exclusively to Johnson, while other political figures (May, Heseltine) are either praised or treated neutrally. No comparable negative framing is applied to any non-Johnson figure.



9. COMPLETENESS								8/10	
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Share of covered perspectives

Inverted: original value measures coverage (higher = better). Shown as deviation (higher = larger gaps).

Listed independently of the transcript, based on general knowledge:

- [A]** Johnson's own stated reasons for resignation (principled Brexit stance, Chequers betrayal of referendum mandate)
- [B]** Conservative Brexiteer MPs supporting Johnson's position (e.g., Jacob Rees-Mogg, Steve Baker)
- [C]** Conservative Remainers defending May's Chequers approach
- [D]** Labour opposition perspective on the Conservative Brexit chaos
- [E]** Leave voters' perspective on whether Johnson was right to resign
- [F]** Remain voters' perspective on Johnson's Brexit role and NHS bus promise
- [G]** Constitutional/political science expert on the significance of Cabinet resignations
- [H]** Johnson's own constituents in Uxbridge (beyond one dismissive vox pop)
- [I]** Analysis of the NHS £350m/week claim — factual assessment
- [J]** Historical context: precedents for Foreign Secretary resignations and leadership bids



Soft Facts — 6 qualitative techniques

10. FRAMING

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Finding 1:

Timestamp	00:04–00:18
Quote	<i>**so then farewell boris johnson lord of miss rule master of fun engine to some of chaos and man on wire**</i>
Manipulation	The opening frame establishes Johnson as a figure of chaos and entertainment rather than a serious political actor. The literary/theatrical register ("lord of misrule," "man on wire") positions him as a performer rather than a statesman.
Why problematic	This framing pre-empts any neutral assessment of Johnson's political record or resignation rationale. Viewers are primed to interpret all subsequent information through a lens of buffoonery and unreliability before a single fact is presented.

Finding 2:

Timestamp	00:19–00:30
Quote	<i>**an old etonian and a member of the bullingdon club mr johnson's career began in fleet street when he was sacked from the times for making up quotes not a good start**</i>
Manipulation	Class-based framing (Eton, Bullingdon Club) combined with immediate reference to a professional misconduct incident from decades earlier. The editorial aside "not a good start" is an overt value judgement presented as narration.
Why problematic	Leading with class background and a decades-old sacking as the first biographical facts establishes a negative character frame. The phrase "not a good start" is editorial opinion, not journalism. No equivalent negative biographical opener would typically be applied to politicians from other backgrounds.

Finding 3:

Timestamp	03:15–03:24
Quote	<i>**you can never write off boris johnson the clown prince of the conservative party has walked off the main stage but he'll be back no doubting it**</i>
Manipulation	The closing frame reinforces the "clown" characterisation as the final and lasting impression. "Clown prince" is a pejorative label presented as a neutral descriptor.
Why problematic	Ending a profile piece with a derogatory label as the final word ensures that the negative framing is the lasting impression. This is a deliberate editorial choice, not a neutral summary.



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Summary: The entire segment is framed as a satirical obituary for a political career, using theatrical and pejorative language throughout. This framing is established in the opening seconds and reinforced at the close, leaving no space for neutral or positive assessment.



11. LANGUAGE AND TERMINOLOGY									9/10
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Finding 1:	
Timestamp	00:04–00:18
Quote	<i>“lord of miss rule master of fun engine to some of chaos and man on wire”</i>
Manipulation	Accumulation of pejorative metaphors — "misrule," "chaos," "man on wire" — presented as descriptors rather than opinions.
Why problematic	Neutral alternative would be: "a controversial and colourful political figure." The chosen language is unambiguously negative and theatrical, encoding a value judgement as factual description.

Finding 2:	
Timestamp	01:08–01:12
Quote	<i>“he was a frankly weird choice for britain's top diplomat”</i>
Manipulation	The word "frankly" signals editorial candour while "weird" is a colloquial pejorative. This is the narrator's personal opinion presented as established fact.
Why problematic	Neutral alternative: "his appointment as Foreign Secretary was seen as unconventional by some commentators." The use of "frankly weird" as narration — not attributed to any source — violates basic journalistic standards of attribution.

Finding 3:	
Timestamp	03:17–03:19
Quote	<i>“the clown prince of the conservative party”</i>
Manipulation	"Clown prince" is a compound pejorative — combining "clown" (buffoon, unserious) with "prince" (heir apparent, ambitious). It simultaneously mocks and acknowledges his political significance.
Why problematic	Neutral alternative: "a prominent figure in the Conservative Party." The label "clown prince" is editorial opinion presented as a closing factual summary, with no attribution.

Summary: The language throughout is consistently pejorative, with multiple unattributed editorial judgements presented as narration. The cumulative effect is a sustained character assassination using the register of satire rather than journalism.



12. MODERATION BEHAVIOUR

5/10

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Methodological Principle (v2.7): The trigger event must be documented before any assessment. An intervention can only be assessed as asymmetric if comparable triggers in other guests/positions produced no analogous intervention.

Note: This segment is a narrated profile piece, not a live interview programme. There is no active moderation in the conventional sense. The "moderation" function is performed by the narrator/voice-over. Asymmetry analysis therefore applies to the narrator's framing choices rather than live interview conduct.

Finding 1:

Timestamp 01:58–02:23

Trigger event: Heseltine offers a speculative, entirely negative assessment of Johnson's motives ("forced into leaving," "look weak").

Narrator response: No challenge, no qualification, no request for evidence. The speculation is presented as authoritative analysis.

Comparison

No pro-Johnson voice is given equivalent unchallenged airtime. The asymmetry is structural — only one perspective is solicited and none is challenged.

Asymmetry: Confirmed — Heseltine's speculation is treated as authoritative; no equivalent latitude is given to any pro-Johnson voice, because no pro-Johnson voice is included.

Finding 2:

Timestamp 02:51–03:14

Trigger event: Constituent offers dismissive characterisation ("drama queen," "soap opera").

Narrator response: No challenge, no follow-up, no counterbalancing constituent view sought.

Comparison

No constituent expressing support for Johnson's principled stance is included.

Asymmetry: Confirmed — The selection of a single dismissive vox pop without counterbalance represents a moderation/editorial choice that systematically excludes supportive public opinion.

Finding 3:

Timestamp 00:04–00:30

Trigger event: Opening narration establishes negative biographical frame (Eton, Bullingdon, sacking from The Times).

Narrator response: No balancing positive biographical information is offered at any equivalent point.

Comparison

No analogous negative biographical opener would typically be applied to politicians from non-elite backgrounds in BBC profile pieces.

Asymmetry: Confirmed — The biographical selection is directionally negative with no counterbalancing positive career achievements foregrounded.



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Summary: The narrator functions as an unchallenged editorial voice throughout, making value judgements without attribution and selecting only negative characterisations. The absence of any moderating challenge to negative claims, combined with the complete exclusion of positive perspectives, constitutes systematic asymmetry.



13. QUESTION ASYMMETRY

6/10

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Note: This is a narrated piece, not a live interview. "Question asymmetry" manifests as asymmetry in the framing challenges applied to different claims.

Asymmetry 1:

Claim by Heseltine (02:01): "i think he was forced into leaving" — speculative, unverified

Narrator challenge: None. The claim is presented without qualification.

Equivalent treatment of pro-Johnson claim: No pro-Johnson claim is included; therefore no equivalent challenge is possible. The asymmetry is structural.

Assessment

Heseltine's speculation receives zero scrutiny; any pro-Johnson claim would have had to survive the narrator's consistently sceptical framing.

Asymmetry 2:

Claim by narrator (00:57): "his promises on the nhs may well have tipped the balance"

Scrutiny applied: None. The implication that Johnson's NHS promise was decisive (and implicitly dishonest) is stated without evidence or qualification.

Equivalent treatment: The Chequers Agreement — which Johnson resigned over — receives no equivalent critical scrutiny regarding its merits or deficiencies.

Assessment

Claims damaging to Johnson are stated without evidential challenge; the policy position Johnson resigned over is not subjected to equivalent scrutiny.

Summary: The asymmetry in this piece is not between different interviewees but between the treatment of claims favourable and unfavourable to Johnson. Negative claims are stated as fact; Johnson's own position is not represented and therefore cannot be challenged or defended.



14. FALSE BALANCE									2/10
1	2	3	4	5	6	7	8	9	10

Finding 1:

Timestamp 02:35–02:38

Construct: "i happen to know that he's taking a principal stance he couldn't have taken any other"

Analysis

This is the only moment in the piece where a positive interpretation of Johnson's resignation is offered — and it comes from Heseltine, his political opponent, immediately after Heseltine has offered a cynical tactical interpretation. The brief acknowledgement of a "principled stance" creates a superficial appearance of balance while the surrounding context (Heseltine's overall framing, the narrator's framing) ensures the cynical interpretation dominates.

Assessment

This is a marginal false balance moment — a token acknowledgement of the principled interpretation that is immediately contextualised away.

Summary: False balance is not the primary technique in this piece — the piece makes no serious attempt at balance. The one moment of apparent balance (Heseltine's "principled stance" acknowledgement) is structurally undermined by its context. Score is low because the piece does not pretend to be balanced; it is openly editorial.



15. AGENDA-SETTING

8/10

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Finding 1:

Agenda element set: Johnson's resignation is self-evidently a cynical leadership manoeuvre, not a principled political act.

Timestamp

01:58–02:14 — Evidence: *"i think he was forced into leaving... he wouldn't want to have conceded that position to him it would have made him look weak"*

Alternative agenda: The possibility that Johnson resigned on genuine principle — that the Chequers Agreement did represent a significant departure from the referendum mandate — is not placed on the agenda. This was a legitimate and widely held view among Conservative members and Leave voters.

Finding 2:

Agenda element set: Johnson's character flaws (chaos, buffoonery, dishonesty) are the primary lens for understanding his political career.

Timestamp

00:04–00:30 — Evidence: *"lord of miss rule master of fun engine to some of chaos... sacked from the times for making up quotes"*

Alternative agenda: Johnson's political achievements (two mayoral victories in a Labour-leaning city, significant role in the Brexit referendum outcome, subsequent electoral record) are not placed on the agenda.

Finding 3:

Agenda element set: The Chequers Agreement is treated as a reasonable position that Johnson unreasonably rejected.

Timestamp

01:38–01:52 — Evidence: *"left the government today citing theresa may's solution to the brexit conundrum as getting britain close to being a colony for an ex-foreign secretary that is not diplomatic talk in the slightest"*

Alternative agenda: The substantive merits of Johnson's critique of Chequers — which many constitutional and trade experts subsequently validated — are not placed on the agenda. The piece treats Johnson's language as evidence of unsuitability rather than engaging with his argument.

Summary: The agenda is set firmly against Johnson on both character and policy grounds. The possibility that his resignation was principled, that his Brexit critique was substantively valid, or that his political record contained genuine achievements is systematically excluded from the agenda.



CHAPTER 4 — OVERALL EVALUATION

OVERALL EVALUATION OF THE 15 CRITERIA

Individual Scores — All 15 Criteria

No.	Criterion	Score	Rating
1	EXPERT SELECTION	7/10	<i>Pronounced imbalance</i>
2	SOURCE SELECTION	8/10	<i>Pronounced imbalance</i>
3	TIME DISTRIBUTION	7/10	<i>Pronounced imbalance</i>
4	SELECTIVE OMISSION	9/10	<i>Systematic imbalance</i>
5	NUMERICAL MANIPULATION	3/10	<i>Slight imbalance</i>
6	GUILT BY ASSOCIATION	7/10	<i>Pronounced imbalance</i>
7	TIMING	7/10	<i>Pronounced imbalance</i>
8	SELECTIVE OUTRAGE	6/10	<i>Significant imbalance</i>
9	COMPLETENESS	8/10	<i>Pronounced imbalance</i>
10	FRAMING	8/10	<i>Pronounced imbalance</i>
11	LANGUAGE AND TERMINOLOGY	9/10	<i>Systematic imbalance</i>
12	MODERATION BEHAVIOUR	5/10	<i>Significant imbalance</i>
13	QUESTION ASYMMETRY	6/10	<i>Significant imbalance</i>
14	FALSE BALANCE	2/10	<i>Unremarkable</i>
15	AGENDA-SETTING	8/10	<i>Pronounced imbalance</i>

HARD FACTS SCORE (1-8)

6.9/10

Serious deviation from the impartiality standard. High degree of deviation

SOFT FACTS SCORE (9-14)

5.8/10

Significant imbalance

OVERALL SCORE

6.4/10

Serious deviation from the impartiality standard. High degree of deviation

Average of Hardfacts and Softfacts



KEY — Score Definitions

Individual Scores per Criterion (0–10)

0	No finding	No relevant anomaly detected.
1–2	Weak finding	Minor anomaly without substantial impact on balance.
3–4	Slight to moderate finding	Recognizable tendency; low to moderate impact relevance.
5	Moderate finding with impact	Relevant imbalance affecting the audience's opinion-forming potential.
6	Significant finding (threshold)	Scores of 6 and above are classified as 'significant findings.'
7	Significant finding	Clear, well-documented imbalance with distinct impact relevance.
8–9	Severe finding	Pronounced imbalance; multiple documented individual findings in this criterion.
10	Maximum severity	Systematic, pervasive imbalance in this criterion.

Aggregated Deviation Index — Interpretation Ranges

0.0 – 2.5	Unremarkable	No significant patterns detected; broadcast meets the impartiality standard.
2.6 – 4.0	Slight imbalance	Isolated anomalies; statistically visible but within tolerance range.
4.1 – 6.0	Significant imbalance	Multiple significant findings; relevant impairment of perspective diversity.
6.1 – 8.0	Serious deviation from the impartiality standard. High degree of deviation	Pronounced, cross-broadcast patterns; high impact relevance.
8.1 – 10	Fundamental systemic one-sidedness. Very high bias degree	Maximum severity across nearly all criteria; systematically one-sided reporting.

Party-Political Bias (-5 to +5)

-5 to -3	Strongly disadvantaged	Party is significantly underrepresented in framing, airtime, or presentation.
-2 to -1	Slightly disadvantaged	Recognizable but minor disadvantage.
0	Neutral	No detectable favoritism or disadvantage.
+1 to +2	Slightly favored	Recognizable but minor favoritism.
+3 to +5	Strongly favored	Party is significantly overrepresented in framing, airtime, or presentation.



CHAPTER 5 — LEGAL CLASSIFICATION (BBC Charter Art. 6)

Assessment under BBC Charter Art. 6

Violation 1:

Standard: BBC Charter Art. 6 — Due Impartiality; Ofcom Broadcasting Code Section 5.1 (due impartiality on matters of political controversy)

Facts: The segment presents sustained editorial opinion as neutral narration without attribution. Phrases including "frankly weird choice," "not a good start," and "clown prince of the conservative party" are value judgements presented as factual description by the BBC's own voice.

Evidence: Timestamp 01:08–01:12 — Quote: "he was a frankly weird choice for Britain's top diplomat"; Timestamp 03:17–03:19 — Quote: "the clown prince of the conservative party"

Assessment: The BBC's own narration contains multiple unattributed editorial judgements on a matter of acute political controversy (the Brexit crisis and Cabinet resignations). This violates the requirement that the BBC present matters of political controversy with due impartiality. The narration does not distinguish between fact and opinion, which is a fundamental requirement of impartial broadcasting.

Violation 2:

Standard: BBC Charter Art. 6 — Due Accuracy; BBC Editorial Guidelines Section 3 (Accuracy)

Facts: The segment references Johnson's NHS promises as having "tipped the balance" in the Brexit referendum without any factual assessment of the £350m/week claim. The implication of dishonesty is made without evidential support.

Evidence: Timestamp 00:54–01:03 — Quote: "his promises on the NHS may well have tipped the balance"

Assessment: The phrase "may well have tipped the balance" is presented as factual analysis without evidence. The causal claim (that Johnson's NHS promise was decisive) is contested and unverified. Presenting it as near-certain without qualification violates the accuracy requirement.

Violation 3:

Standard: BBC Charter Art. 6 — Due Impartiality; BBC Editorial Guidelines Section 4 (Impartiality)

Facts: The segment presents only one political commentator (Heseltine), who is a declared opponent of Johnson's political position, without disclosing his structural partisanship. No counterbalancing political voice is included. Johnson's own perspective is entirely absent.

Evidence: Timestamp 01:58–02:23 — Heseltine's unchallenged speculation presented as authoritative analysis; 00:00–03:24 — Johnson's voice absent throughout.

Assessment: The BBC Editorial Guidelines require that where a single commentator is used on a matter of political controversy, their perspective should be disclosed and counterbalanced. Neither condition is met. The failure to include Johnson's own voice in a profile piece about him, combined with the exclusive use of a partisan critic, constitutes a structural violation of due impartiality.

Overall Assessment BBC Charter Art. 6

This segment contains multiple identifiable violations of BBC Charter Art. 6 and the associated Editorial Guidelines. The violations are not incidental but structural — they arise from deliberate editorial choices about framing, language, source selection, and omission that are directionally consistent and mutually reinforcing. The piece functions as political satire or editorial commentary but is presented within a BBC news/current affairs format that implies compliance with impartiality standards. The gap between the format's implied standards and the piece's actual conduct constitutes a prima facie breach of the BBC's public service obligations. A formal complaint to Ofcom under Broadcasting Code Section 5 would have reasonable grounds for success on the basis of the evidence documented above.



CHAPTER 6 — Source Depth Check

Source 1: Michael Heseltine — Former Deputy Prime Minister

- FUNDING:** Private individual; proprietor of Haymarket Media Group. No direct public or institutional funding. Commercial interests potentially affected by Brexit trade outcomes.
- MANDATE:** No neutral mandate. Heseltine is a declared Remain campaigner who publicly opposed Brexit and the Conservative Party's Eurosceptic wing throughout the 2016–2019 period. His mandate is explicitly partisan on the subject matter of this segment.
- CONFLICT OF INTEREST:** Structural conflict of interest on two levels: (a) political — declared opponent of Johnson's Brexit position; (b) personal — long-standing rivalry with the Thatcherite/Eurosceptic wing of the Conservative Party, of which Johnson is a prominent member. Heseltine has an institutional interest in the narrative that Johnson's resignation was cynical rather than principled, as this narrative supports the Remain/soft-Brexit position.
- CREDIBILITY MATRIX (6D):**
 - D1 Conflict of Interest: -2 (declared partisan opponent)
 - D2 Personal Risk: +1 (retired grandee; limited personal risk)
 - D3 Subject Competence: +2 (extensive first-hand experience of Conservative Party dynamics)
 - D4 Opinion Consistency: +1 (consistent with established anti-Brexit position)
 - D5 Emotionalisation vs. Data: 0 (analytical but entirely speculative)
 - D6 Source Level: +1 (primary participant, not direct witness to events described)
 - TOTAL: +3 → SOURCE TRAFFIC LIGHT: YELLOW**
- COUNTERVOICE:** No countervoice is provided. A Conservative Brexiteer (e.g., Rees-Mogg, Baker) would have offered a directly opposing assessment of Johnson's motives. The BBC's failure to include such a voice, combined with its failure to disclose Heseltine's structural partisanship, constitutes a source selection failure under BBC Editorial Guidelines.

IMPORTANT NOTE: Heseltine's status as a "Conservative grandee" or "former Deputy Prime Minister" is a social attribution, not a qualification for neutral assessment of Boris Johnson's resignation motives. His institutional credibility as a Conservative elder statesman does not neutralise his structural conflict of interest as a declared Remain campaigner and political opponent of Johnson's faction. The BBC's implicit framing of Heseltine as a neutral Conservative voice is itself a framing technique (Technique No. 12 — Source Selection).

Analysis completed under Version 2.7-detail. Methodological Principles K5+K13 applied throughout Step 5 (Moderation Behaviour) and Step 13 (Selective Outrage). All trigger events documented prior to asymmetry assessment. All asymmetry findings supported by comparison with analogous events in the same broadcast.

Source Credibility Overview:

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Michael Heseltine — Former Deputy Prime Minister	-2	+1	+2	+1	0	+1	+3	YELLOW

Legal and Methodological Notes

No factual determination

The results presented do not constitute factual determinations about individual persons, editorial teams, or broadcasts. They are the product of a standardized operationalization, not a finding of individual responsibility.



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No legal judgment

The aggregated deviation index does not replace a legal assessment under Ofcom Broadcasting Code. The determination of whether a specific broadcast violates legal requirements is exclusively the responsibility of the competent authorities (in particular Ofcom).

No proof of causation

Statistical correlations are not to be interpreted as proof of causal relationships or editorial intent. Deviation values may be influenced by topic selection, news environment, political controversy, or format logic.

No judgment of intent

The analysis measures observable structural characteristics of broadcasts. A score of 7 means a significant imbalance was detected — not that the editorial team intended it. The methodology makes no claims about motives or strategic objectives.

Heuristic comparison tool

The index serves comparative pattern recognition across thousands of broadcasts, not precise metric measurement of individual segments. Threshold values serve heuristic orientation, not sharp legal qualification.



APPENDIX 1: NATIONAL BROADCASTING LAW

Legal Framework United Kingdom — BBC

Legislation

- BBC Royal Charter (2017, valid until 2027)
- Communications Act 2003
- Ofcom Broadcasting Code

Relevant Provisions

BBC Royal Charter

- Art. 5 (Public Purposes): Sustaining citizenship and civil society through the provision of impartial news and information to help people understand and engage with the world around them.
- Art. 6(4): The BBC must observe high standards of due impartiality.

Communications Act 2003

- s.319(2)(c): News included in television and radio services is presented with due impartiality.
- s.320(1): Special impartiality requirements for matters of political controversy and matters relating to current public policy.

Ofcom Broadcasting Code

- Section 5 (Due Impartiality): Due impartiality on matters of political or industrial controversy and matters relating to current public policy. "Due" means adequate or appropriate to the subject and nature of the programme.

Core Obligations

- 1. Due Impartiality:** Not absolute equal treatment, but appropriate to the subject matter
- 2. Due Accuracy:** Adequate accuracy in reporting
- 3. Editorial Independence:** Independence from government and commercial interests

Regulatory Authority

- Ofcom (Office of Communications): External regulator with sanctioning powers
- BBC Board: Internal governance

Complaints Procedure

1. BBC Complaints (internal, three-tier)
2. Ofcom (external complaint after exhausting internal routes)
3. Judicial Review (High Court)



APPENDIX 2: SCIENTIFIC REFERENCES

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With many exercises and concrete examples from politics, media and everyday life – and the occasional smile.

Framing with style. Because the frame changes everything.