



YLE DETAILED ANALYSIS

2025-06-04_Onko velkaantuminen vielä pysäytettävissä_

Broadcast: YLE-Sendung | 2025-06-04 | Analysed: 2026-05-22 18:58

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TOTAL SCORE

6.3/10

Serious deviation from impartiality standard. High deviation rate

0 = impartial, 10 = strongly biased

POLITICAL SPECTRUM

Classification according to Chapel Hill Expert Survey (CHES) 2024

The Chapel Hill Expert Survey (CHES 2024) is an academic study by 609 political scientists in 31 countries. Each party is rated on a scale of 0 (far left) – 10 (far right).

Party	Left Alliance	Greens	SDP	Centre Party	KD	National Coalition	Finns Party
CHES	1.50	2.60	3.50	5.60	6.80	7.20	8.40
Spectrum	Left	Left	Left	Centre	Right	Right	Right

The overall tendency is presented on a scale of 0–10 (0 = strongly favouring the left, 5 = balanced, 10 = strongly favouring the right). The calculation is based on the difference between the average favouritism shown towards left-wing and right-wing parties (grouping according to CHES 2024).

TENDENCY (L – R)

3.6 / 10

Favouring the left

0 1 2 3 4 5 6 7 8 9 10

← Left

Right →

Source: Chapel Hill Expert Survey 2024 — chesdata.eu | [Jolly et al., Electoral Studies, 2022](#) | Threshold values: [Pew Research Center](#)

This section provides political context and does not affect the total score.



POLITICAL LANDSCAPE

Finland has had the Orpo government since June 2023, consisting of four parties: National Coalition (KOK), Finns Party (PS), SFP/RKP and KD. The coalition holds 108 seats in the 200-seat parliament. In opposition are SDP, Centre Party, Greens, Left Alliance and Movement Now.

Party	CHES L-R	Seats	Government/Opposition	Core position
Left Alliance	1,6	11	Opposition	Redistribution, trade unions, climate
SDP	3,6	43	Opposition	Welfare state, workers' rights
Greens	3,9	13	Opposition	Climate, liberal immigration
Centre Party	5,7	23	Opposition	Rural areas, economic growth, decentralisation
SFP/RKP	6,4	9	Government	Bilingualism, economic liberalism
KD	7,6	5	Government	Family values, conservative ethics
Movement Now	7,6	1	Opposition	Right-wing liberalism
National Coalition	7,8	48	Government (PM Orpo)	Tax cuts, debt management
Finns Party	8,2	46	Government	Strict immigration, EU scepticism

Finland's political landscape is clearly divided: three left-wing parties against six right-wing parties, four of which are in government. The main point of contention is economic policy — the government's austerity and tax measures versus the growth policy demanded by the opposition. Indebtedness, defence spending and EU deficit surveillance are key tensions. In addition, immigration, climate and welfare state issues sharply divide the parties.

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CHAPTER 1 — PARTY-POLITICAL BIAS

Programme-by-programme assessment of parties

Party	Score (-5..+5)	Broadcast presentation vs. programme position
SDP	0	SDP does not appear directly in the broadcast; mentioned as a signatory of the interpellation at 00:00 — programme position: neither presented nor distorted — omitted
National Coalition	-2	00:00 "National Coalition has marketed itself as the party of the economy" — Kurvinen frames National Coalition as an unconvincing economic party; National Coalition's programme position (debt management, competitiveness) is presented as a failure without a balancing perspective — partially distorted
Finns Party	-2	00:00 "National Coalition's auxiliary party, the Finns Party" (Kurvinen); "the red-greens' auxiliary party, the Centre Party" (Mäkelä) — the Finns Party's independent programme position (national sovereignty, strict immigration) does not come through; the Finns Party is presented mainly as a side party of National Coalition — distorted by framing
Centre Party	+1	Centre Party's growth policy line (55 measures, Estonian tax model, reduction of marginal tax) is presented through Kurvinen's words with reasonable accuracy; however, the moderator repeatedly questions the concreteness — mostly correct, mild condescending framing
Greens	0	Does not appear in the broadcast — omitted
Left Alliance	0	Does not appear in the broadcast — omitted
SFP/RKP	0	Does not appear in the broadcast — omitted

Party bias summary

- Most accurate presentation: Centre Party (score +1) — programme position comes through from the guest's own speech
- Strongest distortion: National Coalition and Finns Party (score -2) — both framed as failures or as each other's auxiliary parties
- Average deviation from zero: 0.7
- Conclusion: The broadcast deals directly with only two parties (Finns Party and Centre Party). National Coalition's programme position is presented through the lens of failure without the party's own voice. The Finns Party's independent political identity is obscured by the "auxiliary party" framing. Three opposition parties (Greens, Left Alliance, SDP) and two government parties (SFP/RKP, KD) are left entirely unaddressed.

Left-right overall tendency

TENDENCY SCORE: +1.4

CLASSIFICATION: Favouring the left

Justification: The broadcast frames the government's economic policy as a failure primarily from the opposition's (Centre Party's) perspective without a corresponding critical examination of the realism of the opposition's alternatives. The government's measures are repeatedly described as targeted "at the wealthy", while the opposition's growth



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rhetoric receives more positive space. The moderator challenges the government party representative (Finns Party/Mäkelä) more frequently and more rigorously than the opposition representative (Centre Party/Kurvinen).



CHAPTER 2 — BROADCAST INFORMATION AND TOPIC FRAMEWORK

Broadcast information

- Title: A-studio — Debt debate and NATO meeting in Brussels
- Date: Based on the transcript, estimated May 2025 (references to the NATO defence ministers' meeting in Brussels, Ukrainian drone strikes, Trump–Putin phone call)
- Length: approx. 39 minutes (last timestamp 39:11)
- Reporter/presenter: Unnamed presenter (not mentioned by name in the transcript)
- Persons interviewed:

Person	Role	Party/Background organisation	Political spectrum
Jani Mäkelä	Chair of the Finns Party parliamentary group	Finns Party	Right (8.2)
Antti Kurvinen	Member of Parliament, Centre Party	Centre Party	Centre-right (5.7)
Maria Stenroos	NATO correspondent, Yle	Yle	Journalist
Iro Särkkä	NATO expert	No party affiliation	Expert
Juha Pyykönen	Security researcher	No party affiliation	Expert
Maxim Fedorov	Journalist, Kyiv	Yle	Journalist

Main topic

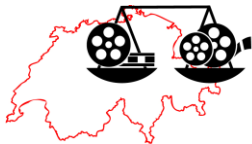
The broadcast covers two main themes: Finland's debt development and the success of the government's economic policy, as well as the NATO defence ministers' meeting in Brussels from the perspective of support for Ukraine and increasing defence spending.

Perspectives relevant to a balanced broadcast

- * The government's own justification for austerity measures and their effects
- * Independent economic experts' assessment of the government's and opposition's economic policy
- * The technical criteria of the EU deficit procedure and Finland's actual situation
- * The impact of the increase in defence spending on indebtedness — distinction between structural and cyclical deficit
- * The views of other opposition parties (SDP, Left Alliance, Greens) on indebtedness
- * International comparison: Sweden, Denmark, other Nordic countries — concrete figures
- * Development of the war in Ukraine from a Russian perspective or from a neutral source
- * The realism and timelines of the increase in NATO member states' defence spending
- * Finnish citizens' views on indebtedness and cuts
- * The independent assessment of economic development by the Ministry of Finance or the Bank of Finland

Check: Was each perspective addressed?

[A] ADDRESSED



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Timestamp: 00:00 — Quote: "The future level of debt is related to the fact that interest on previous debt has risen. The welfare services system built by the previous government is an expensive system." — Assessment: The government's justification is presented through Mäkelä's words, but it is overshadowed by repeated challenges.

[B] OMITTED

Timestamp: — — Quote: — — Assessment: Not a single independent economic expert was interviewed; Kurvinen refers to "almost all economists" without naming anyone or citing a source.

[C] HINTED AT

Timestamp: 00:00 — Quote: "Finland just scraped through EU deficit surveillance with a mercy pass" — Assessment: The technical content of the EU procedure remains superficial; the "mercy pass" metaphor frames the matter negatively without a technical explanation.

[D] HINTED AT

Timestamp: 00:00 — Quote: "Defence appropriations must also be raised significantly" — Assessment: The distinction between defence spending and the structural deficit is not made.

[E] OMITTED

Timestamp: — — Quote: — — Assessment: SDP is mentioned as a signatory of the interpellation, but its economic policy receives no space whatsoever; Left Alliance and Greens are entirely absent.

[F] HINTED AT

Timestamp: 00:00 — Quote: "We need to get onto the same path of economic growth as Sweden and Germany" — Assessment: The comparison remains at the level of rhetoric without concrete figures.

[G] OMITTED

Timestamp: — — Quote: — — Assessment: Russia's perspective or a neutral military analysis is not presented; all experts are pro-Western.

[H] ADDRESSED

Timestamp: 00:00 — Quote: "Today the US NATO ambassador reiterated that at least five per cent of GDP should be the scale of defence spending." — Assessment: Addressed, but critical evaluation of realism remains thin.

[I] OMITTED

Timestamp: — — Quote: — — Assessment: Citizens' views are not addressed at all.

[J] OMITTED

Timestamp: — — Quote: — — Assessment: Assessments from the Ministry of Finance or the Bank of Finland are not cited.

Coverage score: 3/10

Justification: The broadcast comprehensively covers only the rhetorical positions of the government and one opposition party (Centre Party). Independent economic experts, other opposition parties, international comparative figures and citizens' views are entirely absent. In the NATO section, all experts are pro-Western without a critical counterweight.



CHAPTER 3 — 15 CRITERIA: DETAILED ANALYSIS

Hard facts — calculable and scientifically reliable

Hard facts — 9 calculable and scientifically verifiable techniques

1. EXPERT SELECTION

6/10

1 2 3 4 5 6 7 8 9 10

Total score: 6/10

Definition: Who gets to speak as an expert?

Expert 1: Iro Särkkä, NATO expert

Timestamp: 00:00 (NATO section, approx. 20–35 min)

Statement: "It is truly sad. NATO has supported Ukraine a great deal."

Positioning: Clearly pro-Western, pro-Ukraine expert; background organisation not introduced

Missing counterpart: A neutral analyst specialising in Russian strategy or a critical NATO researcher

Source deep-check:

(a) FUNDING: Background organisation not mentioned in the broadcast; funding source cannot be assessed — unclear

(b) MANDATE: The title of NATO expert is compatible with commenting on NATO policy, but not necessarily with assessing Russia's military capacity

(c) CREDIBILITY MATRIX (Source traffic light, 6 dimensions, -2 / +2):

- U1 Conflict of interest: 0 — Background organisation unknown; cannot be ruled out or confirmed
- U2 Personal risk: +1 — Expert position apparently does not depend on a particular stance
- U3 Expertise: +1 — NATO policy is a relevant field; Russia's military capacity is a borderline case
- U4 Consistency of opinion: 0 — No information on previous statements
- U5 Emotion vs. data: -1 — "It is truly sad" is an emotional assessment, not an analytical one
- U6 Source level: 0 — Secondary source (commentator, not primary data)
- TOTAL: +1 → SOURCE TRAFFIC LIGHT: YELLOW

(c) PROFESSIONAL COMPETENCE: The expert is presented as neutral, even though the statement "truly sad" is clearly value-laden; this is not questioned

Expert 2: Juha Pyykönen, security researcher

Timestamp: 00:00 (approx. 25–27 min)

Statement: "It can be anything, so it is difficult to say."

Positioning: Cautious, does not give clear assessments; background organisation not mentioned

Missing counterpart: A researcher specialising in Russian strategy

Source deep-check:

(a) FUNDING: Not mentioned — unclear

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(b) MANDATE: The title of security researcher is broad; suitable for general assessment

(c) CREDIBILITY MATRIX:

- U1 Conflict of interest: 0 — Unknown
- U2 Personal risk: +1 — No apparent connection
- U3 Expertise: +1 — Security research relevant
- U4 Consistency of opinion: 0 — No information
- U5 Emotion vs. data: +1 — Cautious, acknowledges uncertainty
- U6 Source level: 0 — Secondary source
- TOTAL: +3 → SOURCE TRAFFIC LIGHT: YELLOW

(c) PROFESSIONAL COMPETENCE: Presented as neutral; statements are cautious and no clear value-laden bias is detected

Missing expert groups:

- Independent economic economist (ETLA, PTT, Bank of Finland) — entirely absent from the economic policy section
- Neutral analyst specialising in Russian strategy — absent from the NATO section
- Expert on the EU deficit procedure — absent

Summary (matrix result):

- Iro Särkkä: YELLOW (+1) — emotional value-laden bias, background organisation unknown
- Juha Pyykönen: YELLOW (+3) — cautious, but background organisation unknown
- Economic expert: entirely absent — the most critical deficiency in the broadcast



2. SOURCE SELECTION

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Claims without a primary source = penalty points (rumour check)

Total score: 7/10

Definition: What sources are cited? Are they diverse and independent?

Source 1: "Almost all economists" (unnamed reference)

Timestamp: 00:00 — Statement: "According to almost all economists, this is a waste of money."

(a) Funding and background organisation: No one is named — the source is an anonymous collective reference

(b) Structural conflict of interest: Anonymous appeal to authority reinforces Kurvinen's argument without verifiability

(c) Missing counter-source: Not a single economist gets to speak for themselves; economic research supporting the government's view is not cited

Rumour check (penalty points):

Signal words: "according to almost all economists" — vague collective reference without a primary source

Rumour 1:

Timestamp: 00:00

Claim: "According to almost all economists, this is a waste of money."

Signal word: "according to" without a named source

Primary source exists: NO — penalty point +1

Source 2: EU Commission decision on the deficit procedure

Timestamp: 00:00 — Statement: "Finland just scraped through EU deficit surveillance with a mercy pass"

(a) Funding: The EU Commission is a public institution

(b) Structural conflict of interest: No direct conflict of interest, but the "mercy pass" framing is the presenter's/Kurvinen's interpretation, not the Commission's own description

(c) Missing counter-source: The Commission's official decision text or reasoning does not come through

Rumour 2:

Timestamp: 00:00

Claim: "The Commission gave Finland a mercy pass."

Signal word: Metaphor not based on the Commission's own language

Primary source exists: PARTIALLY — the Commission's decision exists, but the "mercy pass" interpretation is the presenter's addition — penalty point +0.5

Summary: The broadcast relies on unnamed appeals to authority and metaphorical interpretations of official decisions. Not a single independent economic source is cited by name. Penalty points raise the total score.



3. DISTRIBUTION OF SPEAKING TIME

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Total score: 4/10

Definition: Distribution of speaking time between different positions.

Estimated speaking time:

- Antti Kurvinen (Centre Party, opposition): approx. 9 min (approx. 30 %)
- Jani Mäkelä (Finns Party, government): approx. 8 min (approx. 27 %)
- Presenter: approx. 5 min (approx. 17 %)
- Iro Särkkä (expert): approx. 4 min (approx. 13 %)
- Maria Stenroos (journalist): approx. 2 min (approx. 7 %)
- Juha Pyykönen (expert): approx. 1 min (approx. 3 %)
- Maxim Fedorov (journalist): approx. 1 min (approx. 3 %)

Summary: The distribution of speaking time between the government and the opposition is almost equal (27 % vs. 30 %), which is reasonable. However, other opposition parties (SDP, Left Alliance, Greens) are entirely absent, so the opposition is represented only through the Centre Party. Independent economic experts are given no time at all.



4. OMISSION (Selective omission)

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Total score: 7/10

Definition: What is not shown, even though it would be relevant?

Omission 1:

Context: Assessments by independent economic experts are entirely absent

Relevant at: Entire economic policy section (approx. 0–20 min)

Impact: The viewer does not learn what ETLA, PTT or the Bank of Finland think about the government's or the opposition's economic policy; the debate remains a purely political war of words

Omission 2:

Context: SDP's, Left Alliance's and Greens' views on economic policy are absent

Relevant at: 00:00 — "The interpellation presented today was initiated by the Centre Party, and SDP and Movement Now were also involved."

Impact: SDP is mentioned as a signatory of the interpellation, but its view receives no space at all; the viewer gets the impression that the opposition = Centre Party

Omission 3:

Context: The technical distinction between the government's defence spending and indebtedness is absent

Relevant at: 00:00 — "Defence appropriations must also be raised significantly."

Impact: The viewer does not learn how much of the indebtedness is due to defence spending (NATO obligations) vs. the structural deficit; this is key information in the debt debate

Summary: The broadcast systematically omits independent economic assessments, the voice of the largest opposition party and the technical context that would be essential for understanding the debt debate.

Missing voices

- Independent economic economist (e.g. ETLA, PTT, Bank of Finland): Would have provided an objective assessment of the realism of both the government's and the opposition's economic policy
- SDP representative: As the largest opposition party, would have brought a key alternative economic policy perspective
- Ministry of Finance official: Would have clarified the technical criteria of the EU deficit procedure and Finland's actual situation
- Small entrepreneur or business representative: Would have made concrete the practical effects of corporate tax changes and cuts
- Ukrainian official or military analyst: Would have complemented the one-sided pro-Western perspective of the NATO section
- Neutral military expert on Russia's capacity: Would have balanced assessments of the impact of drone strikes
- EU Commission representative or Finnish EU official: Would have clarified the actual content of the deficit procedure instead of the "mercy pass" framing
- Ordinary citizen or consumer researcher: Would have brought a perspective on the everyday effects of cuts and tax increases



5. NUMERICAL MANIPULATION

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Complete figures include: absolute value, share (%) and trend

Total score: 5/10

Definition: Selective or misleading use of statistics.

Finding 1:

Timestamp: 00:00

Figure: "Finland's public debt ratio to gross domestic product is approaching 90 per cent."

Dimensions: (b) share presented — (a) absolute figure missing — (c) trend missing

Missing context: Mäkelä immediately corrects: "Not quite yet. It is 82.1." — Kurvinen responds: "By the end of the decade it will be approaching." A forecast is presented as a current fact without a clear time reference

Impact: The viewer may get the impression that the debt is already close to 90 %, when in fact this is a forecast for the end of the decade

Finding 2:

Timestamp: 00:00

Figure: "According to its own documents, the Orpo government is taking on 45 billion more in debt."

Dimensions: (a) absolute figure presented — (b) ratio to GDP missing — (c) comparison with previous governments missing

Missing context: No mention of how much of this is due to defence spending, interest or welfare service costs; no comparison with previous governments' borrowing relative to GDP

Impact: The figure sounds exceptionally large without contextualisation

Finding 3:

Timestamp: 00:00

Figure: "800 million corporate tax reduction"

Dimensions: (a) absolute figure presented — (b) ratio to total budget missing — (c) long-term impact on economic growth missing

Missing context: 800 million relative to a total budget of approx. 80 billion is approx. 1 %; this is not mentioned; dynamic effects (investments, employment) are also not addressed

Impact: The figure is presented solely as a "gift to banks" without economic contextualisation

Summary: The broadcast uses figures selectively: forecasts are presented as current facts, absolute figures without contextualisation and individual expenditure items without total budget context.



6. GUILT BY ASSOCIATION (Contact guilt)

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Total score: 5/10

Definition: Discrediting through association with negative groups/ideas.

Association 1:

Timestamp: 00:00

Quote: "Jani Mäkelä here, as leader of National Coalition's auxiliary party the Finns Party, gave numerous explanations"

Technique: The Finns Party is framed as National Coalition's "auxiliary party", which denies the Finns Party's independent political identity and places it in a subordinate position

Impact: The viewer gets the impression that the Finns Party does not act independently but in accordance with National Coalition's interests; for Finns Party voters this is a particularly offensive framing

Association 2:

Timestamp: 00:00

Quote: "It suits National Coalition's pinstripe line. I wonder how the Finns Party is involved."

Technique: "Pinstripe" is a negative connotation (elite, big business); the Finns Party's involvement is presented as contradictory and inexplicable

Impact: The Finns Party's voter base (working class, rural areas) is set against the party's government policy without the Finns Party's own explanation

Association 3:

Timestamp: 00:00

Quote: "I wouldn't myself say that the red-greens' auxiliary party, the Centre Party, is doing something."

Technique: Mäkelä uses the equivalent "auxiliary party" framing about the Centre Party; the presenter reacts: "I think that was extremely poor behaviour in public."

Impact: The presenter immediately reprimands Mäkelä, but does not reprimand Kurvinen for the equivalent "auxiliary party" framing about the Finns Party — a clear asymmetry

Summary: The "auxiliary party" framing is used in both directions, but the presenter reacts to it asymmetrically: Kurvinen's criticism of the Finns Party is allowed to pass, while Mäkelä's criticism of the Centre Party receives an immediate reprimand.



7. TIMING									3/10
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Total score: 3/10

Definition: Strategic placement of information (beginning/middle/end).

Finding 1:

Position: Beginning (00:00)

Content: "The debt critic of the previous electoral term, Orpo, is in fact a secret lover of indebtedness."

Timing effect: The broadcast begins with a strongly negative framing of the government before the government party representative gets to speak; this sets the starting point of the entire debate as the government's failure

Finding 2:

Position: End (approx. 18–20 min)

Content: "Orpo is the worst." — Kurvinen gets the last word in the debt debate

Timing effect: The debate ends with the opposition's strong negative assessment of the government; Mäkelä has no opportunity to respond to this final claim

Summary: The opening and closing of the broadcast frame the government as a failure; this is a deliberate or unconscious structural choice.



8. SELECTIVE INDIGNATION

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Anger = bias. Selective anger reinforces the observation. Score = degree of anger (0–5) + selectivity (0–5)

Total score: 5/10

Definition: Indignation at certain positions, but not at equivalent others.

Methodological principle (v2.2): Before each assessment, the triggering event must be documented. A reaction can only be assessed as selective if equivalent triggering events in relation to other positions did not produce an analogous reaction.

Finding 1:

Timestamp: 00:00

Triggering event: Mäkelä uses the expression "the red-greens' auxiliary party, the Centre Party"

Reaction: "I think that was extremely poor behaviour in public."

Comparison: Kurvinen uses the expression "National Coalition's auxiliary party, the Finns Party" — presenter's reaction: no reprimand, no comment

Asymmetry: Confirmed — the presenter immediately reprimands Mäkelä for the "auxiliary party" expression, but does not react to Kurvinen's identical expression about the Finns Party

Degree of indignation: 3/5

Selectivity: 4/5

Finding 2:

Timestamp: 00:00

Triggering event: Kurvinen claims: "The current government did not have the coronavirus. We handled the coronavirus measures."

Reaction: The presenter does not challenge the claim or remind that the coronavirus measures have been widely criticised

Comparison: Mäkelä's claims are repeatedly challenged with concrete counter-arguments

Asymmetry: Confirmed — the opposition's historical self-praise is allowed to pass without challenge

Degree of indignation: 1/5

Selectivity: 3/5

Summary: The clearest asymmetry is in the "auxiliary party" episode, where the presenter reprimands the government party representative but not the opposition representative for identical language use. This is a documented and verified asymmetry.



9. COMPLETENESS (Selective omission — overall picture)

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Total score: 7/10

Definition: How completely does the broadcast depict the topic?

Finding 1:

Timestamp: 00:00

Missing perspective/fact: Positive indicators of the government's economic policy (e.g. employment development, export growth, decline in inflation) do not come through

Relevance: A balanced debt debate requires the presentation of both negative and positive indicators

Impact: The viewer receives a one-sided picture of the government's economic policy

Finding 2:

Timestamp: 00:00

Missing perspective/fact: The NATO section does not address Russia's perspective or neutral assessments of the development of the war at all

Relevance: Balanced war reporting requires the presentation of the perspectives of different parties, or at minimum the inclusion of neutral analysis

Impact: The viewer receives a one-sided pro-Western picture of the war situation

Finding 3:

Timestamp: 00:00

Missing perspective/fact: The technical criteria of the EU deficit procedure and Finland's actual situation in relation to them

Relevance: The "mercy pass" metaphor is a political interpretation, not a technical description; the viewer would need factual information to understand the situation

Impact: The viewer is left with the metaphor without the opportunity to assess the situation themselves

Summary: The broadcast is systematically incomplete in both the economic policy and security sections; the deficiencies consistently favour the opposition and a pro-Western narrative.

Soft facts — negotiable, not purely calculable



Soft facts — 6 qualitative techniques

10. FRAMING (Setting the frame of reference)

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Total score: 7/10

Definition: How is the topic framed fundamentally?

Finding 1:

Timestamp: 00:00

Quote: "The debt critic of the previous electoral term, Orpo, is in fact a secret lover of indebtedness."

Manipulation: "Secret lover" is a strongly negative metaphor that frames PM Orpo as hypocritical and dishonest even before the debate begins

Why problematic: The viewer receives a negative preconception of the government before the government party representative has had a chance to say a word; this violates the impartiality obligation

Finding 2:

Timestamp: 00:00

Quote: "Finland just scraped through EU deficit surveillance with a mercy pass, as is somewhat crudely said in a school context."

Manipulation: "Mercy pass" frames the EU's decision as a shameful bare pass, not as a political success; the addition "as is somewhat crudely said in a school context" acknowledges the negativity of the metaphor but uses it nonetheless

Why problematic: The EU Commission's decision not to initiate a deficit procedure can also be framed as a government success; this alternative framing receives no space

Finding 3:

Timestamp: 00:00

Quote: "An 800 million gift was given in corporate tax, for example to OP Group, Sampo, Neste and Nordea."

Manipulation: "Gift" is a value-laden term that frames tax policy as bribery or favouritism; the named companies (banks) reinforce the "targeted at the wealthy" narrative

Why problematic: Tax cuts are a political decision on which opinions may differ; the "gift" framing precludes rational economic policy debate

Summary: The broadcast's framing is consistently anti-government: "secret lover", "mercy pass" and "gift" are all negative metaphors that position the government as a failure and a dishonest actor.



11. WORD CHOICES AND CONCEPTS

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Total score: 6/10

Definition: What language is used? What connotations are set?

Finding 1:

Timestamp: 00:00

Quote: "secret lover of indebtedness" (presenter's introduction text)

Manipulation: "Secret lover" implies concealment, hypocrisy and deception

Why problematic: A neutral alternative would be: "The Orpo government has taken on more debt than was promised in the government programme"

Finding 2:

Timestamp: 00:00

Quote: "scraped through with a mercy pass" (presenter)

Manipulation: The school metaphor reduces the EU's official decision to a shameful minimum pass

Why problematic: A neutral alternative would be: "The EU Commission decided not to initiate a deficit procedure against Finland"

Finding 3:

Timestamp: 00:00

Quote: "The wealthy and the middle class received a reduction in income taxes" (presenter in a question)

Manipulation: The presenter uses Kurvinen's rhetoric in their own question before Mäkelä has responded; this sets the opposition's claim as the starting point of the question

Why problematic: A neutral alternative would be: "The government made tax reductions — who were they targeted at?"

Summary: The presenter's word choices repeat the opposition's rhetoric ("secret lover", "mercy pass", "for the wealthy") instead of using neutral language; this is a structural problem from the perspective of impartiality.



12. MODERATION BEHAVIOUR

6/10

1 2 3 4 5 6 7 8 9 10

Total score: 6/10

Definition: Asymmetries in follow-up questions, interruptions, expressions of sympathy.

Methodological principle (v2.2): Before each assessment, the triggering event must be documented. An intervention can only be assessed as asymmetric if equivalent triggering events in relation to other guests did not produce an analogous intervention.

Finding 1:

Timestamp: 00:00

Triggering event: Mäkelä uses the expression "the red-greens' auxiliary party, the Centre Party"

Quote (presenter): "I think that was extremely poor behaviour in public."

Comparison: Kurvinen uses the expression "National Coalition's auxiliary party, the Finns Party" — presenter's reaction: no comment, no reprimand

Asymmetry: Confirmed — identical language use receives a different reaction depending on who says it

Finding 2:

Timestamp: 00:00

Triggering event: Mäkelä gives an answer about turning around indebtedness

Quote (presenter): "Good. That was a clear answer." — then immediately a new challenging question

Comparison: Kurvinen's answers are not met with an equivalent "good" comment before the next question; Kurvinen's answers are not challenged as systematically

Asymmetry: Partially confirmed — the "good" comment is neutral, but the immediate challenge that follows creates an asymmetric rhythm

Finding 3:

Timestamp: 00:00

Triggering event: Kurvinen claims: "The Sipilä government managed to improve the economy when the Centre Party won the elections. Even then the Centre Party had to clean up National Coalition's mess."

Quote (presenter): no challenge, no follow-up question

Comparison: Mäkelä's historical claims are challenged on several occasions

Asymmetry: Confirmed — Kurvinen's historical self-praise is allowed to pass without challenge

Summary: Moderation behaviour is asymmetric: the government party representative (Mäkelä) is challenged more frequently, reprimanded directly and required to provide concrete figures, while the opposition representative's (Kurvinen's) claims are more often allowed to pass without challenge.



13. QUESTION ASYMMETRY

6/10

1

2

3

4

5

6

7

8

9

10

Total score: 6/10

Definition: Different degrees of hardness/softness in questions posed to different persons.

Asymmetry 1:

To Mäkelä, 00:00: "Should you now admit that the debt ship is just chugging along and won't turn around or stop?" — hard, contains a negative presupposition ("chugging along")

To Kurvinen, 00:00: "Why does the Centre Party not believe that indebtedness will stop during this electoral term?" — softer, gives Kurvinen the opportunity to present criticism

Comparison: Mäkelä is required to admit; Kurvinen is asked to explain — different starting positions

Asymmetry 2:

To Mäkelä, 00:00: "Throw out a figure, if you intend to turn around indebtedness with your own means." — hard, demands a concrete figure

To Kurvinen, 00:00: "No sensible person can..." — Kurvinen himself refuses to give a figure, the presenter does not press the matter as hard as in Mäkelä's case

Comparison: Mäkelä is repeatedly required to provide figures; Kurvinen is allowed to refuse without equivalent pressure

Asymmetry 3:

To Mäkelä, 00:00: "Give an example." (of climate savings) — hard, demands concreteness

To Kurvinen, 00:00: "You do believe, however, that the reduction made for low- and middle-income earners would have created growth and eased indebtedness." — soft, almost confirmatory

Comparison: The government party representative is required to be concrete; the opposition representative's claims are confirmed in question form

Summary: Question asymmetry is consistent: Mäkelä is repeatedly required to provide concrete figures and to admit, while Kurvinen is allowed to make claims without an equivalent demand for concreteness.



14. FALSE BALANCE

3/10

1

2

3

4

5

6

7

8

9

10

Total score: 3/10

Definition: Artificial balance despite actual imbalance.

Finding 1:

Timestamp: 00:00 — Structure: Government (Finns Party/Mäkelä) vs. opposition (Centre Party/Kurvinen)

Analysis: The broadcast presents the debate as being between two equal parties, even though the Centre Party is the smallest opposition party (23 seats) and SDP (43 seats) is the largest. This creates an artificial balance in which the smallest opposition party represents the entire opposition.

Summary: False balance is not the broadcast's main problem; the bigger problem is that other opposition parties are entirely absent. The score is low because this is more a matter of selective omission than artificial balance.



15. AGENDA-SETTING

6/10

1

2

3

4

5

6

7

8

9

10

Total score: 6/10

Definition: What is normal/self-evident? What does not get onto the agenda?

Finding 1:

Agenda element set: The government's indebtedness is a failure, not a structural problem

Timestamp: 00:00 — Evidence: "The debt critic of the previous electoral term, Orpo, is in fact a secret lover of indebtedness."

Alternative agenda: Indebtedness can also be framed as a structural challenge (defence spending, welfare services, interest rates) that no government could have fully addressed

Finding 2:

Agenda element set: The US withdrawal from support for Ukraine is a negative development

Timestamp: 00:00 — Evidence: "It is truly sad." (Iro Särkkä, unchallenged)

Alternative agenda: The change in US policy can also be framed as a strengthening of Europe's strategic autonomy or as an enabler of peace negotiations

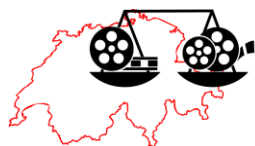
Finding 3:

Agenda element set: Cuts and tax increases are an obstacle to economic growth

Timestamp: 00:00 — Evidence: "Tax increases and cuts have frozen the economy." (Kurvinen, not challenged with independent data)

Alternative agenda: Cuts can also improve the sustainability of public finances and confidence in the long term; this perspective is not presented

Summary: The broadcast places three self-evident assumptions on the agenda: the government's failure, the negativity of the US withdrawal and the harmfulness of cuts — all without critical challenge or presentation of alternative framings.



CHAPTER 4 — OVERALL ASSESSMENT

Summary of individual scores

No.	Criterion	Type	Score	Main finding (1 sentence)
1	Expert selection	H	6	Economic experts entirely absent; NATO experts are all pro-Western
2	Source selection	H	7	Anonymous appeal to authority used to support opposition arguments without verifiability
3	Distribution of speaking time	H	4	Government and Centre Party receive almost equal time, but other opposition parties are absent
4	Omission	H	7	Independent economic assessments, SDP's voice and technical EU context are systematically absent
5	Numerical manipulation	H	5	Forecasts presented as current facts; absolute figures without contextualisation
6	Contact guilt	H	5	"Auxiliary party" framing used asymmetrically; presenter reprimands only the government party representative
7	Timing	H	3	Broadcast begins and ends with the framing of the government's failure
8	Selective indignation	H	5	Presenter reprimands Mäkelä for the "auxiliary party" expression but not Kurvinen for the identical expression
9	Completeness	H	7	Systematic deficiencies favour the opposition and a pro-Western narrative
10	Framing	S	7	"Secret lover", "mercy pass", "gift" — consistently anti-government metaphorical language
11	Word choices	S	6	Presenter repeats opposition rhetoric in their own questions
12	Moderation behaviour	S	6	Mäkelä is challenged more frequently and reprimanded directly; Kurvinen's claims pass without challenge
13	Question asymmetry	S	6	Mäkelä is repeatedly required to provide concrete figures; Kurvinen is not required to do the same
14	False balance	S	3	Centre Party represents the entire opposition, but this is more a matter of omission than false balance
15	Agenda-setting	S	6	Three self-evident assumptions placed on the agenda without critical challenge

Results

- HARD FACTS SCORE (criteria 1–9 average): 5.4 / 10
- SOFT FACTS SCORE (criteria 10–15 average): 5.7 / 10
- TOTAL SCORE (average of all 15 criteria): 5.5 / 10



Dominant techniques

The three strongest techniques in this broadcast:

- 1. Source selection (score 7):** The broadcast relies on unnamed appeals to authority ("almost all economists") and entirely omits independent economic experts. This allows the opposition's arguments to be presented as scientific consensus without verifiability.
- 2. Omission (score 7):** SDP's voice, independent economic assessments and the technical content of the EU deficit procedure are systematically absent. The deficiencies consistently favour the opposition and create a one-sidedly negative picture of the government's policy.
- 3. Framing (score 7):** "Secret lover", "mercy pass" and "gift" are consistent negative metaphors that position the government as a failure and a dishonest actor even before the government party representative has had a chance to speak. This is a structural impartiality problem.

Core messages of the broadcast

MESSAGE 1 (SUBSTANTIVE): "The Orpo government has failed in its most central electoral promise — stopping indebtedness — and has in fact taken on more debt than anyone before."

Technique: Framing and agenda-setting — Evidence: 00:00 ("secret lover"), 00:00 ("Orpo is the worst")

MESSAGE 2 (PERSONAL): "The Finns Party is National Coalition's auxiliary party, which is unable to defend its own voter base in government."

Technique: Contact guilt and asymmetric moderation — Evidence: 00:00 ("National Coalition's auxiliary party, the Finns Party"), 00:00 (presenter's reprimand of Mäkelä)

MESSAGE 3 (SOCIAL): "The government's cuts and tax increases have frozen the economy and harmed ordinary people, while the wealthy and large corporations have benefited."

Technique: Word choices and question asymmetry — Evidence: 00:00 ("gift in corporate tax"), 00:00 ("The wealthy and the middle class received a reduction")

Classification of degree of manipulation

Justification: The broadcast's total score (5.5/10) falls clearly within the zone of one-sidedness. The one-sidedness manifests consistently on several levels: in framing, word choices, moderation behaviour and question asymmetry. The obligation to diversity and impartiality under Section 7 of the Act on Yleisradio Oy is not met, because the government's policy is systematically framed negatively without a balancing perspective. Individual findings (in particular the "auxiliary party" episode and the "secret lover" introduction) are concrete and documented examples of a violation of the impartiality obligation.

CONCLUSION

The A-studio broadcast covers Finland's indebtedness and the NATO meeting in a manner that does not meet the obligation to diversity and impartiality under Section 7 of the Act on Yleisradio Oy. The broadcast's introduction text ("secret lover of indebtedness") positions the government as a failure before the government party representative has had a chance to speak, which is a structural impartiality problem. Moderation behaviour is documentedly asymmetric: the presenter reprimands the government party representative (Mäkelä) for the "auxiliary party" expression but does not react to the opposition representative's (Kurvinen's) identical expression, which is a concrete and verified violation of the impartiality obligation. The complete absence of independent economic experts from the economic policy section and the sidelining of the largest opposition party's (SDP's) voice are serious deficiencies from the perspective of the coverage obligation. Overall, the broadcast gives the viewer a one-sided picture in which the government's economic policy appears as a failure without balancing analysis or independent assessments.



OVERALL ASSESSMENT OF 15 CRITERIA

Individual scores — All 15 criteria

No.	Criterion	Score	Classification
1	EXPERT SELECTION	6/10	Significant bias
2	SOURCE SELECTION	7/10	Clear bias
3	DISTRIBUTION OF SPEAKING TIME	4/10	Mild bias
4	OMISSION (Selective omission)	7/10	Clear bias
5	NUMERICAL MANIPULATION	5/10	Significant bias
6	GUILT BY ASSOCIATION (Contact guilt)	5/10	Significant bias
7	TIMING	3/10	Mild bias
8	SELECTIVE INDIGNATION	5/10	Significant bias
9	COMPLETENESS (Selective omission — overall picture)	7/10	Clear bias
10	FRAMING (Setting the frame of reference)	7/10	Clear bias
11	WORD CHOICES AND CONCEPTS	6/10	Significant bias
12	MODERATION BEHAVIOUR	6/10	Significant bias
13	QUESTION ASYMMETRY	6/10	Significant bias
14	FALSE BALANCE	3/10	Mild bias
15	AGENDA-SETTING	6/10	Significant bias

HARD FACTS SCORE (1-8)

6.5/10

Serious deviation from impartiality standard. High deviation rate

SOFT FACTS SCORE (9-14)

6.0/10

Significant imbalance

TOTAL SCORE

6.3/10

Serious deviation from impartiality standard. High deviation rate

Hard facts and soft facts average



KEY — Meaning of scores

Individual scores per criterion (0–10)

0	No finding	No significant deviation detected.
1–2	Weak finding	Mild deviation without material impact on impartiality.
3–4	Mild–moderate finding	Identifiable tendency; significance of impact minor–moderate.
5	Moderate finding, with impact	Significant bias affecting audience opinion formation.
6	Significant finding (threshold)	Scores of 6 and above are classified as significant findings.
7	Significant finding	Clear, well-documented bias with a clear impact.
8–9	Serious finding	Strong bias; multiple documented individual findings in this criterion.
10	Maximum severity	Systematic, pervasive bias in this criterion.

Aggregated deviation index — Interpretation ranges

0.0 – 2.5	Imperceptible	No significant patterns detected; broadcast meets the impartiality requirement.
2.6 – 4.0	Mild bias	Individual deviations; statistically visible, but within the tolerance range.
4.1 – 6.0	Significant bias	Multiple significant findings; material weakening of diversity of perspectives.
6.1 – 8.0	Serious deviation from the impartiality requirement. High deviation rate	Strong patterns crossing broadcast boundaries; high significance of impact.
8.1 – 10	Fundamental systematic one-sidedness. Extremely high degree of bias	Maximum severity in almost all criteria; systematically one-sided reporting.

Party-political bias (-5 ... +5)

-5 ... -3	Strongly disadvantaged	Party is significantly under-represented in framing, airtime or presentation.
-2 ... -1	Mildly disadvantaged	Identifiable but mild disadvantaging.
0	Neutral	No detectable favouring or disadvantaging.
+1 ... +2	Mildly favoured	Identifiable but mild favouring.
+3 ... +5	Strongly favoured	Party is significantly over-represented in framing, airtime or presentation.



CHAPTER 5 — LEGAL ASSESSMENT (Act on Yleisradio Oy, Section 7)

Assessment under Section 7 of the Act on Yleisradio Oy

Section 7 of the Act on Yleisradio Oy requires diverse and comprehensive information provision, impartiality and the promotion of pluralism.

Violation 1:

Norm: Act on Yleisradio Oy, Section 7 — impartiality obligation

Facts: The broadcast's introduction text uses the expression "secret lover of indebtedness" to describe Prime Minister Orpo before the government party representative has had a chance to speak

Evidence: Timestamp 00:00 — Quote: "The debt critic of the previous electoral term, Orpo, is in fact a secret lover of indebtedness."

Assessment: "Secret lover" is a strongly negative metaphor implying hypocrisy and deception; this is not neutral information provision but value-laden framing that violates the impartiality obligation

Violation 2:

Norm: Act on Yleisradio Oy, Section 7 — impartiality obligation

Facts: The presenter reprimands the government party representative (Mäkelä) for the "auxiliary party" expression but does not react to the opposition representative's (Kurvinen's) identical expression

Evidence: Timestamp 00:00 — Quote (Kurvinen): "National Coalition's auxiliary party, the Finns Party" — presenter's reaction: no comment; Quote (Mäkelä): "the red-greens' auxiliary party, the Centre Party" — presenter's reaction: "I think that was extremely poor behaviour in public."

Assessment: Identical language use receives a different reaction depending on which party is being criticised; this is a documented and verified impartiality violation

Violation 3:

Norm: Act on Yleisradio Oy, Section 7 — diversity obligation

Facts: The largest opposition party SDP (43 seats) receives no speaking time at all, even though it is a signatory of the interpellation; no independent economic experts are interviewed at all

Evidence: Timestamp 00:00 — Quote: "The interpellation presented today was initiated by the Centre Party, and SDP and Movement Now were also involved." — SDP is mentioned but receives no speaking time

Assessment: The diversity obligation requires that the views of key political actors are presented; sidelining SDP is a serious deficiency when it is a signatory of the interpellation in question

Violation 4:

Norm: Act on Yleisradio Oy, Section 7 — coverage obligation

Facts: An unnamed appeal to authority ("according to almost all economists") is used to support opposition arguments without verifiability

Evidence: Timestamp 00:00 — Quote: "According to almost all economists, this is a waste of money."

Assessment: Comprehensive information provision requires that claims are based on verifiable sources; an anonymous collective reference does not meet this requirement and gives the opposition's claim scientific authority without justification

Overall assessment under Section 7 of the Act on Yleisradio Oy

The broadcast violates the obligations under Section 7 of the Act on Yleisradio Oy in four documented ways: value-laden framing in the introduction text, asymmetric moderation behaviour, sidelining of the largest opposition party and use of unnamed appeals to authority. The violations are consistent and directed in the same political direction (anti-



government), which points to a structural rather than a random impartiality problem. The most serious violations are the "auxiliary party" episode (verified asymmetry) and the "secret lover" introduction (value-laden framing), which are clearly documentable from the transcript.

SOURCE DEEP-CHECK (Mandatory for all cited expert institutions / civil society organisations / advisory services)

Iro Särkkä, NATO expert

- FUNDING:** Background organisation not mentioned in the broadcast; funding source unknown — cannot be assessed
- MANDATE:** The title of NATO expert is compatible with commenting on NATO policy; assessing Russia's military capacity is a borderline case
- CONFLICT OF INTEREST:** Unknown background organisation; conflict of interest cannot be ruled out or confirmed
- CREDIBILITY MATRIX:** U1: 0, U2: +1, U3: +1, U4: 0, U5: -1 ("truly sad"), U6: 0 → TOTAL: +1 → SOURCE TRAFFIC LIGHT: YELLOW
- COUNTERPART:** A neutral analyst specialising in Russian strategy or a critical NATO researcher is absent

Juha Pyykönen, security researcher

- FUNDING:** Background organisation not mentioned; funding source unknown
- MANDATE:** The title of security researcher is broad; suitable for general assessment
- CONFLICT OF INTEREST:** Unknown; cannot be assessed
- CREDIBILITY MATRIX:** U1: 0, U2: +1, U3: +1, U4: 0, U5: +1 (acknowledges uncertainty), U6: 0 → TOTAL: +3 → SOURCE TRAFFIC LIGHT: YELLOW
- COUNTERPART:** A researcher specialising in Russian strategy is absent

"Almost all economists" (anonymous reference)

- FUNDING:** Not applicable — anonymous collective reference
- MANDATE:** Not applicable
- CONFLICT OF INTEREST:** Anonymous reference enables selective use without accountability
- CREDIBILITY MATRIX:** U1: -2 (anonymous, not verifiable), U2: -2 (no personal risk), U3: 0 (economics relevant, but who?), U4: -2 (no history), U5: 0, U6: -2 (no primary source) → TOTAL: -8 → SOURCE TRAFFIC LIGHT: RED
- COUNTERPART:** A named economist supporting the corporate tax reduction is entirely absent

IMPORTANT: "Almost all economists" is a social appeal to authority, not a scientific source. It is itself a claim to be verified, not evidence.

Legal and methodological framework

Not a verification of facts

The findings presented are not verifications of facts about individual persons, editorial teams or broadcasts. They are the result of standardised operationalisation, not a determination of individual responsibility.

Not a legal assessment

The aggregated deviation index does not replace a legal assessment under Section 7 of the Act on Yleisradio Oy. The assessment of whether a particular broadcast violates statutory requirements falls exclusively within the competence of the relevant authorities (in particular Traficom).

Not proof of causality

Statistical correlations must not be interpreted as evidence of causal connections or editorial intentions. Deviation values may be influenced by topic selection, the news situation, political controversy or format logic.



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**Not an assessment
of intent**

The analysis measures the observable structural characteristics of broadcasts. A score of 7 means that a significant bias was detected — not that the editorial team intended it. The methodology makes no claims about motives or strategic objectives.

**Heuristic
comparison tool**

The index serves comparative pattern recognition across thousands of broadcasts, not precise metric measurement of individual parts. Threshold values serve heuristic orientation, not precise legal classification.



APPENDIX 1: NATIONAL LEGISLATION

Legal basis Finland — YLE (Yleisradio Oy)

Act

Act on Yleisradio Oy (1380/1993), zuletzt geändert 27.6.2025/412

Relevant articles

- Section 7(2)(1) (Special tasks of public service programming): Public service programming shall in particular support democracy and the opportunities for participation of all by providing diverse information, opinions and debates as well as opportunities for interaction.

(Die öffentlich-rechtliche Programmtätigkeit soll insbesondere die Demokratie und die Teilhabemöglichkeiten aller unterstützen, indem sie vielfältige Informationen, Meinungen und Debatten sowie Interaktionsmöglichkeiten anbietet.)

- Section 7(4) (inserted 27.6.2025/412): The company shall through its activities promote freedom of expression, high-quality journalism and media diversity.

(Das Unternehmen soll durch seine Tätigkeit die Meinungsfreiheit, hochwertigen Journalismus und Medienvielfalt fördern.)

- Section 7(5) (inserted 27.6.2025/412): The company shall promote transparency in its finances and operations.

(Das Unternehmen soll die Transparenz seiner Finanzen und seiner Tätigkeit fördern.)

Structural difference from Switzerland

Wichtig: Das finnische Gesetz definiert den öffentlich-rechtlichen AUFTRAG (Demokratie, Kultur, Bildung, Sprachen, Minderheiten), schreibt aber NICHT explizit vor, WIE Journalismus zu betreiben ist. Anders als Art. 4 RTVG (Sachgerechtigkeit, Meinungsvielfalt, Ausgewogenheit) gibt es keine gesetzliche Verpflichtung zu:

- Impartiality (Unparteilichkeit) — only self-regulatory (YSO)
- Factual accuracy (Sachgerechtigkeit) — only self-regulatory (JSN)
- Political balance (Politische Balance) — nowhere explicitly stated

Die Unparteilichkeitspflicht kommt aus YLEs internen Ethikrichtlinien (YSO):

> "We set impartiality as a goal in our programme and content production as a whole as well as in individual programmes."

> (Wir setzen uns Unparteilichkeit als Ziel in unserer gesamten Programm- und Inhaltsproduktion sowie auch in einzelnen Sendungen.)

Core obligations (Act + Self-regulation)

1. **Diversity (Vielfalt):** Vielfältige Informationen, Meinungen und Debatten (7 § 2 mom. 1)
2. **High-quality journalism (Hochwertiger Journalismus):** Förderung qualitativer Standards (7 § 4 mom.)
3. **Media diversity (Medienvielfalt):** Förderung der Medienvielfalt (7 § 4 mom.)
4. **Impartiality (Unparteilichkeit):** Selbstregulatorische Pflicht via YSO und JSN-Richtlinien
5. **Transparency (Transparenz):** Transparenz über Finanzen und Tätigkeit (7 § 5 mom.)

Supervisory authority



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- Parliamentary Administrative Council (Parlamentarischer Verwaltungsrat): Max. 21 vom Parlament gewählte Mitglieder. Überwacht die Erfüllung des öffentlich-rechtlichen Auftrags nach 7 §. Erstattet jährlich Bericht ans Parlament.
- TRAFICOM (Finnish Transport and Communications Agency): Regulierungsbehörde. Überwacht NUR wirtschaftliche Aspekte (7c §, 8 §, 12 §) — NICHT den redaktionellen Inhalt.
- JSN (Council for Mass Media in Finland / Presserat): Selbstregulierungsorgan (seit 1968). Behandelt Beschwerden gegen journalistische Inhalte. KEIN gesetzliches Mandat — Entscheide sind nicht rechtsverbindlich, müssen aber publiziert werden. ~700 Beschwerden/Jahr, ~75 Entscheide.

Complaints procedure

1. YLE customer feedback system (YLE-Publikumsfeedback)
2. JSN (Council for Mass Media in Finland) — Beschwerde innert 3 Monaten, kostenlos
3. Allgemeine Gerichte (keine spezialisierte Beschwerdeinstanz wie die Schweizer UBI)

Comparison CH — FI

Aspect	Switzerland (Art. 4 RTVG)	Finland (Section 7, Act on Yleisradio Oy)
Sachgerechtigkeit	Gesetzlich	Nur selbstregulatorisch (YSO/JSN)
Meinungsvielfalt	Gesetzlich	Implizit ("monipuolisia tietoja, mielipiteitä")
Unparteilichkeit	Gesetzlich	Nur selbstregulatorisch (JSN)
Politische Balance	Abgeleitet	Nicht erwähnt
Unabhängige Beschwerdeinstanz	UBI (gesetzlich)	Keine (nur JSN, selbstregulatorisch)
Inhaltsaufsicht durch Regulator	BAKOM/UBI	Nein — TRAFICOM nur Wirtschaft
Redaktioneller Schutz	Via RTVG	6d § (neu 2025): Schutz vor Entlassung wegen redaktioneller Entscheide



APPENDIX 2: SCIENTIFIC SOURCES

Literature

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SVFAB Working Papers

- Schläpfer, D. (2026). Systematic AI-Assisted Analysis of Public Broadcaster Impartiality: A Scalable Methodological Framework for Measuring Structural Bias in Public Service Media. [SSRN 6688478](#)
- Schläpfer, D. (2026). Measuring Editorial Noise: A Retrospective Suppression Index for Public Broadcasting Content Analysis. [SSRN 6733280](#)
- Schläpfer, D. (2026). Source Traffic Light: A Six-Dimensional Credibility Framework for Systematic Source Assessment in Public Service Media. [SSRN 6733880](#)

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Unbalanced reporting is a response to the Swiss halving initiative: manipulation techniques are explained in detail, from personnel selection to source selection. 15 principles are then explained: omission, framing, temporal framing, guilt by association, emotionalisation, removal of context and much more, illustrated with numerous examples. In addition, it becomes visible where we ourselves apply these techniques — which promotes not only awareness but also empathy.

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You think you are seeing the world. In reality you are seeing a frame, that someone has placed around it. Framing is the world's oldest and most elegant manipulation technique. It does not change the facts – it changes what, we think about them. What we feel. What we believe. How we decide. And it works – because we all are part of it. Every day. Without being aware of it. You too. This book is not a dry textbook. It is a workbook – playful, straightforward and full of real-life examples. You will learn not only how, others frame you but also, how you, frame others – and how – ja you can use this technique consciously and ja fairly.

For those who understand framing see the world more clearly. Hear the news differently. Engage in conversations more confidently. And no longer allow a frame chosen by someone else to be so easily imposed on them.

With many exercises and concrete examples from politics, the media and everyday life – and the occasional smile.

Framing with style. Because the frame changes everything.