



## KBS 상세 분석

2026-04-18\_\_풀영상\_ 뉴스9 - 이란 군부\_ 하루 만에\_호르무즈 통제 재개\_\_유조선에 발포\_ - 2026년

Broadcast: 2026-04-18 | Analyzed: 2026-05-13 12:07

Version 2.8-detail | Universal 2.8-detail | Konverter 3.4 (2026-05-20) | Standard: 방송법 제6조

**OVERALL SCORE**

**3.1/10**

*Slight imbalance*

0 = balanced, 10 = strongly biased/manipulative

## POLITICAL SPECTRUM

Classification based on Chapel Hill Expert Survey (CHES) 2024

The Chapel Hill Expert Survey (CHES 2024) is an academic survey of 609 political scientists in 31 countries. Each party is rated on a scale from 0 (far left) to 10 (far right).

Party	JP	RKP	DPK	RP	PPP
CHES	2.00	3.50	4.50	6.50	7.50
Spectrum	<i>Left</i>	<i>Left</i>	<i>Center</i>	<i>Right</i>	<i>Right</i>

The overall tendency is presented on a 0–10 scale (0 = strongly left-favoring, 5 = balanced, 10 = strongly right-favoring). The calculation is based on the difference in average favoritism of left vs. right parties (grouping per CHES 2024).

**TENDENCY (L – R)**

**4.2 / 10**

**Balanced**

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← Left

Right →

Source: Chapel Hill Expert Survey 2024 — [chesdata.eu](https://chesdata.eu) | [Jolly et al., Electoral Studies, 2022](#) | Thresholds: [Pew Research Center](#)

This section provides political context and does not contribute to the overall score.



## POLITICAL LANDSCAPE

Since June 2025, President Lee Jae-myung of the Democratic Party of Korea (DP) (vote share 49.4%) has led the ruling party, while the People Power Party (PPP) has been active as the main opposition following the impeachment of former President Yoon Suk-yeol. In the National Assembly (300 seats), the DP holds approximately 162 seats, securing a majority, while the PPP holds approximately 107 seats.

Party	CHES Left-Right Score	Seats	Ruling/Opposition	Core Position
Democratic Party of Korea (DP)	4.5 (centre)	~162	Ruling	Dialogue diplomacy, welfare expansion, prosecution reform
People Power Party (PPP)	7.5 (right)	~107	Opposition	Hard-line North Korea policy, economic liberalisation, pro-US alliance
Rebuilding Korea Party (RKP)	3.5 (left)	12	Opposition (progressive)	Prosecution reform, media independence, redistribution
Justice Party (JP)	2.0 (far left)	4	Opposition (progressive)	Anti-US, reunification first, labour rights
Reform Party (RP)	6.5 (centre-right)	3	Opposition (conservative)	Pro-market, generational justice, anti-PPP authoritarianism

The core conflict in Korean politics is unfolding between DP-led reform legislation following the impeachment and PPP resistance. The main issues are real estate tax reform (controversy over abolishing the long-term holding special deduction for capital gains tax), reduction of prosecutorial powers, and revision of the Broadcasting Act. With local elections approaching, candidate nominations for Seoul Mayor are becoming a symbolic battleground of ruling-opposition confrontation, with the DP's 'government accountability' narrative clashing with the PPP's 'DP rampage' narrative.

KBS and MBC are public broadcasters obligated to impartiality and public interest under Article 6 of the Broadcasting Act. However, since the composition of their boards of directors is linked to the presidential appointment structure, bias controversies recur with every change of government. Following the DP's revision of the Broadcasting Act in 2025, the KBS board of directors was expanded from 11 to 15 members, effectively forming a structure in which progressive-leaning members hold the majority.



## CHAPTER 1 — PARTY-POLITICAL BIAS

An assessment of how accurately the official platform positions of each party are represented in the broadcast. The scores measure the accuracy of representation of platform positions, not whether the party is treated positively or negatively.

Party	Score (-5 to +5)	Broadcast representation vs. platform position
Democratic Party of Korea (DP)	+1	15:04–15:22 "He said the long-term holding special deduction is a system that gives a massive reduction in capital gains tax solely on the grounds of having held the property long-term, regardless of whether one actually lives there..." — Platform position: real estate reform, curbing speculation — President Lee Jae-myung's policy explanation is conveyed, but it is presented unilaterally without an opposition rebuttal, resulting in the platform position being expressed in a one-sidedly favourable manner.
People Power Party (PPP)	-2	13:44–13:46 "Saying that the DP's rampage — the real estate chaos, Daejang-dong, the appeal filibuster and so on — could not be left unchecked" — Platform position: economic liberalisation, rule of law, anti-corruption — Only candidate Oh Se-hun's aggressive remarks are quoted, with no specific policy pledges introduced at all, resulting in a partial distortion of the platform position. The PPP's specific claims in the capital gains tax controversy are entirely omitted.
Rebuilding Korea Party (RKP)	0	Not mentioned in the broadcast.
Justice Party (JP)	0	Not mentioned in the broadcast.
Reform Party (RP)	0	14:04 "RP candidate Kim Chŏng-ch'öl said he would compete on policy over Seoul's future." — Platform position: pro-market, generational justice — Mentioned in only one sentence, with virtually no representation of the platform position. Assessed as neutral handling, score of 0 assigned.

### Party Bias Summary

- Most accurate representation: Democratic Party of Korea (DP, score +1) — President Lee Jae-myung's policy explanation is conveyed, but in a one-sided structure
- Strongest distortion: People Power Party (PPP, score -2) — policy pledges omitted, only aggressive remarks quoted, capital gains tax claims entirely excluded
- Average deviation (from 0): 0.6
- Conclusion: In this broadcast, the PPP's platform position is partially distorted, with no specific policy pledges introduced at all and only aggressive political remarks quoted. By contrast, the DP's policy position is directly conveyed through President Lee Jae-myung's SNS remarks, but the problem is that it is presented unilaterally without an opposition rebuttal. The RKP, JP, and RP are effectively excluded from the broadcast, with no representation of their platform positions whatsoever.



## CHAPTER 2 — PROGRAMME INFORMATION AND TOPIC FRAMEWORK

### Broadcast Data

- Title: KBS 아웃시뉴스 (KBS Outtime News)
- Date: Not specified in the transcript (estimated May–June 2025 based on content — Hormuz blockade, Seoul Mayor candidate nominations, Sagrada Família broadcast timing)
- Anchors/Reporters: Anchor (name unknown), Reporter Kang Pu-rŭn, Reporter Ryu Hyŏn (on location in Oman), Reporter Sŏk Hye-wŏn, Correspondent Kim Sŏng-su (Washington), Correspondent Kim Kye-hyŏng (Islamabad), Medical Specialist Reporter Pak Kwang-sik, Reporter Yi Chi-yun, Correspondent An Da-yŏng (Barcelona)

Actors	Function	Party/Affiliation	Political Spectrum
Anchor (name unknown)	News presenter	KBS	N/A
Reporter Kang Pu-rŭn	Hormuz report	KBS	N/A
Reporter Ryu Hyŏn	On-location vessel situation report	KBS	N/A
Reporter Sŏk Hye-wŏn	Oil prices / domestic economy report	KBS	N/A
Correspondent Kim Sŏng-su	US–Iran negotiations report	KBS	N/A
Correspondent Kim Kye-hyŏng	Islamabad on-location report	KBS	N/A
Medical Specialist Reporter Pak Kwang-sik	Oral albumin fact-check	KBS	N/A
Reporter Yi Chi-yun	Seoul Mayor candidate nomination report	KBS	N/A
Correspondent An Da-yŏng	Sagrada Família report	KBS	N/A
Ms Yi Myŏng-suk (50s)	Albumin consumer interview	General public	N/A
Seoul Mayor Oh Se-hun	PPP Seoul Mayor candidate	People Power Party (PPP)	Right (7.5)
President Lee Jae-myung	President (SNS statement cited)	Democratic Party of Korea (DP)	Centre (4.5)
Candidate Chŏng Wŏn-ho	DP Seoul Mayor candidate	Democratic Party of Korea (DP)	Centre (4.5)
Candidate Kim Chŏng-ch'ŏl	RP Seoul Mayor candidate	Reform Party (RP)	Centre-right (6.5)
Rep. Wi Sŏng-gon	DP Jeju Governor candidate	Democratic Party of Korea (DP)	Centre (4.5)
Expert (name unknown)	Albumin medical expert	Hospital/medical institution	N/A

### Key Topics



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This is a comprehensive news broadcast covering the US–Iran tensions surrounding the blockade and re-blockade of the Strait of Hormuz and the impact on Korean vessels and oil prices, the status of Seoul Mayor candidate nominations, an oral albumin fact-check, and an update on the near-completion of the Sagrada Família.

## World View Context

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The Strait of Hormuz is a strategic chokepoint through which approximately 20% of the world's crude oil shipments pass, and Iran's declaration of a blockade has a direct impact on international oil prices and South Korea's energy security. US–Iran nuclear negotiations are deadlocked between the Trump second-term administration's maximum pressure policy on Iran and Iran's insistence on its nuclear sovereignty, with Pakistan emerging as a mediator. Domestically, ruling and opposition party candidate nominations are entering their final stages ahead of local elections, and the controversy over abolishing the long-term holding special deduction for capital gains tax is emerging as a political issue.

## Perspectives Required for Balanced Broadcasting

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- Whether Iran's decision to blockade the Strait of Hormuz is legally justified under international law
- The basis for the United States' position of maintaining sanctions and the blockade against Iran, and its negotiation strategy
- The South Korean government's response measures for energy security and plans for utilising strategic petroleum reserves
- The structural reasons for the delay in the reflection of falling international oil prices in domestic consumer prices
- The specific policy pledges of candidate Oh Se-hun (beyond the 'government accountability' narrative)
- The specific policy pledges of candidate Chōng Wōn-ho (beyond representing the DP position)
- The specific content of the opposition party's (PPP's) counterargument regarding the abolition of the long-term holding special deduction for capital gains tax
- The current regulatory status of the oral albumin market by the Ministry of Food and Drug Safety and the direction for improvement
- The human rights dimension of the forced displacement of residents caused by the completion of the Sagrada Família
- The geopolitical interests underlying Pakistan's role as mediator

## Review of Whether Each Perspective Was Addressed

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[A] Partially addressed

Timestamp: 00:45–00:53 — Quote: "They claimed that the United States broke its promise and restored the Hormuz naval situation, which had been opened." — Assessment: Iran's claims are conveyed, but there is no international law analysis.

[B] Partially addressed

Timestamp: 01:05–01:11 — Quote: "It was a direct criticism of President Trump, who welcomed the announcement of the opening of maritime lanes immediately after it was made, while also stating that the blockade against Iran would be maintained in full until the ceasefire negotiations were concluded." — Assessment: The US position is conveyed, but there is no in-depth analysis of the negotiation strategy.

[C] Addressed

Timestamp: 04:56–05:05 — Quote: "Most of the crude oil secured by the government and the private sector was purchased when prices were high. The structure is such that the cost price for our refineries will actually rise until next month, when this stockpile is exhausted." — Assessment: The stockpile structure is explained, but the government's response measures are inadequately covered.

[D] Addressed

Timestamp: 05:09–05:23 — Quote: "There is, in fact, a time lag before international crude oil affects domestic supply prices and the petrol station prices that consumers see..." — Assessment: Sufficiently addressed through an expert explanation.

[E] Not addressed



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Timestamp: 13:38–13:59 — Quote: "He placed the 'government accountability' narrative front and centre. He appealed for support, saying that the DP's rampage — the real estate chaos, Daejang-dong, the appeal filibuster and so on — could not be left unchecked..." — Assessment: The specific Seoul city policy pledges of candidate Oh Se-hun are not introduced at all.

[F] Not addressed

Timestamp: 14:01–14:18 — Quote: "Candidate Chŏng's side pointed particularly to the declaration of candidacy by candidate Oh, who mentioned rebuilding conservatism, saying it was aimed at the party leadership and the presidency..." — Assessment: Only candidate Oh Se-hun's critical remarks are quoted, with no policy pledges from candidate Chŏng Wŏn-ho.

[G] Not addressed

Timestamp: 14:54–15:22 — Quote: "He rebutted it as blatant false agitation." — Assessment: Only President Lee Jae-myung's rebuttal is introduced, and the specific content of the opposition party's claims is not presented at all.

[H] Partially addressed

Timestamp: 12:14–12:19 — Quote: "I understand that the Ministry of Food and Drug Safety has granted approval for oral albumin products not as health functional foods but as general foods." — Assessment: The regulatory status is mentioned, but there is no discussion of the direction for improvement.

[I] Addressed

Timestamp: 17:01–17:04 — Quote: "If the plan proceeds as scheduled, houses and shops near the cathedral will be demolished and thousands of people will have to be relocated." — Assessment: The resident relocation issue is mentioned, but there is no in-depth human rights analysis.

[J] Partially addressed

Timestamp: 08:41–09:33 — Quote: "He is the key figure in the current mediation phase. Pakistan's Chief of Army Staff Mun I-ru is meeting with senior Iranian officials and accelerating the pace of final coordination." — Assessment: Pakistan's role is explained, but there is no analysis of geopolitical interests.



## CHAPTER 3 — 15 Criteria: DETAILED ANALYSIS

### Hard Facts — 9 techniques that are countable and scientifically verifiable

#### 1. Expert Selection

3/10

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Total score: 3/10

#### Expert 1: Albumin medical expert (name unknown)

##### Timestamp

11:02–11:05

##### Statement

"The figures can actually be interpreted as showing no significant clinical change."

##### Classification

Medical expert (affiliated hospital not disclosed)

Absent counterargument: The position of albumin product manufacturers, or a nutritionist supporting the indirect effects of albumin (amino acid supply)

In-depth source review:

**(a) Funding:** Affiliated institution not disclosed. Presumed to be affiliated with a hospital but unverifiable. Low likelihood of conflict of interest.

**(b) Authority:** As a clinical medical expert, interpretation of blood albumin levels falls within the area of expertise.

D1 Conflict of interest: +1 — Affiliation not disclosed, but no interest in product sales

D2 Personal risk: +1 — Statement unrelated to the albumin industry, risk burden present

D3 Expertise: +2 — Clinical medical expert, statement consistent with area of expertise

D4 Consistency of opinion: 0 — Past statements unverifiable

D5 Emotionalisation vs. data: +2 — Figure-based explanation, data-centred

D6 Source stage: +1 — Based on direct clinical experience (close to primary)

**TOTAL: +7 → Source traffic light: Green**

**(c) PROFESSIONAL EXPERTISE:** Framed neutrally with no structural bias. Expert selection itself is appropriate in this case.

#### Expert 2: Oil price expert (name unknown)

##### Timestamp

05:09–05:23

##### Statement

"Since oil prices peaked in early April, it will probably be around June or July..."

##### Classification

Energy economics expert (affiliation not disclosed)

Absent counterargument: Consumer groups or independent economists critical of the refinery margin structure

In-depth source review:

**(a) Funding:** Affiliated institution not disclosed. Whether connected to the petroleum industry is unverifiable.

**(b) Authority:** Explanation of the time lag in oil price transmission falls within the area of expertise.

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D1 Conflict of interest: 0 — Affiliation unclear, judgement suspended  
D2 Personal risk: 0 — Neutral technical explanation  
D3 Expertise: +2 — Statement in the field of energy economics  
D4 Consistency of opinion: 0 — Unverifiable  
D5 Emotionalisation vs. data: +2 — Explanation of figures and time-lag structure  
D6 Source stage: +1 — Based on direct analysis  
**TOTAL: +5 → Source traffic light: Green**

**(c) PROFESSIONAL EXPERTISE:** Framed neutrally, but undisclosed affiliation is a transparency issue.

Absent expert groups:

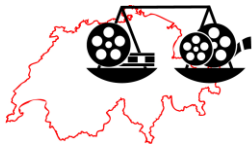
- PPP policy committee (opposition position regarding the capital gains tax controversy)
- Independent real estate tax expert (analysis of the effects of abolishing the long-term holding special deduction for capital gains tax)
- Iran nuclear negotiations expert (technical analysis of the enriched uranium transfer issue)

### Source Credibility Overview:

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Albumin medical expert (name unknown)	+1	+1	+2	0	+2	+1	+7	Green
Oil price expert (name unknown)	0	0	+2	0	+2	+1	+5	Green

#### Summary (matrix results):

- Albumin medical expert: Green (+7) — Appropriate expert selection
- Oil price expert: Green (+5) — Undisclosed affiliation is a transparency issue, but content is appropriate



## 2. Source Selection

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Claims without primary source = penalty points (rumour check)

Total score: 4/10

### Source 1: Iranian military statement

#### Timestamp

00:45–00:53 — Statement: "They claimed that the United States broke its promise and restored the Hormuz naval situation, which had been opened."

- (a) **Funding and operating entity:** Islamic Revolutionary Guard Corps of Iran — official Iranian government body
- (b) **Structural conflict of interest:** As the official position of the Iranian government, there is a possibility of narratives favourable to Iran
- (c) **Absent counterpart source:** Official response from the US Department of Defense or State Department

### Source 2: President Trump's remarks

#### Timestamp

06:01–06:28 — Statement: "He said the war would end soon, and that negotiations with Iran would continue over the weekend."

- (a) **Funding and operating entity:** US President — official US government position
- (b) **Structural conflict of interest:** Possibility of narratives favourable to the US negotiation strategy
- (c) **Absent counterpart source:** Official response from the Iranian Ministry of Foreign Affairs (partially included but limited)

### Source 3: President Lee Jae-myung's SNS remarks

#### Timestamp

15:04–15:22 — Statement: "He said the long-term holding special deduction is a system that gives a massive reduction in capital gains tax solely on the grounds of having held the property long-term, regardless of whether one actually lives there..."

- (a) **Funding and operating entity:** President of the Republic of Korea — top leader of the ruling party
- (b) **Structural conflict of interest:** An obvious conflict of interest, as this is a statement defending his own policy and criticising the opposition
- (c) **Absent counterpart source:** PPP policy committee or independent tax experts' counterargument

*Summary: In international news, US and Iranian sources are cited in a comparatively balanced manner, but the most serious source selection problem in domestic political coverage is the use of only President Lee Jae-myung's SNS remarks as the sole source with no opposition sources cited at all.*



3. Airtime Distribution									3/10
1	2	3	4	5	6	7	8	9	10

Total score: 3/10

Estimated airtime:

- Hormuz/international news (neutral factual reporting): approx. 9 min 30 sec (55%)
- Albumin fact-check (neutral consumer information): approx. 3 min (17%)
- Seoul Mayor nominations (domestic politics): approx. 1 min 45 sec (10%)
- Capital gains tax controversy (centred on President Lee Jae-myung's remarks): approx. 30 sec (3%)
- Sagrada Família (international culture): approx. 1 min 45 sec (10%)
- Anchor presentation: approx. 50 sec (5%)

Detailed airtime analysis within political coverage:

- Direct remarks from candidate Oh Se-hun: approx. 20 sec
- President Lee Jae-myung's position (conveyed by anchor): approx. 30 sec
- Response from candidate Chŏng Wŏn-ho's side: approx. 15 sec
- Official DP remarks (related to Wi Sŏng-gon): approx. 15 sec
- Official PPP position (related to capital gains tax): 0 sec

*Summary: The proportion of domestic political coverage in the overall broadcast is low, and within political coverage the serious flaw is that the PPP's official position is allocated almost no airtime. In particular, the fact that opposition airtime is 0 seconds in the capital gains tax controversy is a serious flaw from the perspective of balance.*



#### 4. SELECTIVE ELISION

6/10

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Total score: 6/10

##### Omission 1:

###### Context

The original content of the opposition's (PPP's) claims regarding the abolition of the long-term holding special deduction for capital gains tax

Relevant timestamp: 14:54–15:22

###### Effect

Only the scene in which President Lee Jae-myung rebuts the claims as 'false agitation' is broadcast, leaving viewers unable to know what the opposition actually claimed. No basis is provided for independently judging whether the opposition's claims are actually false.

##### Omission 2:

###### Context

The specific Seoul city policy pledges of candidate Oh Se-hun

Relevant timestamp: 13:38–13:59

###### Effect

Candidate Oh Se-hun's statements are introduced only through the 'government accountability' narrative and criticism of 'DP rampage', with the policy vision for serving as Seoul Mayor conveyed not at all. This has the effect of causing viewers to perceive candidate Oh Se-hun as an attack-oriented candidate without policies.

##### Omission 3:

###### Context

The official US response to the IRGC's firing on a tanker

Relevant timestamp: 02:43–02:52

###### Effect

The serious incident of "firing without warning shots" is reported, but the official response of the United States or the international community is not introduced at all, omitting the international context of the incident.

*Summary: In domestic political coverage, the specific content of the opposition's claims and the policy pledges of the opposition candidate are systematically omitted, which may contravene the obligation under Article 6 of the Broadcasting Act to reflect a diverse range of opinions in a balanced manner.*

#### Missing Voices

- PPP spokesperson/policy committee: Would have directly conveyed the opposition's specific arguments regarding the abolition of the long-term holding special deduction for capital gains tax
- Independent energy economist: Would have analysed the structural problems of the domestic oil price determination structure (refinery margins, tax structure)
- Iran nuclear negotiations expert: Would have provided an in-depth analysis of the technical and legal issues surrounding the transfer of enriched uranium



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- Policy officer from candidate Oh Se-hun's side: Would have presented the specific content of Seoul city policy pledges
- Policy officer from candidate Chōng Wōn-ho's side: Would have specifically presented the DP's Seoul city policy vision
- Ministry of Food and Drug Safety official: Would have explained plans to strengthen regulation of oral albumin and consumer protection measures
- Representative of residents near the Sagrada Família: Would have conveyed the voice of those directly affected by the forced relocation issue
- South Korean shipping industry representative: Would have presented the actual scale of damage caused by the Hormuz blockade and response measures



## 5. Numerical Manipulation

2/10

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Complete figures include: absolute value, proportion (%) and trend

Total score: 2/10

### Finding 1:

**Timestamp** 04:07–04:13

Figures: "Brent, which had approached \$100 per barrel the previous day, fell by over 9% in a single day, and West Texas Intermediate also dropped by over 11%."

**Missing context**

These figures represent a temporary sharp drop immediately after the announcement of the Hormuz opening, and there is a possibility that prices rebounded following the re-blockade. Oil price movements after the re-blockade are not reported.

**Effect**

With only the oil price drop figures presented, viewers may mistakenly believe that the price decline will be sustained.

### Finding 2:

**Timestamp** 10:52–10:57

Figures: "Blood albumin levels before and after taking the product showed almost no change, from 4.6 to 4.7."

**Missing context**

This is the result of a single individual (the reporter themselves) taking the product for three weeks, which is not a statistically significant sample. This limitation is not explicitly mentioned.

**Effect**

A single-case experiment may be presented as though it were a general conclusion. However, since expert remarks supplement this, the severity is low.

*Summary: The severity of numerical manipulation is low, but the omission of oil price rebound data following the re-blockade after presenting the sharp drop figures, and the failure to explicitly state the limitations of the single-case experiment, are confirmed as minor issues.*



<b>6. CONTAMINATION BY CONTACT</b>									<b>1/10</b>
<b>1</b>	2	3	4	5	6	7	8	9	10

Total score: 1/10

#### Association 1:

<b>Timestamp</b>	13:44–13:46
<b>Quote</b>	"Saying that the DP's rampage — the real estate chaos, Daejang-dong, the appeal filibuster and so on — could not be left unchecked"
	Technique: In the form of quoting candidate Oh Se-hun's remarks, the DP is linked to 'Daejang-dong corruption', 'real estate chaos', and 'rampage'.
<b>Effect</b>	There is an effect of associating the DP with corruption, incompetence, and authoritarianism, but since this is a quotation of an opposition candidate's remarks, it constitutes unfiltered conveyance of opposition remarks rather than KBS's direct application of guilt by association.

No subjects of guilt by association identified: No instances of framing a specific individual as a 'conspiracy theorist' or 'conspiracy ideologue' are confirmed in this broadcast.

*Summary: Explicit guilt by association techniques are not prominent in this broadcast, and the quotation of candidate Oh Se-hun's critical remarks about the DP is the only related case, but this falls within the category of direct quotation.*



## 7. Timing

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Total score: 3/10

### Finding 1:

Position: 14:54–15:22 (latter part of broadcast)

Content: "He rebutted as blatant false agitation the claim that President Lee Jae-myung's abolition of the long-term holding special deduction for capital gains tax could amount to a tax bomb even for owner-occupiers of a single home."

Timing effect: By placing the President's remarks designating the opposition's claims as 'false agitation' in the latter part of the broadcast, this frame is imprinted on viewers at the point when they are concluding the broadcast. It remains as the final impression with no opposition rebuttal present.

### Finding 2:

Position: 00:03–00:23 (opening of broadcast)

Content: "The Strait of Hormuz, a key variable in Middle Eastern affairs, is moving in an unpredictable direction."

Timing effect: Placing the anxiety-inducing Hormuz crisis in the opening has the effect of focusing viewer attention. This can be seen as normal editing in line with news value judgements, but it connects to a subsequent framework in which the Korean vessel damage perspective is emphasised.

*Summary: The combination of the latter-part placement of capital gains tax controversy coverage and the absence of an opposition rebuttal is the most noteworthy timing issue, with the structure such that viewers' final impression concludes with the President's criticism of the opposition.*



<b>8. Selective Outrage</b>									<b>2/10</b>
<b>1</b>	<b>2</b>	3	4	5	6	7	8	9	10

Outrage = bias. Selective outrage amplifies the finding. Score = outrage level (0–5) + selectivity (0–5)

Total score: 2/10

*Methodological principle (v2.7): The triggering event must be documented before every assessment. A reaction can only be assessed as selective if a comparable triggering event from another position did not produce a similar reaction.*

#### Finding 1:

**Timestamp** 15:02–15:22

Triggering event: The opposition (PPP) claims that the abolition of the long-term holding special deduction for capital gains tax could amount to a tax bomb even for owner-occupiers of a single home.

Reaction: President Lee Jae-myung's remarks strongly rebutting this as "blatant false agitation" are conveyed through KBS.

#### Comparison

Regarding candidate Oh Se-hun's criticism of the DP as a 'rampage' (13:44–13:46), the DP's rebuttal is presented only as suspicion of motives ("aiming at the party leadership and the presidency") rather than a policy argument.

Asymmetry: In response to the opposition's policy criticism, the President's strong language ('false agitation') is conveyed, and in response to the opposition's criticism of the ruling party ('rampage'), the DP's rebuttal through suspicion of motives is conveyed. Both cases include the other side's rebuttal, making it difficult to characterise this as complete asymmetry, but there is a structural imbalance in which the authority and intensity of the President's remarks are conveyed as far stronger than those of the opposition.

*Summary: A clear pattern of selective outrage is difficult to confirm, but the structural superiority of the authority and intensity of the President's remarks over those of the opposition forms a minor imbalance.*



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9. COMPLETENESS									5/10
1	2	3	4	5	6	7	8	9	10

Share of covered perspectives

Inverted: original value measures coverage (higher = better). Shown as deviation (higher = larger gaps).



## Soft Facts — 6 qualitative techniques

### 10. Framing

4/10

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Total score: 4/10

#### Finding 1:

Timestamp	14:54–15:02
Quote	"He rebutted as blatant false agitation the claim that President Lee Jae-myung's abolition of the long-term holding special deduction for capital gains tax could amount to a tax bomb even for owner-occupiers of a single home."
Manipulation	The opposition's claim is introduced using the 'tax bomb' frame, and President Lee Jae-myung's rebuttal is then conveyed verbatim using the strong language 'blatant false agitation', framing it as though the opposition's claim is false.

Why it is problematic: Viewers have no opportunity to hear the original content of the opposition's claims, and are exposed only to the President's rebuttal, making it impossible for them to independently judge whether the opposition's claims are actually false.

#### Finding 2:

Timestamp	13:41–13:46
Quote	"He appealed for support, saying that the DP's rampage — the real estate chaos, Daejang-dong, the appeal filibuster and so on — could not be left unchecked."
Manipulation	Candidate Oh Se-hun's remarks are quoted directly, with the expression 'the DP's rampage' broadcast unfiltered. However, the DP's counterargument is limited only to criticism of Oh Se-hun for 'aiming at the party leadership and the presidency'.

Why it is problematic: Oh Se-hun's aggressive frame is conveyed through direct quotation, while the DP's counterargument is presented only as suspicion of motives rather than policy, pushing substantive policy debate out of the frame.

#### Finding 3:

Timestamp	00:03–00:23
Quote	"The Strait of Hormuz, a key variable in Middle Eastern affairs, is moving in an unpredictable direction."
Manipulation	The Hormuz situation is framed as 'unpredictable', establishing an anxiety-inducing introduction.

Why it is problematic: This itself is consistent with the facts, but a framework is subsequently established in subsequent coverage that prioritises the US and South Korean damage perspectives over Iran's position.



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*Summary: In domestic political coverage, the most salient problem is the frame in which the President's remarks designating the opposition's claims as 'false agitation' are conveyed without verification; the international news frame is comparatively balanced.*



<b>11. Word Choice and Terminology</b>									<b>4/10</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	5	6	7	8	9	10

Total score: 4/10

#### Finding 1:

**Timestamp** 15:02

**Quote** "He rebutted it as blatant false agitation."

Connotation: 'Blatant false agitation' is the subjective evaluative language of President Lee Jae-myung, yet the KBS anchor delivers it as though it were a statement of fact.

Why it is problematic: A neutral alternative expression would be "He rebutted the opposition's claims, saying they differed from the facts," and using the strong political language 'false agitation' unverified in broadcasting may contravene the principle of impartiality under Article 6 of the Broadcasting Act.

#### Finding 2:

**Timestamp** 13:44–13:46

**Quote** "Saying that the DP's rampage could not be left unchecked"

Connotation: 'Rampage' is politically charged language carrying extreme negative connotations; it is used unfiltered in broadcast language while quoting candidate Oh Se-hun's remarks.

Why it is problematic: A neutral alternative would be "saying there were problems with the DP's policy direction," and the word 'rampage' carries the connotation of depicting the DP as a force beyond control.

#### Finding 3:

**Timestamp** 03:40–03:45

**Quote** "It showed a sharp drop of over 10% on a wave of relief that the arterial route of logistics had been unblocked."

Connotation: The expression 'arterial route had been unblocked' emotionalises the opening of the Hormuz Strait as a positive, life-giving event.

Why it is problematic: Using emotional metaphor in conveying facts has the effect of inducing an emotional response in viewers, but in this case it is more a matter of reporting style than political bias.

*Summary: The most serious word choice problem is the uncritical acceptance of President Lee Jae-myung's 'false agitation' remarks as broadcast language, and the unfiltered conveyance of candidate Oh Se-hun's 'rampage' quotation is also problematic.*



<b>12. Presenter Behaviour</b>									<b>2/10</b>
1	2	3	4	5	6	7	8	9	10

Total score: 2/10

*Methodological principle (v2.7): The triggering event must be documented before every assessment. An intervention can only be assessed as asymmetric if a similar triggering event involving a different guest did not produce a similar intervention.*

#### Finding 1:

**Timestamp** 02:06–02:11

Triggering event: The anchor asks on-location reporter Ryu Hyön in Oman whether Korean vessels managed to escape.

**Quote (anchor)** *"Reporter Ryu Hyön, it seems likely that some vessels managed to dramatically slip through before the Strait of Hormuz was blocked again — what was the situation?"*

**Comparison** A similar status-check question is also put to Correspondent Kim Kye-hyöng in Islamabad (07:36–07:38).

Asymmetry: Not verifiable — both cases follow the same pattern of status-check questions.

#### Finding 2:

**Timestamp** 08:29–08:35

Triggering event: The anchor asks a follow-up question about Pakistan's active mediation role.

**Quote (anchor)** *"Pakistan's Chief of Army Staff visited Iran in person and conveyed the United States' final proposal. It seems as though the atmosphere is one of active engagement beyond simple mediation. What is your assessment?"*

**Comparison** Similar in-depth follow-up questions are also put to other correspondents.

Asymmetry: Not verifiable — this broadcast is structured around reporter reports without studio guests, which limits the scope for assessing presenter asymmetry.

*Summary: This broadcast is a reporter-report-centred news format rather than a studio discussion format, which limits the structural conditions for assessing presenter question asymmetry. No clear presenter asymmetry is confirmed within the current transcript.*



### 13. Question Asymmetry

2/10

1

2

3

4

5

6

7

8

9

10

Total score: 2/10

#### Asymmetry 1:

To Reporter Ryu Hyŏn, 02:06: "It seems likely that some vessels managed to dramatically slip through before the Strait of Hormuz was blocked again — what was the situation?" — Neutral status check

To Correspondent Kim Kye-hyŏng, 07:36: "Will an official announcement that a second round of talks will be held come out soon?" — Neutral status check

#### Comparison

Both questions are of the same intensity as status-check questions. No asymmetry.

#### Asymmetry 2:

This broadcast is structured as a reporter report format rather than a studio guest interview format, making it structurally impossible to directly compare the intensity of questions directed at individuals with differing political positions. The absence of direct interviews with opposition figures in political coverage (Seoul Mayor nominations, capital gains tax controversy) means that the asymmetry in the selection of interview subjects is a more fundamental problem than question asymmetry.

*Summary: The scope for assessing question asymmetry is limited due to the reporter-report-centred format, and no clear question asymmetry is confirmed within the current transcript. However, the absence of opposition figure interviews per se is a more fundamental problem.*



#### 14. False Balance

1/10

1

2

3

4

5

6

7

8

9

10

Total score: 1/10

#### Finding 1:

##### Timestamp

14:01–14:18

Composition: "The DP's candidate Chŏng Wŏn-ho and the RP's candidate Kim Chŏng-ch'ŏl, who will face Mayor Oh in the contest, said they would compete on policy over Seoul's future."

##### Analysis

All three candidates (Oh Se-hun, Chŏng Wŏn-ho, Kim Chŏng-ch'ŏl) are mentioned, creating a formal appearance of balance, but candidate Oh Se-hun's remarks are conveyed in detail through direct quotation, while the remarks of candidates Chŏng Wŏn-ho and Kim Chŏng-ch'ŏl are summarised in one sentence: "they would compete on policy." A structure in which formal balance conceals substantive imbalance.

*Summary: Clear instances of false balance are limited, and a minor case of formal balance and substantive imbalance is confirmed in the Seoul Mayor candidate coverage.*



## 15. Agenda Setting

4/10

1

2

3

4

5

6

7

8

9

10

Total score: 4/10

### Finding 1:

Agenda element set: The notion that the opposition's claims regarding the abolition of the long-term holding special deduction for capital gains tax constitute 'false agitation' is set as an agenda item without verification.

#### Timestamp

14:54–15:22 — Basis: "He rebutted it as blatant false agitation."

Alternative agenda: An independent tax analysis of the actual effects of abolishing the long-term holding special deduction for capital gains tax, and a simulation of the impact on owner-occupiers of a single home

### Finding 2:

Agenda element set: The Seoul Mayor election is agenda-ised through the frame of 'government accountability' versus 'blocking DP rampage'.

#### Timestamp

13:38–14:18 — Basis: "He placed the 'government accountability' narrative front and centre."

Alternative agenda: A comparison of each candidate's pledges on Seoul's substantive policy tasks (housing, transport, environment, welfare)

### Finding 3:

Agenda element set: The impact of the Hormuz blockade on South Korean vessels and oil prices is set as the central agenda item.

#### Timestamp

03:05–03:07 — Basis: "Our greatest concern is the passage of South Korean vessels."

Alternative agenda: The international law implications of the Hormuz blockade, the impact of sanctions on Iranian civilians

*Summary: In domestic political coverage, political confrontation rather than policy debate is set as the central agenda, and the most salient agenda-setting problem is that the opposition's policy claims are excluded from the agenda while only the President's rebuttal is agenda-ised.*



## CHAPTER 4 — OVERALL EVALUATION

### OVERALL EVALUATION OF THE 15 CRITERIA

#### Individual Scores — All 15 Criteria

No.	Criterion	Score	Rating
1	Expert Selection	3/10	<i>Slight imbalance</i>
2	Source Selection	4/10	<i>Slight imbalance</i>
3	Airtime Distribution	3/10	<i>Slight imbalance</i>
4	SELECTIVE ELISION	6/10	<i>Significant imbalance</i>
5	Numerical Manipulation	2/10	<i>Unremarkable</i>
6	CONTAMINATION BY CONTACT	1/10	<i>Unremarkable</i>
7	Timing	3/10	<i>Slight imbalance</i>
8	Selective Outrage	2/10	<i>Unremarkable</i>
9	COMPLETENESS	5/10	<i>Significant imbalance</i>
10	Framing	4/10	<i>Slight imbalance</i>
11	Word Choice and Terminology	4/10	<i>Slight imbalance</i>
12	Presenter Behaviour	2/10	<i>Unremarkable</i>
13	Question Asymmetry	2/10	<i>Unremarkable</i>
14	False Balance	1/10	<i>Unremarkable</i>
15	Agenda Setting	4/10	<i>Slight imbalance</i>

#### HARD FACTS SCORE (1-8)

**3.2/10**

*Slight imbalance*

#### SOFT FACTS SCORE (9-14)

**3.0/10**

*Slight imbalance*

#### OVERALL SCORE

**3.1/10**

*Slight imbalance*

*Average of Hardfacts and Softfacts*



## KEY — Score Definitions

### Individual Scores per Criterion (0–10)

<b>0</b>	<b>No finding</b>	No relevant anomaly detected.
<b>1–2</b>	<b>Weak finding</b>	Minor anomaly without substantial impact on balance.
<b>3–4</b>	<b>Slight to moderate finding</b>	Recognizable tendency; low to moderate impact relevance.
<b>5</b>	<b>Moderate finding with impact</b>	Relevant imbalance affecting the audience's opinion-forming potential.
<b>6</b>	<b>Significant finding (threshold)</b>	Scores of 6 and above are classified as 'significant findings.'
<b>7</b>	<b>Significant finding</b>	Clear, well-documented imbalance with distinct impact relevance.
<b>8–9</b>	<b>Severe finding</b>	Pronounced imbalance; multiple documented individual findings in this criterion.
<b>10</b>	<b>Maximum severity</b>	Systematic, pervasive imbalance in this criterion.

### Aggregated Deviation Index — Interpretation Ranges

<b>0.0 – 2.5</b>	<b>Unremarkable</b>	No significant patterns detected; broadcast meets the impartiality standard.
<b>2.6 – 4.0</b>	<b>Slight imbalance</b>	Isolated anomalies; statistically visible but within tolerance range.
<b>4.1 – 6.0</b>	<b>Significant imbalance</b>	Multiple significant findings; relevant impairment of perspective diversity.
<b>6.1 – 8.0</b>	<b>Serious deviation from the impartiality standard. High degree of deviation</b>	Pronounced, cross-broadcast patterns; high impact relevance.
<b>8.1 – 10</b>	<b>Fundamental systemic one-sidedness. Very high bias degree</b>	Maximum severity across nearly all criteria; systematically one-sided reporting.

### Party-Political Bias (-5 to +5)

<b>-5 to -3</b>	<b>Strongly disadvantaged</b>	Party is significantly underrepresented in framing, airtime, or presentation.
<b>-2 to -1</b>	<b>Slightly disadvantaged</b>	Recognizable but minor disadvantage.
<b>0</b>	<b>Neutral</b>	No detectable favoritism or disadvantage.
<b>+1 to +2</b>	<b>Slightly favored</b>	Recognizable but minor favoritism.
<b>+3 to +5</b>	<b>Strongly favored</b>	Party is significantly overrepresented in framing, airtime, or presentation.



## CHAPTER 5 — LEGAL CLASSIFICATION (Article 6 of the Broadcasting Act)

### Assessment under Article 6 of the Broadcasting Act

Article 6 of the Broadcasting Act stipulates the impartiality and public interest of broadcasting, providing that reporting must be fair and objective, and that a diverse range of opinions must be reflected in a balanced manner.

#### Violation 1:

Standard: Article 6, Paragraph 2 of the Broadcasting Act (balanced reflection of diverse opinions)

Content of violation: In coverage of the capital gains tax long-term holding special deduction controversy, only President Lee Jae-myung's 'blatant false agitation' rebuttal is conveyed without presenting the original content of the opposition's (PPP's) claims at all.

Basis: Timestamp 14:54–15:22 — Quote: "He rebutted as blatant false agitation the claim that President Lee Jae-myung's abolition of the long-term holding special deduction for capital gains tax could amount to a tax bomb even for owner-occupiers of a single home."

Assessment: Viewers are exposed only to the President's strong rebuttal language without being able to know what the opposition actually claimed, resulting in failure to fulfil the obligation to reflect diverse opinions in a balanced manner.

#### Violation 2:

Standard: Article 6, Paragraph 1 of the Broadcasting Act (fair and objective reporting)

Content of violation: In coverage of the Seoul Mayor candidate nominations, candidate Oh Se-hun's (PPP) specific policy pledges are not introduced at all, with only politically aggressive remarks quoted.

Basis: Timestamp 13:38–13:59 — Quote: "He placed the 'government accountability' narrative front and centre. He appealed for support, saying that the DP's rampage — the real estate chaos, Daejang-dong, the appeal filibuster and so on — could not be left unchecked."

Assessment: Conveying only aggressive political remarks without the candidate's policy vision may contravene the obligation of fair and objective election reporting.

### Comprehensive Assessment under Article 6 of the Broadcasting Act

This KBS 아웃시뉴스 is difficult to characterise as comprehensively violating Article 6 of the Broadcasting Act, but reporting conduct that may contravene the principles of impartiality and balance under Paragraphs 1 and 2 of Article 6 is confirmed in specific segments of domestic political coverage. In particular, the conveyance of only the ruling President's strong rebuttal language without presenting the opposition's claims at all in the capital gains tax controversy coverage is judged to constitute a failure to fulfil the obligation to reflect diverse opinions in a balanced manner. These violations are at a minor level within a single broadcast, but if similar patterns are repeated, they may become subject to review by the Korea Communications Standards Commission. There is a need to further examine whether structural bias exists through cumulative analysis of similar coverage by the same broadcaster in the future.

### In-depth Source Review (mandatory — all expert bodies/NGOs/advisory bodies cited in the broadcast)

#### Albumin medical expert (name unknown, affiliation not disclosed)

**1. Funding:** Affiliated hospital not disclosed. Presumed to be affiliated with a public or private medical institution. Presumed to have no financial connection to albumin product manufacturers.

**2. Authority:** As a clinical medical expert, interpretation of blood albumin levels and explanation of the pharmaceutical–food distinction fall within the area of expertise.

**3. Conflict of interest:** Presumed to have no institutional interest in the albumin product market. However, complete verification is impossible due to undisclosed affiliation.

**4. Credibility matrix:** D1(+1) D2(+1) D3(+2) D4(0) D5(+2) D6(+1) → Total +7 → Source traffic light: Green

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**5. Counterargument:** A nutritionist supporting the amino acid supply effects of albumin products, or the albumin product industry's position, is not presented. However, since scientific consensus in this case supports the expert's remarks, the severity of the absent counterargument is low.

### Oil price expert (name unknown, affiliation not disclosed)

- 1. Funding:** Affiliated institution not disclosed. Whether affiliated with the petroleum industry or an independent research institution is unverifiable.
- 2. Authority:** Explanation of the time-lag structure between international oil prices and domestic consumer prices falls within the area of energy economics expertise.
- 3. Conflict of interest:** Judgement on whether the expert has petroleum industry interests is impossible due to unclear affiliation. Transparency issue present.
- 4. Credibility matrix:** D1(0) D2(0) D3(+2) D4(0) D5(+2) D6(+1) → Total +5 → Source traffic light: Green
- 5. Counterargument:** The perspective of consumer groups or independent economists critical of the refinery margin structure is not presented. The consumer interview (04:31–04:51) partially supplements this, but a professional counterargument is absent.

*Important: The term 'accredited' is not a factual qualification. It is a social attribution that is itself subject to scrutiny.*

### Legal and Methodological Notes

<b>No factual determination</b>	The results presented do not constitute factual determinations about individual persons, editorial teams, or broadcasts. They are the product of a standardized operationalization, not a finding of individual responsibility.
<b>No legal judgment</b>	The aggregated deviation index does not replace a legal assessment under 방송법 제6조. The determination of whether a specific broadcast violates legal requirements is exclusively the responsibility of the competent authorities (in particular 방송통신위원회).
<b>No proof of causation</b>	Statistical correlations are not to be interpreted as proof of causal relationships or editorial intent. Deviation values may be influenced by topic selection, news environment, political controversy, or format logic.
<b>No judgment of intent</b>	The analysis measures observable structural characteristics of broadcasts. A score of 7 means a significant imbalance was detected — not that the editorial team intended it. The methodology makes no claims about motives or strategic objectives.
<b>Heuristic comparison tool</b>	The index serves comparative pattern recognition across thousands of broadcasts, not precise metric measurement of individual segments. Threshold values serve heuristic orientation, not sharp legal qualification.



## APPENDIX 1: NATIONAL BROADCASTING LAW

### Legal Basis South Korea — KBS / MBC

#### Legislation

Broadcasting Act (방송법, Act No. 6139, January 28, 2000, last amended 2025)

Constitutional basis: Article 21 of the Constitution of the Republic of Korea (1987) guarantees freedom of expression and press. Paragraph 3: Standards for news services and broadcasting facilities shall be determined by law.

#### Relevant Provisions

- Art. 3 (Freedom of Broadcasting): Freedom of programming is guaranteed. No one may regulate or influence programming except under the conditions of this Act.
- Art. 5 (Public Responsibility of Broadcasting): Public responsibility of broadcasting. Broadcasting must conform to the democratic constitutional order.
- Art. 6 Para. 1 (Fairness and Public Interest): "Reporting through broadcasting must be fair and objective."
- Art. 6 Para. 2: Broadcasting shall not discriminate in its programming on the basis of gender, age, occupation, religion, belief, class, region, or race.
- Art. 6 Para. 3: Broadcasting must respect the ethical and emotional sensibilities of the people and contribute to the protection of fundamental rights and the promotion of international friendship.
- Art. 6 (further paragraphs): Obligation to promote diversity of opinion and balanced representation of different viewpoints on controversial issues.
- Art. 43 (Establishment of KBS): Establishment of the Korea Broadcasting Corporation (KBS) to create a fair and healthy broadcasting culture.
- Art. 44: Public responsibility of KBS.

#### Broadcasting Review Regulations

- Art. 9: Fairness/objectivity of reporting — detailed rules for news reporting.
- Art. 14: Objectivity in news reports.
- Art. 100: Sanction levels: Correction recommendation → Warning → Fine → Suspension of broadcasting license.

#### Regulatory Authorities

- KMCC / KCC (Korea Media and Communications Commission): Broadcasting policy, licensing, investigation and sanctioning of violations. 2025 reform: Renamed, new BMCC as independent buffer between politics and broadcasting governance.
- KCSC (Korea Communications Standards Commission): Content oversight. Reviews whether broadcasting content maintains fairness, public interest, and public responsibility (per Art. 32). 9 commissioners appointed by the President (6 ruling party, 3 opposition).
- Press Arbitration Commission: Complaint pathway for citizens. Right to correction, right of reply, follow-up reporting. Settlement is legally binding.

#### Public Broadcasters

Broadcaster	Legal Form	Funding
KBS (Korean Broadcasting System)	Public corporation	License fees + state funding + advertising (KBS-2)
MBC (Munhwa Broadcasting Corporation)	Corporation, 70% Foundation for Broadcast Culture	Primarily advertising



EBS (Educational Broadcasting System)

Public corporation

Textbook sales + advertising

## Complaint Procedures

1. KCSC deliberation process (ex-post review)
2. Viewers' Complaint Settlement Committee (Art. 35, at broadcasters)
3. Press Arbitration Commission (correction, right of reply)
4. General courts

## Comparison Switzerland — South Korea

Aspect	Switzerland (Art. 4 RTVG)	South Korea (Art. 6 Broadcasting Act)
Factual accuracy	Statutory (Art. 4 Para. 2)	Statutory (Art. 6 Para. 1: fair and objective)
Diversity of opinion	Statutory (Art. 4 Para. 4)	Statutory (Art. 6: diverse viewpoints)
Impartiality	Derived	Statutory (fairness)
Political balance	Derived	Implicit (diversity of opinion)
Independent complaints body	UBI (statutory)	KCSC + Press Arbitration Commission
Content oversight	BAKOM/UBI	KCSC
Structural issue	No direct political control	Government change → leadership change in KBS/MBC



## APPENDIX 2: SCIENTIFIC REFERENCES

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