



## NPO DETAILED ANALYSIS

2024-06-22\_VPWON\_1353195

Broadcast: NPO broadcast | 2024-06-22 | Analysed on: 2026-05-22 23:04

Version 3.0-detail | Universal 3.0-detail | Konverter 3.4 (2026-05-20) | Maatstaf: Mediawet 2008 Art. 2.1

### TOTAL SCORE

**5.8/10**

*Considerable imbalance*

0 = balanced, 10 = strongly one-sided/manipulative

## POLITICAL SPECTRUM

Classification based on Chapel Hill Expert Survey (CHES) 2024

The Chapel Hill Expert Survey (CHES 2024) is an academic survey of 609 political scientists in 31 countries. Each party is rated on a scale from 0 (far left) to 10 (far right).

Party	SP	GL-PvdA	PvdD	D66	CDA	NSC	CU	VVD	BBB	SGP	PVV	FvD
CHES	1.10	2.40	2.50	4.80	5.50	5.80	6.00	7.00	7.50	7.80	9.20	9.50
Spectrum	Left	Left	Left	Left	Centre	Centre	Right	Right	Right	Right	Right	Right

The overall tendency is displayed on a 0–10 scale (0 = strongly left-favouring, 5 = balanced, 10 = strongly right-favouring). The calculation is based on the difference in average favouring of left vs. right parties (grouping according to CHES 2024).

### TENDENCY (L – R)

**4.3 / 10**

*Balanced*

0 1 2 3 4 5 6 7 8 9 10

← Left

Right →

Source: Chapel Hill Expert Survey 2024 — [chesdata.eu](https://chesdata.eu) | [Jolly et al., Electoral Studies, 2022](#) | Threshold values: [Pew Research Center](#)

This section provides political context and does not count towards the total score.



## POLITICAL LANDSCAPE

The Schoof cabinet (since July 2024) is an extra-parliamentary cabinet consisting of PVV (37 seats), VVD (24 seats), NSC (20 seats) and BBB (7 seats). Prime Minister Dick Schoof is non-partisan. The largest opposition party is GL-PvdA with 25 seats, followed by D66 (9 seats), CDA (5 seats), SP (5 seats), SGP (3 seats), PvdD (3 seats), CU (3 seats) and FvD (3 seats).

Party	CHES L-R	Seats	Government/Opposition	Core position
SP	1.1	5	Opposition	Socioeconomically left, anti-market forces
GL-PvdA	2.4	25	Opposition (largest)	Climate, social justice, humane asylum policy
PvdD	2.5	3	Opposition	Animal rights, climate, left-progressive
D66	4.8	9	Opposition	Liberal-progressive, pro-EU, education
CDA	5.5	5	Opposition	Christian democratic, centre-right
NSC	5.8	20	Government	Economic security, manageable migration, rule of law
CU	6.0	3	Opposition	Christian-social, centre-right
VVD	7.0	24	Government	Free market, entrepreneurship, strict migration policy
BBB	7.5	7	Government	Agrarian-populist, farmers' interests, EU-critical
SGP	7.8	3	Opposition	Reformed, traditionally conservative
PVV	9.2	37	Government (largest)	Anti-Islam, asylum stop, national sovereignty
FvD	9.5	3	Opposition	Far right, anti-establishment, Baudet

The main political fault line concerns migration and asylum policy, with the coalition pursuing a hard-line approach while the opposition advocates for a more humane policy. A second line of tension is the relationship between the PVV as the largest governing party and the public broadcaster, with Wilders repeatedly labelling the NPO a "left-wing broadcaster". The third line of tension concerns the slavery past and the role of commemorations in public debate, with PVV positions on "slavery whining" and "anti-white racism" clashing with the broader societal recognition movement. Finally, the war in Ukraine plays a role as a geopolitical line of tension, with Dutch support for Ukraine being broadly shared but the PVV historically more critical.

The Dutch public broadcaster (NPO) operates under the Media Act 2008, with Article 2.1 requiring pluriform, balanced and independent reporting across the total output. The NPO system is fragmented: broadcasting associations such as BNNVARA, AVRO TROS and KRO-NCRV have their own editorial responsibility, while the NPO as umbrella organisation is responsible for the total output. Nieuwsuur is a joint production of NOS and NTR and is considered one of the most important news programmes of the public broadcaster.



## CHAPTER 1 — PARTY-POLITICAL BIAS

### Assessment per party

Party	Score (-5..+5)	Broadcast representation vs. party programme position
PVV	-3	03:00 "The Golden Coach no longer rides, because of slavery" / 04:43 "who want to push through their racial agenda" — Party programme position: PVV is critical of slavery commemorations and apologies; statements are framed in the broadcast exclusively as "reprehensible" (02:01) without substantive representation of the PVV's argumentation; the party position is cited as grounds for exclusion, not as a legitimate standpoint — distorted/one-sided
GL-PvdA	+1	05:16 "His PvdA parliamentary group voted last week in favour of a motion to bar the Speaker of Parliament from the slavery commemoration" — Party programme position: humane policy, recognition of the slavery past; the parliamentary group's action is factually mentioned but without further clarification of the party position — correct but incomplete
VVD	0	Not present in the broadcast — not addressed
NSC	0	Not present in the broadcast — not addressed
D66	0	Not present in the broadcast — not addressed
BBB	0	Not present in the broadcast — not addressed
CDA	0	Not present in the broadcast — not addressed
SP	0	Not present in the broadcast — not addressed

### Summary Party Bias

- Most accurate representation: GL-PvdA (Score +1) — factually mentioned, albeit briefly
- Strongest distortion: PVV (Score -3) — statements are framed exclusively as morally reprehensible; the substantive PVV argumentation on the slavery debate is not presented as a legitimate political position but as grounds for exclusion
- Average deviation from 0: 0.5 (based on assessed parties)
- Conclusion: The broadcast addresses the PVV position exclusively through quotes framed as morally reprehensible (02:01: "Those are also truly reprehensible"), without allowing space for the party's substantive argumentation. The other parties are not covered, which reinforces the impression of a one-sided political focus.

### Left-Right General Tendency

TENDENCY SCORE: +1.8

CLASSIFICATION: Left-favouring

Reasoning: The broadcast consistently places the PVV position on the slavery past within a negative moral framework, while the recognition and apology movement serves as the self-evident normative reference point. Guests who argue in favour of Bosma's presence do so from a "salutary effect" argument, not from a defence of his substantive positions. There is no guest who substantively endorses or defends the PVV's argumentation.



## CHAPTER 2 — BROADCAST INFORMATION AND THEMATIC FRAMEWORK

### Broadcast details

- Title: Nieuwsuur
- Date: 22.06.2024
- Length (estimated from transcript):
- Presenter/Reporter: Not named in transcript; weather segment by Saida
- Persons interviewed:

Person	Function	Party/Affiliation	Political Spectrum
Dagmar Oudshoorn	Former chair of advisory board on the slavery past	Independent/advisory body	Centre-left (based on position)
Unnamed man (GL-PvdA member)	Politician, voted against own parliamentary group	GL-PvdA	Left
Martin Bosma (via clip)	Speaker of Parliament	PVV	Far right
Vaagn	Former municipal official Mariupol, refugee	Ukrainian/no party	N/A
Anonymous former resident of Mariupol	Refugee	None	N/A
Elvira	Refugee from Mariupol	None	N/A
Legal expert (unnamed)	International law	Unknown	N/A
Street interviews Amsterdam Zuidoost	Neighbourhood residents	None	Diverse

### Main topic

The broadcast covers two main topics: (1) the controversy surrounding the presence of Speaker of Parliament Martin Bosma at the slavery commemoration on 1 July in Amsterdam, and (2) an investigative report on the Russification and expropriation of homes in Mariupol.



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## CHAPTER 3 — 15 CRITERIA: DETAILED ANALYSIS



## Hard facts — 9 techniques that are countable and scientifically verifiable

### 1. EXPERT SELECTION

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*Definition: Who speaks as an expert?*

**Expert 1:** Dagmar Oudshoorn — former chair of advisory board on the slavery past

Timestamp: 03:53–04:36

Statement: "Mr Bosma has made statements that are actually incompatible with the commemoration."

Classification: Oudshoorn is introduced as "chair of an important advisory board on the slavery past" — a formulation that implies authority without clarifying the political context of the advisory body.

Missing countervoice: A constitutional lawyer or an expert who defends the institutional role of the Speaker of Parliament.

#### Source depth check:

**(a) FUNDING:** The advisory board on the slavery past was a temporary advisory body established by the Dutch government. Funding: public (Ministry of the Interior / OCW). Relevance: the body had an institutional interest in the recognition of its own recommendations.

**(b) MANDATE:** The mandate of the advisory board was to advise on recognition and redress of the slavery past — structurally incompatible with a neutral assessment of the question of whether a critic of that policy is welcome at a commemoration.

D1 Conflict of interest: -2 — Oudshoorn has an institutional interest in recognition of the advisory board's recommendations; Bosma is a critic of that policy

D2 Personal risk: 0 — No demonstrable personal risk in making this statement

D3 Professional competence: +1 — Expertise in the field of slavery history and redress policy; no constitutional or legal expertise

D4 Consistency of opinion: +1 — Consistent with positions previously taken as chair of the advisory board

D5 Emotionalisation vs. data: 0 — Partly normative ("incompatible"), partly factual

D6 Source level: 0 — Secondary source (advisory body, no primary research)

• TOTAL: 0 → SOURCE LIGHT: YELLOW

**(c) PROFESSIONAL COMPETENCE:** The introduction as "chair of an important advisory board" frames Oudshoorn as a neutral institutional authority, while she is structurally partial in this matter (her recommendations are the subject of the political controversy). This is Technique no. 2 (Source Selection).

**Expert 2:** Unnamed legal expert (Mariupol segment)

Timestamp: 27:14–27:47

Statement: "According to them, it is illegal to demolish homes on this scale."

Classification: The expert is not identified by name or institution; referred to solely as "experts".

#### Source depth check:

**(a) FUNDING:** Unknown — expert not identified.

**(b) MANDATE:** Unknown.



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D1 Conflict of interest: 0 — Unknown

D2 Personal risk: 0 — Unknown

D3 Professional competence: +1 — Statements on international humanitarian law are substantively plausible

D4 Consistency of opinion: 0 — Unknown

D5 Emotionalisation vs. data: +1 — Factually formulated, with qualification ("appears not to be the case here")

D6 Source level: -1 — Anonymous source, not verifiable

- TOTAL: +1 → SOURCE LIGHT: YELLOW

**(c) PROFESSIONAL COMPETENCE:** The anonymity of the expert makes independent verification impossible.

*Missing expert groups:*

- Constitutional lawyer (slavery segment)
- Russian or Ukrainian countervoice (Mariupol segment)
- Representative of the Russian authorities (right of reply)

**Source traffic light for participants:**

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Dagmar Oudshoorn — former chair of advisory board on the slavery past	-2	0	+1	+1	0	0	0	YELLOW
Unnamed legal expert (Mariupol segment)	0	0	+1	0	+1	-1	+1	YELLOW

*Summary:*

Expert	Source light	Key finding
Dagmar Oudshoorn	YELLOW	Structurally partial due to institutional interest; introduced as neutral authority
Anonymous legal expert	YELLOW	Not identifiable; statements substantively plausible but not verifiable



## 2. SOURCE SELECTION

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Claims without primary source = penalty points (rumour check)

*Definition: Which sources are cited? Are they diverse and independent?*

**Source 1:** Human Rights Watch

Timestamp: 18:53–18:55

Statement: "His account is supported by research from human rights organisation Human Rights Watch."

**(a) Funding and governance:** Human Rights Watch is an international NGO, funded by private donors and foundations (including the Open Society Foundations of George Soros). No direct government funding, but dependent on donors with pronounced political agendas.

**(b) Structural conflict of interest:** HRW has an institutional interest in documenting human rights violations; the organisation is structurally critical of Russia. This makes the source relevant but not neutral.

**(c) Missing counter-source:** No Russian or independent source that contests or nuances the findings.

NGO/Advocacy organisation: To be characterised as a partial voice, not as a neutral factual source. The findings may be correct, but presenting them as an uncontested authority is problematic.

**Source 2:** Research collective Tochnyi

Timestamp: 16:44–16:54

Statement: "This is also shown by data from research collective Tochnyi. Together with residents of Mariupol, they track how many homes have actually been demolished by the Russians."

**(a) Funding:** Not mentioned in the broadcast.

**(b) Structural conflict of interest:** The collective works "together with residents of Mariupol" — a methodologically relevant detail that affects the independence of the data.

**(c) Missing counter-source:** No independent verification of the data by a neutral party.

**Source 3:** Petition (18,000 signatures)

Timestamp: 06:23

Statement: "A petition against the wreath-laying by Bosma has now been signed more than 18,000 times."

**(a) Funding:** Not mentioned.

**(b) Structural conflict of interest:** A petition is by definition a partial instrument; mentioning it without context about the total electorate or comparable petitions suggests broader societal support than is demonstrable.

**(c) Missing counter-source:** No mention of expressions of support for Bosma's presence.

Rumour check (penalty points):

Rumour 1:

Timestamp: 13:15 (implicit)

Claim: "Earlier this week Bosma said he was considering whether he wanted to reflect on and apologise for statements made previously. Whether that would actually happen we enquired about today, but no answer came."

Word marking: "Bosma said he was considering" — no direct source reference or quote

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Primary source present: no — penalty point +1

Summary: The source selection in the slavery segment is one-sided: only opponents of Bosma's presence appear as institutional sources. In the Mariupol segment, the sources are substantively relevant but partly not verifiable.



### 3. TIME ALLOCATION

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*Definition: Distribution of speaking time between different positions.*

Estimated speaking time (slavery segment, approx. 0:00–7:22):

- Opponents of Bosma's presence (Oudshoorn, street interviews negative, district board indirectly): approx. 3 min. 30 sec. (approx. 47%)
- Supporters of Bosma's presence (GL-PvdA member, street interviews positive): approx. 1 min. 30 sec. (approx. 20%)
- Martin Bosma himself (via clip): approx. 25 sec. (approx. 6%)
- Presenter/voice-over: approx. 1 min. 45 sec. (approx. 24%)
- Other: approx. 12 sec. (approx. 3%)

Estimated speaking time (Mariupol segment, approx. 11:00–27:58):

- Ukrainian refugees/victims: approx. 4 min. (approx. 24%)
- Nieuwsuur reporter/voice-over: approx. 8 min. (approx. 48%)
- Legal expert: approx. 45 sec. (approx. 5%)
- Other (estate agent, blogger): approx. 30 sec. (approx. 3%)

Summary: In the slavery segment, opponents of Bosma's presence receive almost 2.5 times as much speaking time as supporters; Bosma himself receives only 25 seconds via a clip. In the Mariupol segment, the Nieuwsuur voice-over dominates, which reinforces the editorial framing.



#### 4. OMISSION (Selective Omission)

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*Definition: What is not shown, even though relevant?*

##### Omission 1: Substantive PVV argumentation

###### Context

The PVV statements about "slavery whining" and "anti-white racism" are cited as grounds for exclusion, but the substantive argumentation behind these statements is not explained.

Relevant at: 01:26–01:33 and 03:00–04:51

Effect: The viewer is shown only the moral condemnation of the statements, not the political reasoning behind them. This makes a substantive assessment impossible.

##### Omission 2: Constitutional dimension of exclusion

###### Context

The question of whether a Speaker of Parliament as institutional representative can be barred from a national commemoration is not raised.

Relevant at: 01:08–01:44

Effect: The broadcast treats the matter exclusively as a moral question ("is he welcome?"), not as a constitutional or democratic question.

##### Omission 3: Russian right of reply (Mariupol)

###### Context

The Russian authorities are not asked to respond to the findings on expropriation and demolition.

Relevant at: 11:00–27:58

Effect: The broadcast presents the findings as established fact without the possibility of a Russian countervoice, which journalistic right of reply requires.

Summary: Systematic omission of the substantive PVV argumentation and the constitutional dimension of the exclusion question reinforces the one-sided moral framing of the slavery segment. In the Mariupol segment, right of reply from the Russian side is absent.

### Missing voices

- Constitutional lawyer: Could have explained whether and to what extent a Speaker of Parliament as institutional representative can be barred from a national commemoration
- PVV spokesperson or MP: Could have explained the substantive party position on the slavery debate
- Organisers of the slavery commemoration: Could have clarified on what grounds the invitation was withdrawn and what its legal status is
- Historian specialising in slavery history: Could have provided context on the nature of the commemoration and the role of political officials in it
- Coalition partner (VVD or NSC): Could have indicated how the broader coalition views the controversy
- Representative of an organisation that does welcome Bosma: Could have provided a substantive countervoice to the predominantly critical tone



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- Fundamental rights expert: Could have analysed the tension between freedom of expression and the dignity of commemoration
- Representative of the Zuidoost District Board: Could have substantively explained the district board's statement



## 5. NUMERICAL MANIPULATION

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Complete figures include: absolute number, share (%) and trend

*Definition: Selective or misleading use of statistics.*

### Finding 1: Petition 18,000 signatures

Timestamp: 06:23

Figure: "A petition against the wreath-laying by Bosma has now been signed more than 18,000 times."

Dimensions:

- (a) Absolute value: 18,000 — shown
- (b) Share: not shown (18,000 of how many? Of approx. 17.9 million Dutch people = 0.1%)
- (c) Trend: not shown

#### Missing context

The percentage of the population that signed the petition (0.1%) and the absence of a comparable petition in favour of Bosma's presence.

Effect: The absolute value suggests broad societal opposition; the share relativises this considerably.

### Finding 2: 342 demolished complexes in Mariupol

Timestamp: 16:54

Figure: "The collective found 342 large complexes that no longer exist."

Dimensions:

- (a) Absolute value: 342 — shown
- (b) Share: not shown (342 of how many total complexes in Mariupol?)
- (c) Trend: partially shown via satellite images

#### Missing context

The total number of complexes in Mariupol before the war, in order to assess the scale of the demolition.

Effect: The absolute number is impressive but difficult to assess without a frame of reference.

Summary: Two cases of incomplete presentation of figures in which the absolute value is shown but the share is absent, which affects the impression of the scale.



## 6. GUILT BY ASSOCIATION

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*Definition: Discrediting through association with negative groups or ideas.*

### Association 1:

Timestamp: 04:43–04:51

#### Quote

*"Look, those 200 million will simply become 200 million gifts for left-wing activists. Who want to push through their racial agenda and who want to exhaust themselves in anti-white racism."*

Technique: The PVV statements are cited directly after the introduction of Oudshoorn as an authoritative expert, after which the statements are framed as grounds for exclusion. The association between Bosma's statements and his unwelcomeness at the commemoration is implicitly established.

Effect: The viewer associates Bosma's presence at the commemoration with the quoted statements, causing his institutional role as Speaker of Parliament to be overshadowed by his party-political statements.

### Association 2:

Timestamp: 01:26–01:33

#### Quote

*"As an MP he called the call for apologies for the slavery past 'slavery whining' and 'anti-white racism'."*

Technique: The statements are cited in the context of the question of whether he is welcome, causing the association between his statements and his unwelcomeness to be presented as self-evident.

Effect: The institutional role of Speaker of Parliament is not distinguished from the party-political role as PVV MP.

Person framed as morally reprehensible:

Martin Bosma:

- Does he work with demonstrable primary sources? YES — his statements are documented parliamentary acts
- Are his core statements falsifiable? YES — they are political positions, not factual claims
- What has he lost through his position? Reputational damage, exclusion from commemorations
- What does he gain? Political profiling within the PVV base
- Net: risk and gain are comparable

RESULT CATEGORY: B — Borderline case (politically controversial position, not necessarily morally reprehensible in the sense of category C; the framing in the broadcast, however, suggests category C)

Summary: The broadcast implicitly establishes an association between Bosma's party-political statements and his unsuitability as an institutional representative, without making this distinction explicit. The framing of his statements as "reprehensible" (02:01) by a guest is not corrected or contextualised by the presenter.



## 7. TIMING

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*Definition: Strategic placement of information (beginning/middle/end).*

### Finding 1:

Position: 00:01–00:19 (opening sequence)

Content: "The statements of Martin Bosma speak for themselves. [...] I think it can be very salutary for someone like Martin Bosma to be present [...] among all those black people in the Oosterpark."

#### Timing effect

The broadcast opens with a moral judgement about Bosma ("speak for themselves") and a paternalistic frame ("salutary for someone like Martin Bosma"). This sets the tone for the entire treatment of the subject before any context has been provided. The viewer is immediately placed in a normative framework.

### Finding 2:

Position: 03:00–04:51 (middle of slavery segment)

Content: PVV quotes about "slavery whining", "anti-white racism" and "racial agenda"

#### Timing effect

The most provocative PVV statements are placed after the introduction of Oudshoorn as an authoritative expert and before her judgement that the statements "are incompatible with the commemoration". This creates a narrative sequence: expert → evidence of reprehensibility → judgement.

### Finding 3:

Position: 07:13–07:21 (conclusion of slavery segment)

Content: "Earlier this week Bosma said he was considering whether he wanted to reflect on and apologise for statements made previously. Whether that would actually happen we enquired about today, but no answer came."

#### Timing effect

The segment concludes with the suggestion that Bosma does not want to be held accountable ("no answer came"), leaving a negative final impression.

Summary: The opening sequence and the conclusion of the slavery segment are strategically placed to reinforce a negative image of Bosma; the most incriminating quotes are placed in a narrative sequence that supports the expert's judgement.



## 8. SELECTIVE INDIGNATION

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Indignation = bias. Selective indignation reinforces the finding. Score = degree of indignation (0–5) + selectivity (0–5)

*Definition: Indignation at certain positions, but not at comparable others.*

*Methodological principle (v2.2): Before each assessment, the triggering event must be documented. A reaction can only be assessed as selective if comparable triggering events at other positions did not produce an analogous reaction.*

### Finding 1:

Timestamp: 02:01

Triggering event: Quote of PVV statements about "slavery whining" and "anti-white racism"

Reaction: "Those are also truly reprehensible." (guest, GL-PvdA member)

### Comparison

The statement by the same guest that Bosma should be "immersed" in "that love and that warmth [...] among all those black people" (00:16) — a statement that is paternalistic and potentially stereotyping — is not questioned or problematised by the presenter.

Asymmetry: Demonstrable — the PVV statements are framed as "reprehensible"; the paternalistic statement of the guest is not questioned.

Degree of indignation: 3/5

Selectivity: 3/5

### Finding 2:

Timestamp: 01:26–01:33

Triggering event: Mention of Bosma's statements as an MP

Reaction: Voice-over states that "his presence [...] would dishonour the commemoration" — a normative judgement in the voice-over itself

### Comparison

No comparable normative voice-over regarding the statements of opponents of Bosma

Asymmetry: Demonstrable — the voice-over takes a normative position on Bosma's statements without comparable normalisation of other positions.

Degree of indignation: 2/5

Selectivity: 3/5

Summary: The selective indignation manifests itself primarily in the asymmetry between the normative framing of PVV statements and the unquestioned acceptance of paternalistic statements by guests. The voice-over itself takes a normative position, which reinforces the selectivity.



## 9. COMPLETENESS (Selective Omission — Overall Picture)

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*Definition: How completely does the broadcast portray the subject?*

### Finding 1:

Timestamp: 01:08–07:22

Missing perspective/fact: The institutional role of the Speaker of Parliament as representative of the House of Representatives as a whole, regardless of party-political views

Relevance: The Speaker of Parliament represents the House of Representatives as an institution at national commemorations, not his own party; this distinction is constitutionally relevant

Consequence: The viewer gets the impression that the question is exclusively a moral matter, while there is also a constitutional dimension

### Finding 2:

Timestamp: 01:37–01:43

Missing perspective/fact: The legal status of the statement by the Zuidoost District Board — does a district board have the authority to bar a Speaker of Parliament from a national commemoration?

Relevance: The statement is presented as authoritative without testing the legal authority

Consequence: The viewer gets the impression that the exclusion is legitimate and lawful

### Finding 3:

Timestamp: 16:44–17:16

Missing perspective/fact: The total size of the housing stock in Mariupol before the war, as a frame of reference for the 342 demolished complexes

Relevance: Without a frame of reference, the scale of the demolition cannot be assessed

Consequence: The absolute figures are presented as impressive without the viewer being able to assess the proportion

Summary: The broadcast systematically lacks the institutional, legal and constitutional dimensions of the slavery issue, and provides insufficient frame of reference for the figures in the Mariupol segment.



## Soft facts — 6 qualitative techniques

### 10. FRAMING (Setting the frame)

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*Definition: How is the subject fundamentally framed?*

#### Finding 1:

Timestamp: 00:01–00:19

#### Quote

*"The statements of Martin Bosma speak for themselves. [...] I think it can be very salutary for someone like Martin Bosma to be present [...] among all those black people in the Oosterpark."*

#### Manipulation

The subject is immediately framed as a moral question about Bosma's personal shortcomings, not as an institutional or democratic question. The word "salutary" implies that Bosma needs moral correction.

#### Why problematic

The viewer is placed in a normative framework before any context, which steers the rest of the broadcast.

#### Finding 2:

Timestamp: 01:33

#### Quote

*"His presence would therefore dishonour the commemoration."*

#### Manipulation

The voice-over presents a normative judgement ("dishonour") as a factual observation, without attributing it to a specific source or problematising it.

#### Why problematic

A normative judgement in the voice-over suggests editorial agreement with the claim that Bosma dishonours the commemoration.

#### Finding 3:

Timestamp: 03:53

#### Quote

*"She was chair of an important advisory board on the slavery past."*

#### Manipulation

The introduction of Oudshoorn as "chair of an important advisory board" frames her as a neutral institutional authority, while she is structurally partial in this matter.

#### Why problematic

The viewer is steered to regard her judgement as authoritative and neutral.

Summary: The slavery segment is consistently framed as a moral question about Bosma's personal shortcomings, with the institutional and constitutional dimensions systematically omitted. The voice-over itself takes normative positions.



<b>11. WORD CHOICE AND TERMINOLOGY</b>						<b>6/10</b>			
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*Definition: What language is used? What connotations are created?*

**Finding 1:**

Timestamp: 00:13–00:16

<b>Quote</b>	<i>"to sit there with a great deal of discomfort, during that beautiful commemoration event [...] among all those black people in the Oosterpark."</i>
<b>Manipulation</b>	The expression "all those black people" is a generalising formulation that suggests a homogeneous group; "discomfort" implies that Bosma's presence is inherently problematic.
<b>Why problematic</b>	A neutral alternative would be: "among those present at the commemoration" or "among the participants in the commemoration".

**Finding 2:**

Timestamp: 01:29

<b>Quote</b>	<i>"'Slavery whining' and 'anti-white racism'."</i>
<b>Manipulation</b>	The PVV terms are quoted without contextualising the quotation marks in the voice-over; the terms are immediately followed by "His presence would therefore dishonour the commemoration", suggesting a causal connection.
<b>Why problematic</b>	The PVV's word choice is presented as evidence of unwelcomeness, not as a political position that can be assessed substantively.

**Finding 3:**

Timestamp: 05:34–05:38

<b>Quote</b>	<i>"to simply be immersed in that love and that warmth and that very important moment of commemoration"</i>
<b>Manipulation</b>	Emotionally charged language ("love", "warmth", "salutary") that frames the commemoration as a morally transformative experience for Bosma.
<b>Why problematic</b>	This language implies that Bosma needs moral correction, which is a normative judgement that is not questioned.

Summary: The word choice in the slavery segment is consistently normatively loaded to Bosma's detriment; emotional language by guests is not questioned or contextualised.



## 12. MODERATION BEHAVIOUR

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*Definition: Asymmetries in follow-up questioning, interruptions, expressions of sympathy.*

*Methodological principle (v2.2): Before each assessment, the triggering event must be documented. An intervention can only be assessed as asymmetric if comparable triggering events with other guests did not produce an analogous intervention.*

### Finding 1:

Timestamp: 04:56–05:00

Triggering event: Quote of PVV statements about "racial agenda" and "anti-white racism"

#### Quote (presenter)

"How do you view that?"

#### Comparison

The statement by the GL-PvdA guest that it is "salutary" for Bosma to sit "among all those black people" (00:16) — a potentially paternalistic and stereotyping statement — is not questioned.

Asymmetry: Demonstrable — the PVV statements are questioned; the paternalistic statements of the guest are not questioned.

### Finding 2:

Timestamp: 06:00–06:03

Triggering event: Question of whether Bosma is welcome if he apologises

#### Quote (presenter)

"And if Bosma apologises for these statements, is he then, as far as many people are concerned, welcome at the slavery commemoration?"

#### Comparison

No comparable question to opponents of Bosma about what they should do to promote dialogue.

Asymmetry: Demonstrable — the question focuses exclusively on what Bosma must do, not on what opponents can do.

### Finding 3:

Timestamp: 06:26–06:28

Triggering event: Street interview with someone who considers Bosma welcome

#### Quote (presenter)

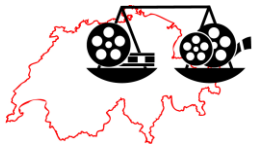
"Why is he not allowed to come then?"

#### Comparison

Opponents are not asked "Why is he not allowed to come?" but their arguments are treated as self-evident.

Asymmetry: Demonstrable — the question to the supporter is critically formulated ("why is he not allowed to come then?"), while opponents are not critically questioned.

Summary: The moderation behaviour shows a consistent asymmetry: PVV statements and supporters of Bosma's presence are critically questioned, while opponents and their arguments are treated as self-evident.



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### 13. QUESTION ASYMMETRY

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*Definition: Different hard/soft questions to different persons.*

#### Asymmetry 1:

To Dagmar Oudshoorn, 04:56: "How do you view that?" — soft (open question after incriminating PVV quotes, invites judgement)

To Martin Bosma (via clip, no direct question): Bosma receives no direct question; his position is presented exclusively via a clip — no question

#### Comparison

Oudshoorn receives an open invitation to pass judgement; Bosma receives no opportunity to explain his position.

#### Asymmetry 2:

To supporter of Bosma (street interview), 06:26: "Why is he not allowed to come then?" — critical (implies that a reason must exist)

To opponent of Bosma (street interview), 02:49: no critical follow-up question on the claim that Bosma is "not welcome" — soft

#### Comparison

Supporters are critically questioned; opponents are not critically questioned.

#### Asymmetry 3:

To GL-PvdA guest, 05:34: no critical question about the paternalistic formulation "salutary for someone like Martin Bosma" — no question

To Bosma (implicitly via voice-over), 07:13: "Whether that would actually happen we enquired about today, but no answer came." — critical (suggests evasion)

#### Comparison

The GL-PvdA guest is not critically questioned; Bosma's silence is presented negatively.

Summary: The question asymmetry is consistent: opponents of Bosma receive soft, open questions; supporters and Bosma himself are approached more critically or receive no opportunity for clarification.



<b>14. FALSE BALANCE</b>									<b>4/10</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	5	6	7	8	9	10

*Definition: Artificial balance despite factual imbalance.*

#### **Finding 1:**

Timestamp: 01:44

Construction: "But according to others, his coming is precisely worthwhile."

#### **Analysis**

The broadcast suggests balanced treatment by giving both supporters and opponents a platform. In reality, however, opponents receive considerably more speaking time, an institutional expert (Oudshoorn) and a normative voice-over, while supporters appear only via street interviews and one GL-PvdA guest. The appearance of balance masks a factual imbalance.

Summary: The broadcast creates an appearance of balance by mentioning both positions, but the actual distribution of speaking time, expert status and normative framing is strongly asymmetric to the detriment of Bosma's presence.



## 15. AGENDA-SETTING

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*Definition: What counts as normal/self-evident? What does not make it onto the agenda?*

### Finding 1:

Stated agenda element: The moral unwelcomeness of Bosma at the commemoration as a self-evident starting point  
Timestamp: 01:08–01:14 — Evidence: "Once again, the presence of the Speaker of Parliament at a commemoration is the subject of discussion."

Alternative agenda: The question of whether it is institutionally desirable for a Speaker of Parliament to be barred from national commemorations on the basis of party-political statements

### Finding 2:

Stated agenda element: Apology as a precondition for presence as a self-evident norm

Timestamp: 02:52–02:56 — Evidence: "Mr Bosma is not welcome at the wreath-laying if he does not reflect on the words he used as an MP for the PVV."

Alternative agenda: The question of whether imposing conditions on the presence of a Speaker of Parliament at national commemorations is democratically desirable

### Finding 3:

Stated agenda element: The slavery commemoration as universal Dutch heritage ("not only of black Netherlands, but of all of the Netherlands")

Timestamp: 05:41–05:43 — Evidence: "And therefore not only of black Netherlands, but of all of the Netherlands."

Alternative agenda: The question of who owns the commemoration and who has the right to bar others — a question that is not raised

Summary: The agenda-setting places the moral unwelcomeness of Bosma as a self-evident starting point, causing the constitutional and democratic dimensions of the matter to fall outside the agenda.



## CHAPTER 4 — OVERALL ASSESSMENT

### Overview of Individual Scores

No.	Criterion	Type	Score	Key finding (1 sentence)
1	Expert selection	H	7	Oudshoorn is presented as a neutral authority while she is structurally partial; anonymous legal expert not verifiable
2	Source selection	H	6	One-sided source selection in slavery segment; HRW and Tochnyi presented as authoritative without nuancing their partiality
3	Time allocation	H	6	Opponents of Bosma receive almost 2.5 times as much speaking time as supporters; Bosma himself only 25 seconds
4	Omission	H	7	Substantive PVV argumentation and constitutional dimension of exclusion systematically omitted
5	Numerical Manipulation	H	3	Petition and demolition data presented without proportional frame of reference
6	Guilt by association	H	5	Bosma's party-political statements are implicitly equated with his unsuitability as an institutional representative
7	Timing	H	5	Opening sequence and conclusion of slavery segment strategically placed to reinforce negative image of Bosma
8	Selective Indignation	H	5	PVV statements framed as "reprehensible"; paternalistic statements by guests left unquestioned
9	Completeness	H	7	Institutional, legal and constitutional dimensions systematically absent
10	Framing	S	7	Slavery segment consistently framed as a moral question about Bosma's personal shortcomings
11	Word choice	S	6	Normatively charged language in voice-over and unquestioned emotional language by guests
12	Moderation behaviour	S	6	Consistent asymmetry: PVV statements and supporters critically questioned; opponents not
13	Question Asymmetry	S	6	Opponents receive soft questions; supporters and Bosma are approached more critically
14	False balance	S	4	Appearance of balance masks factual imbalance in speaking time and normative framing
15	Agenda-Setting	S	6	Moral unwelcomeness of Bosma as self-evident starting point; constitutional dimension outside the agenda

### Results

- HARD FACTS SCORE (average criteria 1-9): 5.7 / 10
- SOFT FACTS SCORE (average criteria 10-15): 5.8 / 10
- TOTAL SCORE (average all 15 criteria): 5.8 / 10

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## Dominant Techniques

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- 1. Framing (Score 7):** The slavery segment is consistently framed as a moral question about Bosma's personal shortcomings, with the institutional role of the Speaker of Parliament and the constitutional dimension of exclusion systematically omitted. The voice-over itself takes normative positions ("his presence would dishonour the commemoration"), which undermines editorial independence.
- 2. Omission (Score 7):** The substantive PVV argumentation on the slavery debate is not presented as a legitimate political position but cited exclusively as grounds for exclusion. The constitutional question of whether a Speaker of Parliament can be barred from national commemorations is completely ignored, as is the right of reply of the Russian authorities in the Mariupol segment.
- 3. Expert selection (Score 7):** Dagmar Oudshoorn is introduced as a neutral institutional authority, while as former chair of the advisory board on the slavery past she is structurally partial in the matter. A constitutional lawyer or a defender of Bosma's institutional role is entirely absent.

## Key Messages of the Broadcast

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**MESSAGE 1 (SUBSTANTIVE):** "Martin Bosma is morally unfit to attend the slavery commemoration because of his statements as a PVV MP."

**Technique:** Framing, Omission, Expert selection — Evidence: 01:26–01:33, 03:53–04:36

**MESSAGE 2 (PERSONAL):** "Bosma needs moral correction and would benefit from confrontation with the commemoration community."

**Technique:** Word choice, Timing — Evidence: 00:01–00:19, 05:34–05:43

**MESSAGE 3 (SOCIETAL):** "The recognition movement for the slavery past represents the societal norm; criticism of it is morally reprehensible."

**Technique:** Agenda-Setting, Framing — Evidence: 01:33, 02:01, 04:14–04:24

**Reasoning:** The broadcast shows a consistent one-sidedness in the treatment of the slavery issue: the PVV position is framed exclusively as morally reprehensible, the institutional and constitutional dimensions are systematically omitted, and the expert selection is structurally partial. The voice-over itself takes normative positions, which is contrary to the editorial independence required by the Media Act. The Mariupol segment is journalistically stronger, but lacks right of reply from the Russian side. The total score of 5.8/10 places the broadcast in the category "clear one-sidedness", with the slavery issue forming the dominant source of bias.

## CONCLUSION

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The Nieuwsuur broadcast treats the controversy surrounding Speaker of Parliament Bosma in a manner that does not meet the requirement of pluriform and balanced reporting as required by Media Act Art. 2.1. The PVV position is presented exclusively as morally reprehensible without substantive representation of the party's argumentation, while the institutional and constitutional dimensions of the exclusion question are entirely absent. The expert selection is structurally partial: Dagmar Oudshoorn is presented as a neutral authority while as former chair of the advisory board on the slavery past she has an institutional interest in the recognition of her recommendations. The voice-over itself takes normative positions ("his presence would dishonour the commemoration"), which undermines editorial independence. The Mariupol segment is of higher journalistic quality but lacks right of reply from the Russian authorities, which is a basic requirement of balanced reporting.



## OVERALL EVALUATION OF THE 15 CRITERIA

### Individual scores — All 15 criteria

No.	Criterion	Score	Classification
1	EXPERT SELECTION	7	●●●●
2	SOURCE SELECTION	6	●●●
3	TIME ALLOCATION	6	●●●
4	OMISSION (Selective Omission)	7	●●●●
5	NUMERICAL MANIPULATION	3	●●
6	GUILT BY ASSOCIATION	5	●●●
7	TIMING	5	●●●
8	SELECTIVE INDIGNATION	5	●●●
9	COMPLETENESS (Selective Omission — Overall Picture)	7	●●●●
10	FRAMING (Setting the frame)	7	●●●●
11	WORD CHOICE AND TERMINOLOGY	6	●●●
12	MODERATION BEHAVIOUR	6	●●●
13	QUESTION ASYMMETRY	6	●●●
14	FALSE BALANCE	4	●●
15	AGENDA-SETTING	6	●●●

#### HARD FACTS SCORE (1-8)

**5.7/10**

*Considerable imbalance*

#### SOFT FACTS SCORE (9-14)

**5.8/10**

*Considerable imbalance*

#### TOTAL SCORE

**5.8/10**

*Considerable imbalance*

*Average of Hard Facts and Soft Facts*



## KEY — Meaning of the scores

### Individual scores per criterion (0–10)

<b>0</b>	<b>No finding</b>	No relevant deviation established.
<b>1–2</b>	<b>Weak finding</b>	Minor deviation without material impairment of balance.
<b>3–4</b>	<b>Slight to moderate finding</b>	Recognisable tendency; minor to moderate impact.
<b>5</b>	<b>Moderate finding with impact</b>	Relevant imbalance that affects the opinion-forming potential of the audience.
<b>6</b>	<b>Considerable finding (threshold)</b>	Scores from 6 onwards are classified as 'considerable findings'.
<b>7</b>	<b>Considerable finding</b>	Clear, well-documented imbalance with clear impact.
<b>8–9</b>	<b>Serious finding</b>	Pronounced imbalance; multiple documented individual findings in this criterion.
<b>10</b>	<b>Maximum severity</b>	Systematic, persistent imbalance in this criterion.

### Aggregated deviation index — Interpretation ranges

<b>0.0 – 2.5</b>	<b>Unremarkable</b>	No material patterns discernible; broadcast meets the balance requirement.
<b>2.6 – 4.0</b>	<b>Slight imbalance</b>	Isolated deviations; statistically visible, but within tolerance range.
<b>4.1 – 6.0</b>	<b>Considerable imbalance</b>	Multiple considerable findings; relevant impairment of diversity of perspectives.
<b>6.1 – 8.0</b>	<b>Serious deviation from the balance requirement. High degree of deviation</b>	Pronounced patterns across broadcasts; high impact.
<b>8.1 – 10</b>	<b>Fundamental systemic one-sidedness. Very high degree of bias</b>	Maximum severity across almost all criteria; systematically one-sided reporting.

### Party-political bias (-5 to +5)

<b>-5 to -3</b>	<b>Strongly disadvantaged</b>	Party is clearly disadvantaged in framing, airtime or presentation.
<b>-2 to -1</b>	<b>Slightly disadvantaged</b>	Recognisable but minor disadvantage.
<b>0</b>	<b>Neutral</b>	No discernible favouring or disadvantaging.
<b>+1 to +2</b>	<b>Slightly favoured</b>	Recognisable but minor favouring.
<b>+3 to +5</b>	<b>Strongly favoured</b>	Party is clearly favoured in framing, airtime or presentation.



## CHAPTER 5 — LEGAL CLASSIFICATION (Media Act Art. 2.1)

### Assessment on the basis of Media Act Art. 2.1

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The Media Act requires pluriform, balanced and independent reporting by the public broadcaster.

#### Violation 1:

Norm: Media Act Art. 2.1 — pluriformity

Fact: The PVV position on the slavery debate is presented exclusively as morally reprehensible; no guest defends the substantive argumentation of the party; the institutional and constitutional dimensions of the exclusion question are entirely absent.

Evidence: Timestamp 01:26–01:33 — Quote: "As an MP he called the call for apologies for the slavery past 'slavery whining' and 'anti-white racism'. His presence would therefore dishonour the commemoration."

Assessment: The voice-over presents a normative judgement as a factual observation, without attribution to a specific source. This is contrary to the requirement of pluriform reporting, which requires that the position of the PVV as the largest governing party also be substantively represented.

#### Violation 2:

Norm: Media Act Art. 2.1 — balance

Fact: The time allocation in the slavery segment is strongly asymmetric: opponents of Bosma's presence receive almost 2.5 times as much speaking time as supporters; Bosma himself receives only 25 seconds via a clip without the opportunity for substantive clarification.

Evidence: Timestamp 03:35–03:47 — Quote: "I have been invited. The Speaker of Parliament always attends. It is part of the most important commemorations we have."

Assessment: The Speaker of Parliament as a directly involved party receives no adequate opportunity to explain his position, while opponents are given extensive coverage. This is contrary to the requirement of balanced reporting.

#### Violation 3:

Norm: Media Act Art. 2.1 — independence

Fact: The voice-over itself takes normative positions on the matter ("his presence would dishonour the commemoration") and the expert selection is structurally partial without transparency about the interests of the chosen expert.

Evidence: Timestamp 01:33 — Quote: "His presence would therefore dishonour the commemoration."

Assessment: A normative judgement in the voice-over of a public broadcaster undermines the editorial independence required by Media Act Art. 2.1. The formulation "would [...] dishonour" is admittedly conditional, but is not attributed to a specific source and functions as an editorial judgement.

#### Violation 4:

Norm: Media Act Art. 2.1 — balance (right of reply)

Fact: In the Mariupol segment, serious allegations of war crimes and illegal expropriation are made without the Russian authorities being asked for a response.

Evidence: Timestamp 27:14–27:47 — Quote: "According to them, it is illegal to demolish homes on this scale."

Assessment: Right of reply is a basic requirement of balanced reporting; its absence in the case of serious allegations is contrary to Media Act Art. 2.1, even if it is practically difficult to reach Russian authorities.

### Overall assessment Media Act Art. 2.1

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The broadcast shows shortcomings in several respects with regard to the requirements of Media Act Art. 2.1. The most serious violation concerns the normative framing in the voice-over and the structurally one-sided expert selection



in the slavery segment, which together undermine editorial independence and pluriformity. The time allocation and the absence of substantive representation of the PVV position are contrary to the requirement of balance. The absence of right of reply in the Mariupol segment is a separate shortcoming. Although the Media Act requires pluriformity across the total output and not per broadcast, the established shortcomings — in particular the normative voice-over and the structurally partial expert selection — form a pattern that, when repeated, is contrary to the statutory requirements.

## **SOURCE DEPTH CHECK (Mandatory for all cited specialist bodies / NGOs / advisory bodies)**

### **1. Dagmar Oudshoorn — Former chair of advisory board on the slavery past**

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- 1. FUNDING:** The advisory board on the slavery past was a temporary advisory body established by the Dutch national government, funded from public funds (Ministry of the Interior and Kingdom Relations / OCW). The funding was directly dependent on the political willingness of the government to recognise the slavery past.
- 2. MANDATE:** The mandate of the advisory board was to advise on recognition, apologies and redress of the slavery past. This mandate is structurally incompatible with a neutral assessment of the question of whether a critic of that policy is welcome at a commemoration.
- 3. CONFLICT OF INTEREST:** The advisory board has an institutional interest in the implementation of its recommendations. Bosma is one of the most prominent critics of those recommendations. Oudshoorn therefore has a direct institutional interest in discrediting Bosma's position.
- 4. CREDIBILITY MATRIX:**
  - D1 Conflict of interest: -2 — Structurally partial due to institutional interest
  - D2 Personal risk: 0 — No demonstrable personal risk
  - D3 Professional competence: +1 — Expertise in slavery history and redress policy; no constitutional expertise
  - D4 Consistency of opinion: +1 — Consistent with previously held positions
  - D5 Emotionalisation vs. data: 0 — Partly normative, partly factual
  - D6 Source level: 0 — Secondary source
- TOTAL: 0 → SOURCE LIGHT: YELLOW
- 5. COUNTERVOICE:** A constitutional lawyer or an expert who defends the institutional role of the Speaker of Parliament is entirely absent. The broadcast presents Oudshoorn as the only institutional authority in the slavery segment.

IMPORTANT: The introduction as "chair of an important advisory board" is a social attribution of authority, not a substantive qualification. The structural partiality of Oudshoorn in this matter is not mentioned.

### **2. Human Rights Watch**

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- 1. FUNDING:** Human Rights Watch is an international NGO, funded by private donors, including the Open Society Foundations (George Soros), and other philanthropic foundations. No direct government funding, but dependent on donors with pronounced political agendas.
- 2. MANDATE:** HRW's mandate is to document and report on human rights violations worldwide. This mandate is compatible with the findings on Mariupol, but the organisation is structurally critical of Russia, which affects neutrality.
- 3. CONFLICT OF INTEREST:** HRW has an institutional interest in documenting human rights violations; findings that exonerate Russia would undermine the relevance and funding of the organisation.
- 4. CREDIBILITY MATRIX:**
  - D1 Conflict of interest: -1 — Institutional interest in documenting violations
  - D2 Personal risk: +1 — Staff face risks in conflict zones
  - D3 Professional competence: +2 — Recognised expertise in human rights documentation
  - D4 Consistency of opinion: +1 — Consistently critical of Russia
  - D5 Emotionalisation vs. data: +1 — Predominantly factual and documented
  - D6 Source level: +1 — Primary field research
- TOTAL: +5 → SOURCE LIGHT: GREEN
- 5. COUNTERVOICE:** No Russian or independent source that contests or nuances the HRW findings is cited.

### **3. Research collective Tochnyi**

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- 1. FUNDING:** Not mentioned in the broadcast. Unknown.



**2. MANDATE:** The collective tracks how many homes in Mariupol have been demolished, "together with residents of Mariupol". This mandate implies close cooperation with directly involved parties, which affects the independence of the data.

**3. CONFLICT OF INTEREST:** The collective works together with Ukrainian refugees from Mariupol, who have a direct interest in the documentation of Russian violations. This creates a structural risk of selective data collection.

**4. CREDIBILITY MATRIX:**

- D1 Conflict of interest: -2 — Cooperation with directly involved parties
- D2 Personal risk: +1 — Research in or about occupied territory
- D3 Professional competence: +1 — Use of satellite images and data analysis
- D4 Consistency of opinion: 0 — Unknown
- D5 Emotionalisation vs. data: +1 — Predominantly data-driven
- D6 Source level: +1 — Primary data (satellite images)

• TOTAL: +2 → SOURCE LIGHT: YELLOW

**5. COUNTERVOICE:** No independent verification of the data by a neutral party is mentioned.

**Source traffic light for participants:**

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Dagmar Oudshoorn — Former chair of advisory board on the slavery past	-2	0	+1	+1	0	0	0	YELLOW
Human Rights Watch	-1	+1	+2	+1	+1	+1	+5	GREEN
Research collective Tochnyi	-2	+1	+1	0	+1	+1	+2	YELLOW

**Legal and methodological notes**

<b>No factual determination</b>	The presented results do not constitute factual determinations about individual persons, editorial teams or broadcasts. They are the product of a standardised operationalisation, not a determination of individual responsibility.
<b>No legal judgement</b>	The aggregated deviation index does not replace a legal assessment on the basis of Media Act 2008 Art. 2.1. The assessment of whether a specific broadcast violates statutory requirements is exclusively the responsibility of the competent authorities (in particular the Commissariaat voor de Media).
<b>No proof of causality</b>	Statistical correlations must not be interpreted as proof of causal relationships or editorial intentions. Deviation values may be influenced by subject selection, news environment, political controversiality or format logic.
<b>No judgement on intent</b>	The analysis measures observable structural characteristics of broadcasts. A score of 7 means that a considerable imbalance has been established — not that the editorial team intended this. The methodology makes no statements about motives or strategic objectives.
<b>Heuristic comparison instrument</b>	The index serves for comparative pattern recognition across thousands of broadcasts, not for precise metric measurement of individual contributions. Threshold values serve as heuristic orientation, not as sharp legal qualification.



## APPENDIX 1: NATIONAL LEGISLATION

### Legal basis Netherlands — NPO

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#### Act

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Media Act 2008

#### Relevant articles

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- Art. 2.1 (Public media remit): The public media service provides independent, pluriform, balanced information of high journalistic quality. The public media service contributes to the democratic, social and cultural needs of Dutch society.
- Art. 2.1 paragraph 2: The public media service reflects the societal diversity of the Netherlands.
- Art. 2.88: Editorial independence and journalistic standards are guaranteed. The programmes are made under the editorial responsibility of the broadcasting associations.

#### Core obligations

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1. **Independence:** Independent provision of information
2. **Pluriformity:** Pluriform reporting
3. **Balance:** Balanced information of high journalistic quality
4. **Societal diversity:** Reflection of Dutch society

#### Supervisory authority

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- Commissariaat voor de Media (CvdM): Media supervision, compliance with Media Act
- NPO Ombudsman: Internal complaints body

#### Complaints procedure

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1. NPO Ombudsman
2. Commissariaat voor de Media
3. Court (administrative law)



## APPENDIX 2: SCIENTIFIC SOURCES

### Literature

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### SVFAB Working Papers

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- Schläpfer, D. (2026). Systematic AI-Assisted Analysis of Public Broadcaster Impartiality: A Scalable Methodological Framework for Measuring Structural Bias in Public Service Media. [SSRN 6688478](#)
- Schläpfer, D. (2026). Measuring Editorial Noise: A Retrospective Suppression Index for Public Broadcasting Content Analysis. [SSRN 6733280](#)
- Schläpfer, D. (2026). Source Traffic Light: A Six-Dimensional Credibility Framework for Systematic Source Assessment in Public Service Media. [SSRN 6733880](#)

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**Unbalanced reporting** is the response to the halving initiative in Switzerland: here the manipulation techniques are explained in detail, starting with the selection of staff and source selection. Subsequently, 15 principles are explained: omission, framing, temporal framing, guilt by association, emotionalisation, removal of context and much more, illustrated with numerous examples. Moreover, it becomes visible where we ourselves apply these techniques — this promotes not only insight but also empathy.

Optionally the book is supplied with **playing cards**.

Also available as an **audiobook**.



The interview is not a conversation. It is a stage — and someone else has written the script.

Those who do not know this provide material. Good quotes that are cut incorrectly. Correct statements that end up in the wrong context. Honest answers that are framed as confessions.

This book is not a media criticism book. It is a toolbox — for everyone who has a microphone in front of them and wants to know what they can do about it. 7 chapters. 7 tools: What an interview really is. The 7 most common pitfalls. The three basic principles of sovereignty — anchoring, reframing, setting boundaries. Preparation in one hour. Body and voice. What to do when things go wrong. And what counts after the interview.

For politicians, activists, entrepreneurs, whistleblowers — for everyone who is in the spotlight and wants to understand how the game works. So that they stop playing along — and start shaping it. In A5 format. Direct. For preparation, for reference, for debriefing and in difficult situations



**Schweizerischer Verein** für ausgewogene Berichterstattung  
**Association suisse** pour une information équilibrée  
**Associazione svizzera** per un reporting equilibrato



**You think you see the world.** In reality you see the frame that someone has placed around it. Framing is the oldest and most elegant manipulation technique in the world. It does not change the facts — it changes what we make of the facts. How we feel. What we believe. How we decide. And it works — because we all participate. Daily. Unconsciously. You too. This book is not a dry textbook. It is a workbook — playful, direct, full of examples from real life. You learn not only how others frame you. You learn how you yourself frame — and how you can use it consciously and fairly.

Because those who understand framing see the world more clearly. Hear news differently. Conduct conversations more confidently. And can no longer so easily have a frame imposed on them that someone else has chosen.

With many exercises and concrete examples from politics, media and everyday life — and an occasional smile.

**Framing with style. Because the frame changes everything.**