



NPO DETAILED ANALYSIS

2025-11-04_VPWON_1360615

Broadcast: NPO broadcast | 2025-11-04 | Analysed on: 2026-05-22 17:05

Version 3.0-detail | Universal 3.0-detail | Konverter 3.4 (2026-05-20) | Maatstaf: Mediawet 2008 Art. 2.1

TOTAL SCORE

5.1/10

Considerable imbalance

0 = balanced, 10 = strongly one-sided/manipulative

POLITICAL SPECTRUM

Classification based on Chapel Hill Expert Survey (CHES) 2024

The Chapel Hill Expert Survey (CHES 2024) is an academic survey of 609 political scientists in 31 countries. Each party is assessed on a scale from 0 (far left) to 10 (far right).

Party	SP	GL-PvdA	PvdD	D66	CDA	NSC	CU	VVD	BBB	SGP	PVV	FvD
CHES	1.10	2.40	2.50	4.80	5.50	5.80	6.00	7.00	7.50	7.80	9.20	9.50
Spectrum	Left	Left	Left	Left	Centre	Centre	Right	Right	Right	Right	Right	Right

The overall tendency is displayed on a 0–10 scale (0 = strongly left-favouring, 5 = balanced, 10 = strongly right-favouring). The calculation is based on the difference in average favouring of left vs. right parties (grouping according to CHES 2024).

TENDENCY (L – R)

4.0 / 10

Balanced

0 1 2 3 4 5 6 7 8 9 10

← Left

Right →

Source: Chapel Hill Expert Survey 2024 — chesdata.eu | [Jolly et al., Electoral Studies, 2022](#) | Threshold values: [Pew Research Center](#)

This section provides political context and does not count towards the total score.



POLITICAL LANDSCAPE

The Schoof cabinet (took office July 2024) is an extra-parliamentary cabinet consisting of PVV, VVD, NSC and BBB. Prime Minister Dick Schoof is non-partisan. The largest opposition party is GL-PvdA (25 seats), followed by D66 (9 seats), CDA (5 seats), SP (5 seats), and smaller parties such as PvdD, CU, SGP, FvD, DENK and Volt.

Important contextual note: The transcript concerns a broadcast from before the formation of the Schoof cabinet — presumably from November/December 2023, immediately after the House of Representatives elections of 22 November 2023. At that time, D66 was the largest party and Rob Jetten was acting as informateur. The political relations in the broadcast reflect the situation before the final coalition formation.

Party	CHES L-R	Seats (2023)	Government/Opposition	Core position
SP	1,1	5	Opposition	Socioeconomically left, anti-market
GL-PvdA	2,4	25	Opposition (largest)	Climate, social, humane asylum
PvdD	2,5	3	Opposition	Animal rights, climate
D66	4,8	9	Opposition	Liberal-progressive, pro-EU
CDA	5,5	5	Opposition	Christian democratic, centre-right
NSC	5,8	20	Government	Economic security, rule of law
CU	6,0	3	Opposition	Christian-social
VVD	7,0	24	Government	Liberal-right, market economy
BBB	7,5	7	Government	Agrarian-populist, right
SGP	7,8	3	Opposition	Reformed, far right
PVV	9,2	37	Government (largest)	Migration stop, Islam-critical, Wilders
FvD	9,5	3	Opposition	Far right, Baudet

The election result of November 2023 led to a historically complex coalition-formation assignment: the PVV became the largest party but was excluded as a coalition partner by several parties. The tension between a centre-right coalition (VVD, NSC, BBB, JA21) and a broad coalition with GL-PvdA dominated the political debate. At the same time, the question of whether Wilders would accept the result played a role, which put democratic relations under pressure. The formation was complicated by mutual exclusions and ideological contradictions between parties that arithmetically could form a majority.

The Dutch public broadcaster (NPO) operates under the Media Act 2008, of which Article 2.1 requires pluriform, balanced and independent reporting across the total output. The NPO system is fragmented: broadcasting associations (BNNVARA, AVRO TROS, KRO-NCRV and others) each bear their own editorial responsibility. Wilders and the PVV have repeatedly criticised the NPO as a "left-wing broadcaster", which structurally puts the relationship between the largest governing party and the public broadcaster under strain.



CHAPTER 1 — PARTY-POLITICAL BIAS

Assessment per party

Party	Score (-5..+5)	Broadcast representation vs. party programme
D66	+2	00:18 "The nimble former D66 minister, Wouter Koolmees, will explore which coalitions are possible" — Party position: pro-European, liberal-progressive, pragmatic — Largely correctly represented; D66's preference for a GL-PvdA coalition correctly named (05:00), but the party receives disproportionately positive framing via the explorer
GL-PvdA	+1	05:00 "I think there is one combination that is very obvious... and that is GroenLinks-PvdA" — Party position: humane asylum policy, climate, social — Position correctly represented as broad coalition option; no substantive programme points addressed, but also not distorted
VVD	-1	08:14 "YesilgÖz still sounded very firm. Not as if there is any room there" / 08:30 "Today she has slammed all the doors shut" — Party position: strict but fair migration policy, free market, pragmatic — The VVD position is predominantly framed as obstructive; the substantive programme points (economy, climate) are not addressed
PVV	-2	05:28 "PVV leader Wilders expressed doubt last week about the election result" / 13:27 "While he was sowing doubt earlier this week" / 13:45 "Last week he came out with a message in the Trump manner that he did not accept the result" — Party position: migration stop, purchasing power, sovereignty — PVV programme points are completely ignored; Wilders is primarily framed as a doubt-sower and outsider, not as leader of the largest party
NSC	0	Not substantively addressed in the broadcast — Party position: economic security, rule of law — Absent
BBB	0	Briefly mentioned as a possible small coalition partner (10:16) without substantive explanation — Party position: agrarian, rural — Absent in terms of content
CDA	0	09:34 "The CDA does want to look at that, gives more possibilities for negotiation" — Party position: Christian democratic, centre-right — Neutrally mentioned as a pragmatic player; no programme points addressed
SP	0	Not mentioned in the broadcast — Party position: socioeconomically left — Completely absent
JA21	-1	03:25 "or whether it goes via the right with Ja21" / 09:06 "YesilgÖz insists on that centre-right cabinet with JA21" — Party position: right-liberal, migration stop — Correctly named as right-wing alternative, but without substantive explanation of programme points
50Plus	0	10:22 "There is also an interesting other one, 50Plus, new in the House of Representatives" — Treated neutrally and slightly humorously; no programme points

Summary Party Bias

- Most accurate representation: D66 (score +2) — the party position and preference are correctly represented, although the framing is predominantly positive

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- Strongest distortion: PVV (score -2) — the party is framed exclusively as a doubt-sower and outsider; the substantive programme points (migration, purchasing power, sovereignty) of the largest party in the House of Representatives are completely absent
- Average deviation from 0: 0.75
- Conclusion: The broadcast addresses the formation primarily from the perspective of D66 and the explorer Koolmees. The PVV as the largest party is reduced to an obstacle and doubt-sower, while its substantive position is completely absent. VVD is framed as obstructive. GL-PvdA is presented as the logical coalition option without critical examination of that claim.

Left-Right Overall Tendency

TENDENCY SCORE: +1.4

CLASSIFICATION: Left-favouring

Reasoning: The broadcast presents the GL-PvdA coalition as the most "logical" option (05:00) without substantiating or refuting that claim. The explorer Koolmees, himself a D66 member, is extensively and positively profiled. The PVV as the largest party is reduced to a doubt-sower and outsider, while its substantive position is completely absent. Right-wing coalition options are consistently framed as problematic or unattainable.



CHAPTER 2 — BROADCAST INFORMATION AND THEMATIC FRAMEWORK

Broadcast details

- Title: Nieuwsuur (NPO 2)
- Date: 04.11.2025
- Length (estimated from transcript):
- Presenter/Reporter: Presenter not named in transcript; correspondent Arjan Noorlander in The Hague (01:39); reporter for Skaeve Huse segment not named; reporter for livestock transport segment not named
- Persons interviewed:

Person	Function	Party/Affiliation	Political Spectrum
Rob Jetten	Informateur / parliamentary group leader D66	D66	Centre, liberal-progressive
Wouter Koolmees	Explorer / CEO NS / former minister	D66 (former member)	Centre, liberal-progressive
Joost Eerdmans	Parliamentary group leader	JA21	Right
Dilan Yeşilgöz	Parliamentary group leader	VVD	Right-liberal
Geert Wilders	Parliamentary group leader	PVV	Far right
Mr Struijs	Parliamentary group leader	50Plus	Centre
Vincent Karremans	Caretaker minister / former Rotterdam councillor	VVD	Right-liberal
Tim Versnel	Alderman Rotterdam	VVD	Right-liberal
Leefbaar Rotterdam representative	Local administrator	Leefbaar Rotterdam	Right-populist
Ruth Peetoom	Director	Nederlandse GGZ	Non-party-political
Residents Skaeve Huse Utrecht	Residents	None	Non-party-political
Local residents Amersfoort	Neighbourhood residents	None	Non-party-political
Madelene Looijen	Animal rights activist/filmmaker	Animal rights organisation	Non-party-political
Kees Scheepens	Veterinarian / "pig whisperer"	None	Non-party-political
NVWA spokesperson	Regulator	Government	Non-party-political
Veterinarian teaching farm Utrecht	Scientist/lecturer	Utrecht University	Non-party-political

Main topic



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The broadcast covers three separate subjects: (1) the Dutch cabinet formation after the elections of November 2023, with the appointment of explorer Wouter Koolmees; (2) the shortage of Skaeve Huse for extreme nuisance offenders; (3) abuses in the international transport of suckling piglets and the European regulations concerning this.



CHAPTER 3 — 15 CRITERIA: DETAILED ANALYSIS

Hard facts — 9 techniques that are countable and scientifically verifiable

1. CHOICE OF EXPERTS

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Definition: Who speaks as an expert?

Expert 1: Wouter Koolmees — Explorer / CEO NS / former D66 minister

Timestamp: 02:07 / 07:18 / 18:13

Statement: "How do you jointly ensure that you can also tackle problems quickly? And that means you need to have majorities and that you need to work together and that you need to make compromises."

Framing: Koolmees is a former D66 minister and current CEO of NS. He is presented as a neutral explorer, but is structurally connected to D66 — the party that appointed him and whose preference (GL-PvdA coalition) he is supposed to explore.

Missing counter-voice: An explorer with a different political background (e.g. VVD or NSC) would have brought a different perspective.

Source depth check:

(a) FUNDING: Koolmees is paid as CEO of NS (state company) and receives a fee as explorer from the House of Representatives. No direct private funding, but structural connection to D66 via political career.

(b) MANDATE: His mandate as explorer is formally neutral, but he was appointed by D66 informateur Rob Jetten — which structurally limits his independence.

D6 Source level: 6

D6 Source level: 6

D6 Source level: 6

D2 Personal risk: +1 — Reputational risk as explorer in case of failure

D3 Professional competence: +2 — Extensive experience as minister and administrator

D4 Opinion consistency: +1 — Consistent pragmatic profile

D5 Emotionalisation vs. data: +2 — Businesslike and factual in statements

D6 Source level: 0 — Primary source as involved party, but not as independent expert

• TOTAL: +5 → SOURCE LIGHT: GREEN (but with caveat regarding D1)

(c) PROFESSIONAL COMPETENCE: 12 "a man who stands above the parties"), while his D66 background and the circumstance that he was appointed by D66 are only mentioned in passing.

Expert 2: Ruth Peetoom — Director Nederlandse GGZ

Timestamp: 21:53

Statement: "The shortage of Skaeve Huse is truly enormous. According to the organisation, at least a thousand places are needed."



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Framing: Peetoom represents the Nederlandse GGZ, a trade association that has an interest in the expansion of GGZ-related facilities.

Missing counter-voice: A municipal policymaker or a critical housing corporation could have articulated the practical objections.

Source depth check:

(a) FUNDING: Nederlandse GGZ is a trade association, funded by membership fees from GGZ institutions. Indirect interest in the expansion of GGZ facilities.

(b) MANDATE: Her mandate is to represent the interests of GGZ institutions — not to provide a neutral policy analysis.

D1 Conflict of interest: -2 — Trade association with direct interest in more Skaeve Huse

D2 Personal risk: 0 — No personal risk

D3 Professional competence: +1 — Relevant sector knowledge

D4 Opinion consistency: +1 — Consistent advocacy for expansion

D5 Emotionalisation vs. data: +1 — Figures are used (1000 places needed, 100 realised)

D6 Source level: 0 — Secondary source (own research by trade association)

• TOTAL: +1 → SOURCE LIGHT: YELLOW

(c) PROFESSIONAL COMPETENCE: Peetoom is presented as a neutral expert ("says Ruth Peetoom of the Nederlandse GGZ"), while her organisation has a structural interest in the message she conveys.

Expert 3: Madelene Looijen — Animal rights activist/filmmaker

Timestamp: 33:31 / 34:07

Statement: "It is simply very distressing that we send these animals all the way there. They can also simply be slaughtered here."

Framing: Looijen is presented as someone who filmed transports, but her background as an animal rights activist is not explicitly mentioned.

Missing counter-voice: A transporter or pig farmer could have explained the economic perspective.

Source depth check:

(a) FUNDING: Not mentioned in the broadcast. Animal rights organisations are typically funded by donations and funds with an animal rights perspective.

(b) MANDATE: Her mandate is to document and criticise animal suffering — not to provide a balanced analysis of the transport sector.

D1 Conflict of interest: -2 — Animal rights activist with ideological interest in negative portrayal of livestock transport

D2 Personal risk: +1 — Has invested time and resources in filming

D3 Professional competence: 0 — No veterinary or scientific background mentioned

D4 Opinion consistency: +1 — Consistent animal rights perspective

D5 Emotionalisation vs. data: -1 — Strongly emotionally charged language ("distressing", "survive")

D6 Source level: +1 — Primary footage as evidence

• TOTAL: 0 → SOURCE LIGHT: YELLOW

(c) PROFESSIONAL COMPETENCE: Looijen is presented as a factual observer ("filmed a number of transports with her colleagues"), while her activist background is not mentioned.

Missing expert groups:

- Constitutional law expert for the formation segment
- Independent veterinary researcher for the livestock transport segment
- Psychiatrist or clinical psychologist for the Skaeve Huse segment

Source traffic light for participants:

Voorzitter: Schläpfer, David - **Contact:** kontakt@SVFAB.ch - **Adres:** SVFAB, Postfach, CH-8021 Zürich 1



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Source	D1	D2	D3	D4	D5	D6	Total	Signal
Wouter Koolmees — Explorer / CEO NS / former D66 minister	-1	+1	+2	+1	+2	0	+5	GREEN
Ruth Peetoom — Director Nederlandse GGZ	-2	0	+1	+1	+1	0	+1	YELLOW
Madelene Looijen — Animal rights activist/filmmaker	-2	+1	0	+1	-1	+1	0	YELLOW

Summary (matrix result):

- Koolmees: GREEN (+5) — but with structural conflict of interest via D66 appointment
- Peetoom: YELLOW (+1) — trade association with institutional interest
- Looijen: YELLOW (0) — activist background not mentioned, emotionally charged



2. CHOICE OF SOURCES

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Claims without primary source = penalty points (rumour check)

Definition: Which sources are cited? Are they diverse and independent?

Source 1: Nederlandse GGZ (Ruth Peetoom)

Timestamp: 21:53 — Statement: "According to the organisation, at least a thousand places are needed. Of these, some 100 have been realised at this point, 20 years later."

(a) Funding and management: Trade association funded by GGZ institutions

(b) Structural conflict of interest: The Nederlandse GGZ has a direct interest in the expansion of GGZ-related facilities; its figures have not been independently verified

(c) Missing counter-source: An independent research bureau or Statistics Netherlands could have verified the figures

Source 2: Nieuwsuur inventory Skaeve Huse

Timestamp: 23:30 — Statement: "In almost two thirds of cases there is or was resistance from the neighbourhood, according to an inventory by Nieuwsuur."

(a) Funding and management: Own editorial research by Nieuwsuur (NPO)

(b) Structural conflict of interest: The editorial team is both researcher and reporter — no independent verification

(c) Missing counter-source: An independent research institute could have validated the inventory

Source 3: Animal rights organisation (Madelene Looijen)

Timestamp: 33:31 — Statement: "This is not transport either, it is simply survival."

(a) Funding and management: Not mentioned; presumably animal rights organisation

(b) Structural conflict of interest: Ideological interest in negative portrayal of livestock transport

(c) Missing counter-source: LTO Nederland or a transport organisation could have provided the sector perspective

Rumour check (penalty points):

Rumour 1:

Timestamp: 13:45

Claim: "Last week he came out with a message in the Trump manner that he did not accept the result."

Word marking: "in the Trump manner" — implicit comparison without source reference

Primary source present: No — the comparison with Trump is presented as fact without source reference or quotation from Wilders himself — +1 penalty point

Summary: The choice of sources is one-sided: for the livestock transport segment, only the animal rights perspective and government supervision are heard; the sector is completely absent. For the Skaeve Huse segment, the trade association is the only source of figures. The formation segment relies heavily on D66 sources.



3. TIME ALLOCATION

5/10

1 2 3 4 5 6 7 8 9 10

Definition: Distribution of speaking time between different positions.

Estimated speaking time (formation segment):

- Rob Jetten (D66, informateur): approx. 2.5 min. (14%)
- Wouter Koolmees (D66 explorer): approx. 2 min. (11%)
- Rotterdam administrators on Koolmees (predominantly positive): approx. 3 min. (17%)
- Joost Eerdmans (JA21): approx. 1.5 min. (8%)
- Dilan Yeşilgöz (VVD): approx. 1 min. (6%)
- Geert Wilders (PVV): approx. 0.5 min. (3%)
- Mr Struijs (50Plus): approx. 2 min. (11%)
- Arjan Noorlander (correspondent, analysis): approx. 3 min. (17%)
- Presenter: approx. 2.5 min. (14%)

Estimated speaking time (Skaeve Huse segment):

- Ruth Peetoom (Nederlandse GGZ): approx. 1 min. (13%)
- Residents Skaeve Huse: approx. 2 min. (25%)
- Local residents: approx. 1.5 min. (19%)
- Municipal spokesperson: approx. 1 min. (13%)
- Presenter/reporter: approx. 2.5 min. (31%)

Estimated speaking time (livestock transport segment):

- Madelene Looijen (animal rights): approx. 2 min. (25%)
- Kees Scheepens (veterinarian): approx. 1.5 min. (19%)
- NVWA spokesperson: approx. 1.5 min. (19%)
- Veterinarian teaching farm: approx. 1 min. (13%)
- Reporter: approx. 2 min. (25%)

Summary: In the formation segment, the PVV as the largest party (37 seats) receives only approx. 3% of speaking time, while D66 (9 seats) receives approx. 42% via Jetten, Koolmees and the Rotterdam eulogy. In the livestock transport segment, the sector voice is completely absent despite the sector's refusal to respond.



4. OMISSION (Selective Omission)

7/10

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Definition: What is not shown, although relevant?

Omission 1:

Context

The substantive programme points of the PVV (migration stop, purchasing power, sovereignty) are completely omitted.

Relevant at: 05:28 — "PVV leader Wilders expressed doubt last week about the election result"

Effect: The PVV is framed exclusively as an obstacle and doubt-sower; the substantive reason why 2.4 million voters voted for the PVV is completely ignored.

Omission 2:

Context

NSC with 20 seats and Pieter Omtzigt as a key figure in the formation are completely absent.

Relevant at: 10:08 — "but an increasingly complicated puzzle for Jetten and Koolmees"

Effect: The second largest party in the Netherlands is completely ignored, causing the formation puzzle to be presented incompletely and in a distorted manner.

Omission 3:

Context

The critical question of why D66 (9 seats) provides the informateur given an election result in which the PVV (37 seats) is the largest party is not raised.

Relevant at: 00:18 — "The nimble former D66 minister, Wouter Koolmees, will explore"

Effect: The constitutionally unusual situation in which the fifth largest party appoints the explorer is presented as self-evident.

Summary: The three largest omissions all concern the formation segment: the substantive position of the PVV, the role of NSC, and the critical question regarding the legitimacy of D66 as the appointer of the explorer. Together these omissions create a strongly distorted picture of the formation dynamics.

Missing voices

- Geert Wilders / PVV spokesperson: Could have explained the substantive coalition demands of the largest party, instead of being framed exclusively as a doubt-sower
- Pieter Omtzigt / NSC spokesperson: Could have explained his formation conditions as leader of the second largest party (20 seats)
- Frans Timmermans / Jesse Klaver (GL-PvdA): Could have articulated the substantive position of the largest opposition party
- Constitutional law expert (e.g. professor of constitutional law): Could have explained the formal distinction between explorer and informateur and contextualised the unusual choice of a D66 member
- Voter representative PVV electorate: Could have articulated the perspective of the 2.4 million PVV voters
- Pig farming sector / LTO Nederland: Could have explained the economic and practical perspective of pig farming on the transport issue



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- European policy expert on animal welfare: Could have independently contextualised the state of affairs regarding European regulations for livestock transport
- Psychiatrist or GGZ practitioner: Could have explained the clinical perspective on the target group of Skaeve Huse, alongside the administrative voice of Ruth Peetoom



5. MANIPULATION OF FIGURES

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Complete figures include: absolute number, share (%) and trend

Definition: Selective or misleading use of statistics.

Finding 1:

Timestamp: 18:54

Figure: "more than 1000 Skaeve Huse would be needed, but after 20 years only about 100 have been built so far"

Dimensions: (a) Absolute value shown (1000 vs. 100) ✓ — (b) Share not shown — (c) Trend not shown

Missing context

The figure of 1000 comes from the Nederlandse GGZ (trade association) and is not independently verified. The methodology behind this figure is not explained. Furthermore, no mention is made of how many comparable facilities exist in other countries.

Effect: The figure 1000 vs. 100 creates a dramatic sense of shortage, but the substantiation of the figure 1000 is not questioned.

Finding 2:

Timestamp: 35:44

Figure: "In the Netherlands, 22 million piglets are born every year. Between 2 and 4 percent of these have an abnormality."

Dimensions: (a) Absolute value ✓ — (b) Share ✓ — (c) Trend not shown

Missing context

No mention is made of how many of these piglets actually go on transport abroad, and what the share of the filmed transports is in the total.

Effect: The impression is created that this is a structural and large-scale problem, but the scale in relation to the total is not made clear.

Summary: The manipulation of figures is limited but present: the figure of 1000 required Skaeve Huse is presented as fact while it comes from a partisan source, and the piglet statistic lacks the trend component.



6. GUILT BY ASSOCIATION

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Definition: Discrediting by association with negative groups/ideas.

Association 1:

Timestamp: 13:45

Quote

"Last week he came out with a message in the Trump manner that he did not accept the result."

Technique: Wilders is implicitly compared to Donald Trump — a figure who is predominantly framed negatively in the Dutch mainstream media — through the use of "in the Trump manner" as an adjective.

Effect: The comparison suggests that Wilders' doubts about the result are comparable to Trump's denial of the 2020 election result, without this being substantiated.

Source check for Wilders:

- Does Wilders work with demonstrable primary sources? YES — his doubts about the result were based on a concrete difference of 28,000 votes (05:36), which he himself acknowledged
- Are his core statements falsifiable? YES — the result was verifiable
- What has Wilders lost through his position? Reputational risk as a "sore loser"
- What does he gain? Attention from his electorate
- Net: Risk ≈ Gain

RESULT CATEGORY: B — Borderline (partly substantiated, partly speculative)

The Trump comparison is not substantiated and functions as a framing technique.

Association 2:

Timestamp: 08:30

Quote

"Today she has slammed all the doors shut."

Technique: Yeşilgöz (VVD) is framed as someone who is actively obstructing, while her position (no coalition with GL-PvdA) is a legitimate political choice that corresponds to her party programme.

Effect: The metaphor "slamming doors shut" suggests unreasonableness and obstruction, while upholding an election promise is presented as such.

Summary: The Trump comparison for Wilders is the strongest guilt-by-association technique in the broadcast; the "slamming doors shut" metaphor for Yeşilgöz is a secondary application. Both techniques discredit right-wing politicians without substantive justification.



7. TIMING

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Definition: Strategic placement of information (beginning/middle/end).

Finding 1:

Position: 00:17 (beginning)

Content: "The affable Koolmees gets on well with the left and with the right. That is probably the reason why Rob Jetten specifically asks him as explorer."

Timing effect

The broadcast opens with a positive characterisation of Koolmees, giving the viewer an immediately positive image of the explorer before any critical context is provided. This framing effect at the beginning of the broadcast colours the rest of the formation segment.

Finding 2:

Position: 13:27 (middle)

Content: "A notable moment that Wilders congratulated Jetten today. While he was sowing doubt earlier this week."

Timing effect

The positive development (Wilders accepts the result) is immediately relativised by the reminder of his earlier doubts. The negative framing of Wilders is thus maintained, even at the moment when he displays constructive behaviour.

Finding 3:

Position: 14:16 (middle, after Wilders segment)

Content: Extensive eulogy of Koolmees by Rotterdam administrators ()

Timing effect

Immediately after the Wilders segment, which is negatively framed, an extensive positive profile of Koolmees follows. The contrast reinforces the implicit message: Wilders is the problem, Koolmees is the solution.

Summary: The timing strategy is consistent: positive framing of D66 figures at the beginning and after negative Wilders segments, creating a contrast effect that steers the viewer.



8. SELECTIVE INDIGNATION

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Indignation = bias. Selective indignation reinforces the finding. Score = degree of indignation (0–5) + selectivity (0–5)

Definition: Indignation at certain positions, but not at comparable others.

Methodological principle (v2.2): Before each assessment, the triggering event is documented. A reaction can only be assessed as selective if comparable triggering events at other positions did not produce an analogous reaction.

Finding 1:

Timestamp: 13:27

Triggering event: Wilders expressed doubts about the election result after the elections of 22 November 2023.

Reaction: "While he was sowing doubt earlier this week" — the term "sowing doubt" has a negative connotation and implies malicious intent.

Comparison

Yeşilgöz (VVD) categorically excluded GL-PvdA as a coalition partner (08:30), which is likewise an obstructive position — reaction: "Today she has slammed all the doors shut" (negative, but less moralistically charged than "sowing doubt").

Asymmetry: Wilders' doubts are framed moralistically ("sowing doubt"), while Yeşilgöz's exclusion is framed negatively but less moralistically. Wilders' ultimate acceptance of the result (05:40) is immediately relativised; Yeşilgöz's position is not relativised.

Degree of indignation: 2/5

Selectivity: 2/5

Summary: The selective indignation is present but not extreme: both Wilders and Yeşilgöz are framed negatively, but the moral weight is heavier for Wilders. The asymmetry is demonstrable but not dominant.



9. COMPLETENESS (Selective Omission — Overall Picture)

7/10

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Definition: How completely does the broadcast portray the subject?

Finding 1:

Timestamp: 00:07 — 18:37 (entire formation segment)

Missing perspective/fact: The PVV as the largest party (37 seats) receives no substantive voice; its programme points are completely ignored.

Relevance: The PVV obtained 23.5% of the votes — the largest party in the House of Representatives. A formation segment that completely ignores its substantive position is structurally incomplete.

Impact

The viewer gets no picture of what PVV voters want and why the PVV has grown so large, which is an essential component of understanding the formation dynamics.

Finding 2:

Timestamp: 10:08

Missing perspective/fact: NSC (20 seats, second largest party) and Pieter Omtzigt are completely absent.

Relevance: NSC was arithmetically indispensable for virtually every coalition; Omtzigt was a key figure in the formation.

Impact

The formation puzzle is presented incompletely; the viewer does not understand why the formation is so complex.

Finding 3:

Timestamp: 37:44

Missing perspective/fact: The pig farming sector (LTO Nederland, transport organisations) refused to comment; no alternative sector representative was sought.

Relevance: A segment about abuses in the livestock transport sector without any voice from the sector is structurally one-sided.

Impact

The viewer receives exclusively the animal rights perspective and the government supervision perspective; the economic and practical perspective of the sector is completely absent.

Summary: The broadcast is structurally incomplete on three fronts: the formation segment ignores the two largest parties (PVV and NSC), and the livestock transport segment completely lacks the sector perspective. This leads to a systematically distorted overall picture.



Soft facts — 6 qualitative techniques

10. FRAMING (Setting the frame)

6/10

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Definition: How is the subject fundamentally framed?

Finding 1:

Timestamp: 00:17

Quote	"The affable Koolmees gets on well with the left and with the right."
Manipulation	The explorer is immediately characterised as a figure who stands above the parties, while he is a former D66 minister appointed by D66.
Why problematic	The frame "gets on well with left and right" suggests neutrality that is structurally absent; the viewer is steered to regard Koolmees as impartial.

Finding 2:

Timestamp: 04:51

Quote	"I think there is one combination that is very obvious, because it has a broad majority in the House... and that is GroenLinks-PvdA."
Manipulation	The GL-PvdA coalition is presented by Jetten as "obvious", and neither the correspondent nor the presenter questions this claim critically.
Why problematic	The frame "obvious" normalises a specific political preference as an objective conclusion, while it is a party-political choice.

Finding 3:

Timestamp: 08:30

Quote	"Today she has slammed all the doors shut."
Manipulation	Yeşilgöz's upholding of her election promise (no coalition with GL-PvdA) is framed as destructive behaviour ("slamming doors shut"), while it is a legitimate political position.
Why problematic	The frame "slamming doors shut" implies unreasonableness and obstruction, while upholding an election promise is presented as such.

Summary: The dominant frame of the broadcast is that a broad coalition with GL-PvdA is the logical and desirable outcome, and that right-wing parties that block this are obstructive. This frame is not explicitly stated but consistently applied through word choice, source selection and time allocation.



11. WORD CHOICE AND TERMINOLOGY

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Definition: What language is used? What connotations are set?

Finding 1:

Timestamp: 13:27

Quote	"While he was sowing doubt earlier this week."
Manipulation	"Sowing doubt" has a negative connotation that implies malicious intent (compare: "sowing unrest", "sowing division").
Why problematic	Neutral alternative would be: "while last week he raised question marks about the result" — this describes the same behaviour without moral weight.

Finding 2:

Timestamp: 13:45

Quote	"Last week he came out with a message in the Trump manner that he did not accept the result."
Manipulation	"In the Trump manner" is a neologism that implicitly compares Wilders to Trump, a figure who is predominantly framed negatively in the Dutch mainstream media.
Why problematic	The comparison is not substantiated and functions as discrediting via association. Neutral alternative: "in the manner of Trump" or simply omitting the comparison.

Finding 3:

Timestamp: 19:36

Quote	"Odd houses for odd people."
Manipulation	The term "odd people" is used as a summary of the target group of Skaeve Huse, while it concerns people with psychiatric problems.
Why problematic	The term "odd" stigmatises a vulnerable group; a neutral alternative would be: "people who, due to psychiatric problems, cannot live in regular housing."

Summary: The word choice is problematic on three points: the morally charged term "sowing doubt" for Wilders, the Trump comparison as discrediting, and the stigmatising term "odd people" for the Skaeve Huse residents. The first two concern political framing; the third concerns stigmatisation of a vulnerable group.



12. MODERATION BEHAVIOUR

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Definition: Asymmetries in follow-up questioning, interruptions, expressions of sympathy.

Methodological principle (v2.2): Before each assessment, the triggering event is documented. An intervention can only be assessed as asymmetric if comparable triggering events with other guests did not produce an analogous intervention.

Finding 1:

Timestamp: 04:01

Triggering event: Eerdmans (JA21) states that 75 seats is a majority.

Quote (presenter/correspondent)

"Do you actually consider 75 a majority? No, that is not a majority."

Comparison

Jetten (D66) states that GL-PvdA is "obvious" (05:00) — no critical follow-up question about the arithmetic feasibility or the legitimacy of this claim.

Asymmetry: Eerdmans is directly corrected on his arithmetic claim; Jetten is not corrected on his claim that GL-PvdA is "obvious", while that claim is also contestable.

Finding 2:

Timestamp: 05:16

Triggering event: Yeşilgöz maintains her position (no coalition with GL-PvdA).

Quote (presenter/correspondent)

"You are standing your ground."

Comparison

Jetten maintains his position (preference for GL-PvdA) — no comparable characterisation.

Asymmetry: Yeşilgöz's consistency is characterised as "standing her ground" (negative connotation of rigidity); Jetten's consistency is not characterised in a comparable manner.

Finding 3:

Timestamp: 37:10

Triggering event: NVWA spokesperson acknowledges that piglets with large umbilical hernias are not permitted to be transported but are nevertheless present.

Quote (reporter)

"In short, you do your utmost, and yet it does not work?"

Comparison

Madelene Looijen (animal rights activist) makes assertive statements about the sector without comparable critical follow-up questioning.

Asymmetry: The NVWA spokesperson is critically questioned about the failure of supervision; the animal rights activist is not questioned about the representativeness of the filmed transports or her own background.



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Association suisse pour une information équilibrée
Associazione svizzera per un reporting equilibrato

Summary: The moderation behaviour shows a consistent pattern: right-wing politicians (Eerdmans, Yeşilgöz) are questioned more critically than left-wing or centre-left figures (Jetten). In the livestock transport segment, the government regulator is questioned more critically than the animal rights activist.



13. QUESTION ASYMMETRY

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Definition: Different hard/soft questions to different persons.

Asymmetry 1:

To Eerdmans (JA21), 04:01: "Do you actually consider 75 a majority?" — hard, corrective

To Jetten (D66), 06:58: "His preference is with GroenLinks PvdA. He does not want that alone, he also wants to move quickly." — descriptive, non-critical

Comparison

Eerdmans is directly corrected on an arithmetic claim; Jetten's claim that GL-PvdA is "obvious" is not critically questioned.

Asymmetry 2:

To Yeşilgöz (VVD), 05:16: "You are standing your ground." — characterising, slightly negative

To Koolmees (D66 explorer), 17:37: "Easy question to someone from D66, but is Wouter Koolmees the right man in the right place?" — self-reflective but ultimately affirmative

Comparison

Yeşilgöz is characterised as rigid; Koolmees is asked an "easy question" that confirms the positive framing.

Asymmetry 3:

To NVWA spokesperson, 37:31: "In short, you do your utmost, and yet it does not work?" — critical, summarising failure

To Madelene Looijen (animal rights), 34:07: "Do they all arrive alive?" — open question that reinforces her narrative

Comparison

The government regulator is critically questioned about failure; the animal rights activist is not questioned about the representativeness of her footage or her own background.

Summary: The question asymmetry is consistent: right-wing politicians and government bodies are questioned more critically than centre-left politicians and activists. The self-reflective remark in the Koolmees question ("easy question") acknowledges the asymmetry but does not correct it.



14. FALSE BALANCE

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Definition: Artificial balance despite factual imbalance.

Finding 1:

Timestamp: 09:22

Construction: "The game is being played on all sides."

Analysis

The correspondent suggests that all parties are behaving equally obstructively, while the broadcast itself shows that D66 is actively trying to form a coalition and right-wing parties are framed as obstructive. The "all sides" formulation creates an apparent balance that masks the earlier one-sided framing.

Summary: The false balance is present to a limited extent: the "all sides" formulation masks the earlier one-sided framing, but is not the dominant technique in the broadcast. The score is relatively low because the broadcast is predominantly openly one-sided rather than constructing a false balance.



15. AGENDA-SETTING

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Definition: What counts as normal/self-evident? What does not make it onto the agenda?

Finding 1:

Stated agenda item: The GL-PvdA coalition is the most logical outcome of the formation.

Timestamp: 04:51 — Evidence: "I think there is one combination that is very obvious... and that is GroenLinks-PvdA."

Alternative agenda: The PVV as the largest party has a democratic claim to participation in the coalition; this perspective does not make it onto the agenda.

Finding 2:

Stated agenda item: Skaeve Huse are a solution to a problem; the shortage is the problem.

Timestamp: 21:50 — Evidence: "The shortage of Skaeve Huse is truly enormous."

Alternative agenda: The question of whether Skaeve Huse are the most effective or desirable solution for the target group, and whether there are alternatives, does not make it onto the agenda.

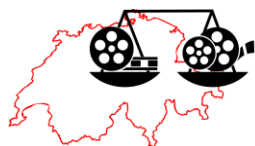
Finding 3:

Stated agenda item: Livestock transport of suckling piglets is a moral problem that requires European regulation.

Timestamp: 32:27 — Evidence: "A European law that was supposed to bring improvement is threatening to founder on a mountain of resistance."

Alternative agenda: The economic necessity of the transport, the question of whether the filmed transports are representative, and the position of the sector do not make it onto the agenda.

Summary: The agenda-setting is one-sided on three fronts: the GL-PvdA coalition as the self-evident outcome, Skaeve Huse as the self-evident solution, and European regulation as the self-evident response to livestock transport problems. Alternative perspectives are not placed on the agenda.



CHAPTER 4 — OVERALL ASSESSMENT

Overview of Individual Scores

No.	Criterion	Type	Score	Main finding (1 sentence)
1	Choice of experts	H	6	Explorer Koolmees is framed as neutral while he is structurally connected to D66; trade association and activist are presented as neutral experts
2	Choice of sources	H	5	One-sided source selection: animal rights perspective dominates livestock transport segment; D66 sources dominate formation segment
3	Time allocation	H	5	PVV (37 seats) receives approx. 3% speaking time; D66 (9 seats) receives approx. 42% via Jetten, Koolmees and Rotterdam eulogy
4	Omission	H	7	PVV programme points and NSC (20 seats) completely absent; sector perspective on livestock transport missing
5	Manipulation of figures	H	3	Figure of 1000 required Skaeve Huse from partisan source not independently verified
6	Guilt by association	H	6	Wilders implicitly compared to Trump via "in the Trump manner"; Yeşilgöz framed as obstructive
7	Timing	H	4	Positive Koolmees framing at the beginning and after negative Wilders segment creates contrast effect
8	Selective indignation	H	4	"Sowing doubt" for Wilders more moralistically charged than comparable characterisation of Yeşilgöz
9	Completeness	H	7	PVV and NSC substantively absent; sector perspective on livestock transport completely missing
10	Framing	S	6	GL-PvdA coalition presented as "obvious"; right-wing positions framed as obstructive
11	Word choice	S	5	"Sowing doubt", "in the Trump manner" and "odd people" are problematic word choices
12	Moderation behaviour	S	5	Right-wing politicians questioned more critically than centre-left figures; animal rights activist not critically questioned
13	Question asymmetry	S	5	Eerdmans and Yeşilgöz questioned more harshly than Jetten and Koolmees
14	False balance	S	3	"All sides" formulation masks earlier one-sided framing
15	Agenda-setting	S	6	GL-PvdA coalition, Skaeve Huse expansion and European livestock transport regulation placed on agenda as self-evident

Results

- HARD FACTS SCORE (average criteria 1-9): 5.2 / 10
- SOFT FACTS SCORE (average criteria 10-15): 5.0 / 10



- TOTAL SCORE (average all 15 criteria): 5.1 / 10

Dominant Techniques

- 1. Omission / Selective Omission (Score 7):** The two largest parties in the House of Representatives (PVV with 37 seats and NSC with 20 seats) are completely ignored substantively in the formation segment. This creates a structurally distorted picture of the formation dynamics in which the viewer does not understand why the formation is so complex and what the substantive stakes of the largest party are.
- 2. Framing (Score 6):** The GL-PvdA coalition is consistently presented as the "logical" and "obvious" outcome, while right-wing coalition options are framed as obstructive. This frame is not explicitly stated but consistently applied through word choice, source selection and time allocation.
- 3. Choice of experts / Guilt by association (Score 6 each):** Explorer Koolmees is framed as neutral while he is structurally connected to D66; Wilders is implicitly compared to Trump via the term "in the Trump manner", which is a discrediting without substantive justification.

Core Messages of the Broadcast

MESSAGE 1 (SUBSTANTIVE): "A broad coalition with GL-PvdA is the most logical and desirable outcome of the formation."

Technique: Framing via Jetten's uncontested statement (04:51), positive profiling of Koolmees as neutral explorer, and negative framing of right-wing alternatives — Evidence: 04:51, 08:30, 00:17

MESSAGE 2 (PERSONAL): "Geert Wilders is an unreliable figure who undermines democracy."

Technique: Guilt by association via Trump comparison (13:45), "sowing doubt" (13:27), and minimal speaking time for Wilders — Evidence: 13:27, 13:45, 05:28

MESSAGE 3 (SOCIETAL): "Livestock transport of suckling piglets is a morally unacceptable problem that requires European regulation."

Technique: One-sided source selection (exclusively animal rights perspective and government supervision), emotionally charged images and language, absence of sector perspective — Evidence: 33:31, 34:07, 37:44

Reasoning: The broadcast shows a consistent pattern of clear one-sidedness that is demonstrable on multiple levels: the time allocation structurally favours D66 over the PVV (42% vs. 3% speaking time with reversed seat ratios), the word choice discredits right-wing politicians via morally charged terms and implicit comparisons, and the omission of the two largest parties (PVV and NSC) makes the formation segment structurally incomplete. This pattern is not incidental but consistently applied throughout the entire formation segment. In light of Media Act Art. 2.1, which requires pluriform and balanced reporting, the broadcast is clearly one-sided on the point of the cabinet formation.

CONCLUSION

The Nieuwsuur broadcast on the cabinet formation after the elections of November 2023 shows a consistent pattern of clear one-sidedness that is demonstrable on multiple measurable dimensions. The PVV as the largest party (37 seats, 23.5% of the votes) receives no substantive voice and is framed exclusively as a doubt-sower and outsider; NSC as the second largest party (20 seats) is completely absent. D66 (9 seats) dominates the segment via the informateur, the explorer and an extensive eulogy from Rotterdam administrators. The GL-PvdA coalition is presented as "obvious" without critical examination, while right-wing coalition options are consistently framed as obstructive. This pattern is in conflict with the requirements of Media Act Art. 2.1, which requires pluriform, balanced and independent reporting by the public broadcaster: the broadcast does not provide a pluriform picture of the formation dynamics, is not balanced in the distribution of speaking time and substantive attention, and is not independent in the choice of the explorer as the central source. The livestock transport segment shows a comparable pattern of one-sidedness through the complete absence of the sector perspective.



OVERALL EVALUATION OF THE 15 CRITERIA

Individual scores — All 15 criteria

No.	Criterion	Score	Classification
1	CHOICE OF EXPERTS	6	●●●
2	CHOICE OF SOURCES	5	●●●
3	TIME ALLOCATION	5	●●●
4	OMISSION (Selective Omission)	7	●●●●
5	MANIPULATION OF FIGURES	3	●●
6	GUILT BY ASSOCIATION	6	●●●
7	TIMING	4	●●
8	SELECTIVE INDIGNATION	4	●●
9	COMPLETENESS (Selective Omission — Overall Picture)	7	●●●●
10	FRAMING (Setting the frame)	6	●●●
11	WORD CHOICE AND TERMINOLOGY	5	●●●
12	MODERATION BEHAVIOUR	5	●●●
13	QUESTION ASYMMETRY	5	●●●
14	FALSE BALANCE	3	●●
15	AGENDA-SETTING	6	●●●

HARD FACTS SCORE (1-8)

5.2/10

Considerable imbalance

SOFT FACTS SCORE (9-14)

5.0/10

Considerable imbalance

TOTAL SCORE

5.1/10

Considerable imbalance

Average of Hard Facts and Soft Facts



KEY — Meaning of the scores

Individual scores per criterion (0–10)

0	No finding	No relevant deviation established.
1–2	Weak finding	Minor deviation without material impairment of balance.
3–4	Minor to moderate finding	Recognisable tendency; minor to moderate impact.
5	Moderate finding with impact	Relevant imbalance that affects the opinion-forming potential of the audience.
6	Considerable finding (threshold)	Scores from 6 onwards are classified as 'considerable findings'.
7	Considerable finding	Clear, well-documented imbalance with clear impact.
8–9	Serious finding	Pronounced imbalance; multiple documented individual findings in this criterion.
10	Maximum severity	Systematic, persistent imbalance in this criterion.

Aggregated deviation index — Interpretation ranges

0.0 – 2.5	Unremarkable	No material patterns discernible; broadcast meets the balance requirement.
2.6 – 4.0	Minor imbalance	Isolated deviations; statistically visible, but within tolerance range.
4.1 – 6.0	Considerable imbalance	Multiple considerable findings; relevant impairment of diversity of perspectives.
6.1 – 8.0	Serious deviation from the balance requirement. High degree of deviation	Pronounced patterns across broadcasts; high impact.
8.1 – 10	Fundamental systemic one-sidedness. Very high degree of bias	Maximum severity across almost all criteria; systematically one-sided reporting.

Party-political bias (-5 to +5)

-5 to -3	Strongly disadvantaged	Party is clearly disadvantaged in framing, airtime or presentation.
-2 to -1	Slightly disadvantaged	Recognisable but minor disadvantage.
0	Neutral	No discernible favouring or disadvantaging.
+1 to +2	Slightly favoured	Recognisable but minor favouring.
+3 to +5	Strongly favoured	Party is clearly favoured in framing, airtime or presentation.



CHAPTER 5 — LEGAL FRAMEWORK (Media Act Art. 2.1)

Assessment on the basis of Media Act Art. 2.1

The Media Act requires pluriform, balanced and independent reporting by the public broadcaster.

Violation 1:

Norm: Media Act Art. 2.1 — pluriformity

Factual description: The PVV as the largest party in the House of Representatives (37 seats, 23.5% of the votes) receives no substantive voice in the formation segment; its programme points are completely ignored.

Evidence: Timestamp 05:28 — Quote: "PVV leader Wilders expressed doubt last week about the election result" — the only mention of Wilders in the formation segment concerns his doubts about the result, not his substantive position.

Assessment: Completely ignoring the substantive position of the largest party in the House of Representatives is in conflict with the pluriformity requirement of Media Act Art. 2.1. A pluriform broadcast on the cabinet formation must reflect the substantive positions of all relevant parties, in particular that of the largest party.

Violation 2:

Norm: Media Act Art. 2.1 — balance

Factual description: The time allocation in the formation segment is structurally unbalanced: D66 (9 seats) dominates with approx. 42% speaking time via Jetten, Koolmees and the Rotterdam eulogy; PVV (37 seats) receives approx. 3% speaking time.

Evidence: Timestamp 14:16 — 18:02 — Extensive eulogy of Koolmees by Rotterdam administrators (), immediately after the negatively framed Wilders segment.

Assessment: A time allocation in which the smallest coalition party (D66, 9 seats) receives more than ten times as much speaking time as the largest party (PVV, 37 seats) is in conflict with the balance principle of Media Act Art. 2.1.

Violation 3:

Norm: Media Act Art. 2.1 — independence

Factual description: The explorer Koolmees, appointed by D66 informateur Jetten, is presented as the central source and positively framed figure without critical contextualisation of his D66 background and the unusual circumstance that the fifth largest party appoints the explorer.

Evidence: Timestamp 00:17 — Quote: "The affable Koolmees gets on well with the left and with the right" — the D66 background is not presented as potentially problematic.

Assessment: Presenting a former D66 minister appointed by D66 as a neutral figure who stands above the parties, without critical contextualisation, is in conflict with the independence requirement of Media Act Art. 2.1.

Violation 4:

Norm: Media Act Art. 2.1 — pluriformity and balance

Factual description: The livestock transport segment presents exclusively the animal rights perspective and the government supervision perspective; the pig farming sector refused to comment but no alternative sector representative was sought.

Evidence: Timestamp 37:44 — Quote: "We naturally asked the pig farming sector for comment, but no pig farmer, slaughterer or transporter was willing to respond on camera."

Assessment: Not seeking an alternative sector representative after the primary sector's refusal is in conflict with the pluriformity and balance principle of Media Act Art. 2.1.

Overall assessment Media Act Art. 2.1



The broadcast shows shortcomings on four demonstrable points with respect to the requirements of Media Act Art. 2.1: the pluriformity requirement is violated by completely ignoring the substantive position of the PVV and NSC; the balance principle is violated by a structurally unbalanced time allocation that favours D66 over the PVV; the independence requirement is violated by presenting a former D66 minister as a neutral explorer without critical contextualisation; and the pluriformity and balance principle is violated in the livestock transport segment by the absence of the sector perspective. The shortcomings are not incidental but consistently applied, which points to a structural pattern that does not withstand the test of Media Act Art. 2.1. It is important to note that Media Act Art. 2.1 requires pluriformity across the total output of the public broadcaster, not per individual broadcast; a definitive judgement on compliance with the law therefore requires an analysis of the total output of Nieuwsuur over a longer period.

SOURCE DEPTH CHECK (Mandatory for all cited specialist bodies / NGOs / advisory bodies)

1. Nederlandse GGZ (Ruth Peetoom)

1. FUNDING: Trade association funded by membership fees from GGZ institutions (GGZ institutions, addiction care institutions, forensic care providers). No direct government funding, but indirectly dependent on government policy for the GGZ sector.

2. MANDATE: The mandate of the Nederlandse GGZ is to represent the interests of its members — not to provide a neutral policy analysis. This mandate is structurally incompatible with a neutral assessment of the need for GGZ-related facilities.

3. CONFLICT OF INTEREST: The Nederlandse GGZ has a direct institutional interest in the expansion of GGZ-related facilities such as Skaeve Huse: more facilities means more work for its members, more relevance for the organisation, and more funding.

4. CREDIBILITY MATRIX:

- D1 Conflict of interest: -2 — Direct institutional interest in expansion
- D2 Personal risk: 0 — No personal risk for Peetoom
- D3 Professional competence: +1 — Relevant sector knowledge
- D4 Opinion consistency: +1 — Consistent advocacy for expansion
- D5 Emotionalisation vs. data: +1 — Figures are used
- D6 Source level: 0 — Own research by trade association (secondary)

• TOTAL: +1 → SOURCE LIGHT: YELLOW

5. COUNTER-VOICE: An independent research bureau (e.g. Trimbo Institute, RIVM) or a municipal policymaker could have verified the figures and provided an alternative perspective. This counter-voice is absent from the broadcast.

2. Madelene Looijen / Animal rights organisation

1. FUNDING: Not mentioned in the broadcast. Animal rights organisations are typically funded by donations from private individuals and funds with an animal rights perspective. The specific organisation is not named.

2. MANDATE: The mandate of an animal rights organisation is to document and criticise animal suffering and to advocate for stricter regulation — not to provide a balanced analysis of the transport sector.

3. CONFLICT OF INTEREST: The organisation has a direct ideological and institutional interest in negative portrayal of livestock transport: this increases the relevance of the organisation, attracts donors, and supports its advocacy for stricter regulation.

4. CREDIBILITY MATRIX:

- D1 Conflict of interest: -2 — Ideological and institutional interest in negative portrayal
- D2 Personal risk: +1 — Has invested time and resources
- D3 Professional competence: 0 — No veterinary or scientific background mentioned
- D4 Opinion consistency: +1 — Consistent animal rights perspective
- D5 Emotionalisation vs. data: -1 — Strongly emotionally charged language
- D6 Source level: +1 — Primary footage as evidence

• TOTAL: 0 → SOURCE LIGHT: YELLOW

5. COUNTER-VOICE: LTO Nederland, a transport organisation or an independent veterinary researcher could have assessed the sector perspective and the representativeness of the filmed transports. This counter-voice is completely absent.



3. NVWA (Netherlands Food and Consumer Product Safety Authority)

1. FUNDING: Government agency, funded by the Ministry of Agriculture, Nature and Food Quality. No direct private funding.

2. MANDATE: The mandate of the NVWA is to supervise compliance with laws and regulations in the area of food, consumer products and animal welfare. This mandate is in principle compatible with a neutral assessment, but the NVWA also has an institutional interest in defending its own supervisory practice.

3. CONFLICT OF INTEREST: The NVWA has an institutional interest in presenting its supervision as adequate; at the same time it has an interest in stricter regulation that simplifies its supervisory task. This creates a dual interest that limits its position as a neutral source.

4. CREDIBILITY MATRIX:

D1 Conflict of interest: -1 — Institutional interest in defending own supervisory practice

D2 Personal risk: 0 — No personal risk

D3 Professional competence: +2 — Direct supervisory experience and veterinary expertise

D4 Opinion consistency: +1 — Consistent supervisory perspective

D5 Emotionalisation vs. data: +2 — Factual and businesslike

D6 Source level: +2 — Primary source as regulator

• TOTAL: +6 → SOURCE LIGHT: GREEN

5. COUNTER-VOICE: An independent veterinary researcher could have verified the NVWA assessment and provided a perspective not bound by the institutional interest of the regulator.

IMPORTANT: "Recognised" is not a substantive qualification. It is a social attribution that must itself be critically assessed. The above analysis shows that two of the three cited specialist bodies (Nederlandse GGZ and animal rights organisation) have a structural conflict of interest that is not mentioned or questioned in the broadcast.

Source traffic light for participants:

Source	D1	D2	D3	D4	D5	D6	Total	Signal
Nederlandse GGZ (Ruth Peetoom)	-2	0	+1	+1	+1	0	+1	YELLOW
Madelene Looijen / Animal rights organisation	-2	+1	0	+1	-1	+1	0	YELLOW
NVWA (Netherlands Food and Consumer Product Safety Authority)	-1	0	+2	+1	+2	+2	+6	GREEN

Legal and methodological notes

No factual determination

The presented results do not constitute factual determinations about individual persons, editorial teams or broadcasts. They are the product of a standardised operationalisation, not a determination of individual responsibility.

No legal judgement

The aggregated deviation index does not replace a legal assessment on the basis of Media Act 2008 Art. 2.1. The assessment of whether a specific broadcast violates statutory requirements is exclusively the responsibility of the competent authorities (in particular the Commissariaat voor de Media).

No proof of causality

Statistical correlations must not be interpreted as proof of causal relationships or editorial intentions. Deviation values can be influenced by subject selection, news environment, political controversiality or format logic.



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Associazione svizzera per un reporting equilibrato

**No judgement on
intention**

The analysis measures observable structural characteristics of broadcasts. A score of 7 means that a considerable imbalance has been established — not that the editorial team intended this. The methodology makes no statements about motives or strategic objectives.

**Heuristic
comparison
instrument**

The index serves for comparative pattern recognition across thousands of broadcasts, not for precise metric measurement of individual contributions. Threshold values serve as heuristic orientation, not as sharp legal qualification.



APPENDIX 1: NATIONAL LEGISLATION

Legal basis Netherlands — NPO

Law

Media Act 2008

Relevant articles

- Art. 2.1 (Public media remit): The public media service provides independent, pluriform, balanced information of high journalistic quality. The public media service contributes to the democratic, social and cultural needs of Dutch society.
- Art. 2.1 paragraph 2: The public media service reflects the social diversity of the Netherlands.
- Art. 2.88: Editorial independence and journalistic standards are guaranteed. The programmes are made under the editorial responsibility of the broadcasting associations.

Core obligations

1. **Independence:** Independent provision of information
2. **Pluriformity:** Pluriform reporting
3. **Balance:** Balanced information of high journalistic quality
4. **Social diversity:** Reflection of Dutch society

Regulator

- Commissariaat voor de Media (CvdM): Media supervision, compliance with Media Act
- NPO Ombudsman: Internal complaints body

Complaints procedure

1. NPO Ombudsman
2. Commissariaat voor de Media
3. Court (administrative law)



APPENDIX 2: SCIENTIFIC SOURCES

Literature

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